THE CASH BOX

VOLUME 13 MARCH 22, 1952 NUMBER 26



Ray Anthony, who's been leading the parade in the revival of band popularity, came up with a disk recently which skyrocketed his stock. "At Last," an oldie, turned out to be a potent sleeper and just about the biggest record the trumpeteer has had on Capitol. Now he's following it up with another standard "There Are Such Things." Fred Benson manages Ray.

Record Handling?





the Wurlitzer way is the SAFE WAY ...on a tray

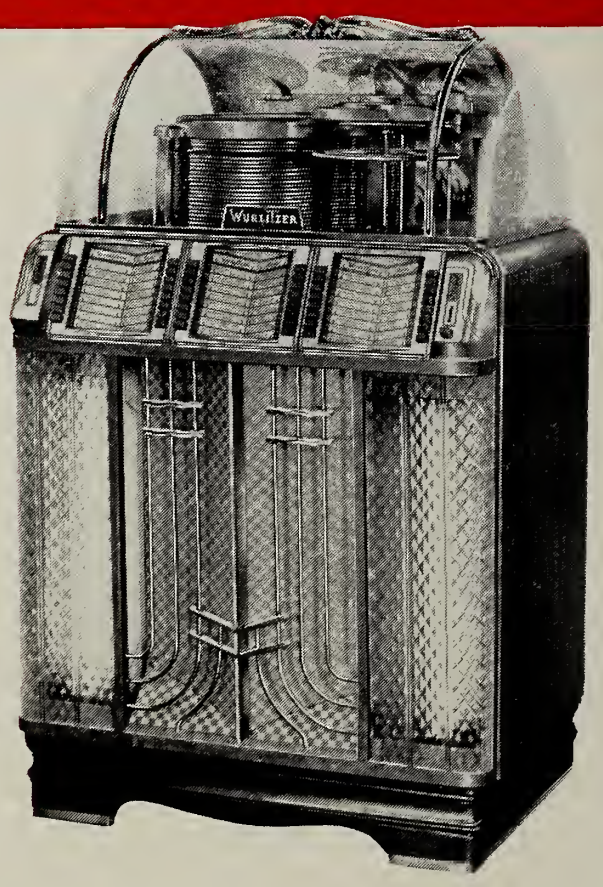
Wurlitzer introduced and has always retained record handling the safe way—on a tray—your assurance that every record will play.

The Wurlitzer way is your best protection against breakage, warpage, scratching, chipping and jamming.

Record is removed from the tray and elevated to playing position by a rubber capped turntable. Traction is applied gently, and only to the center section, assuring minimum wear on the record. It is returned the same way to be stored flat in the stack with edges completely protected.

Just one more important, money-saving reason why it pays to operate money-making Wurlitzer Models 1400 and 1450.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.



your best investment

All-Speed WURLITZER Models 1400-1450

THE CASH BOX

Volume 13, Number 26

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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What's Wrong With Getting Together As A Team?

(Editor's Note: A few weeks ago (February 23, 1952 issue, Page 37) a two-color, full page editorial appeared entitled: 'WANTED—A LEADER TO PULL THE INDUSTRY TOGETHER AGAIN'. Since the appearance of this editorial which, we admit, is based on one of the very "touchiest" subjects in the industry today, there have been letters, wires, and even long distance phone calls, commending The Cash Box *on this editorial, as well as on its stand to help bring the industry together again (as it was in the old days when 7,000 and more registered the first day of every convention) and telling* The Cash Box *that its suggestion that a real leader step forth and pull the entire industry together again "is the one and only solution to the problem". The following editorial was suggested to the writer as a follow up to that outstanding article and appears herewith).*

Yes, it was a very "touchy" subject. The little "mads" that some manufacturers have against other manufacturers takes a brave man, these days, to step in between.

Brave because he has to have the agility, as well as the ability, to be able to dodge those subtle punches that are being thrown here, there and everywhere.

When we wrote that editorial, we wanted to tell the truth. We know, and everyone else in the industry knows, that something must be done to "pull the entire industry together once again".

This editorial hoped (and prayed) that a "leader" would come along who could do this vast and important (and highly diplomatic) job.

But, it seems, no one man has stepped forward to call himself a leader and to pull all the various divisions of this field together once again.

Why should NAMA (National Automatic Merchandising Assn.) hold its own convention? Why should MOA (Music Operators of America) hold its own conventions? Why should CMI (Coin Machine Institute) hold its own convention?

Each one of these organizations, when they register over 1,000 coinmen at their conventions, set up a howl to the high heavens. Just as if this was an unequalled achievement.

Isn't it silly? Really silly? Even the youngsters in the field know (or have been told) about conventions where 7,000 to 10,000 registered the very first day. What must these kids think?

The fathers and mothers of the younger men in the industry (and that goes for manufacturers, distributors, jobbers, operators and all the allied fields) have been teaching their children, ever since these children have been old enough to 'think', that *"It's teamwork that counts"*.

So what do these very same fathers and mothers, these fathers and mothers who control this tremendously large section of the world's entertainments, do?

They go out on an individualistic limb. Just as if they were all alone on an island far out in an unexplored part of the sea.

The very thing, the very teaching, that they give their own children, they neglect in their own business.

What an impressive sight for all engaged in this industry when over 7,000 men, women and children, registered the VERY FIRST DAY for a national convention.

(And what money was earned by those who could exhibit something new and better and different. All because the law of percentages was on their side.)

Operators, jobbers and distributors LOOKED FORWARD AND PLANNED AHEAD TO THIS ONE BIG CONVENTION — THIS ONE TIME DURING THE WHOLE YEAR.

People reserved rooms a year in advance. Manufacturers saved their best for the show.

Everyone was there. And how they were there. And what fun they had. And all had a chance to talk to each other. Were busy and happy and thrilled to be present at: "THE CONVENTION".

The time has come for the little people — the members of NAMA and MOA and CMI — the kind of people that are buried out there in what the big city people like to call: "the sticks" —to come on in and tell MOA, NAMA and CMI and EVERYONE ELSE IN THE BUSINESS:

"THAT UNLESS THERE'S ONE CONVENTION — OR ALL CONVENTIONS SAME WEEK, SAME TOWN— THE HELL WITH CONVENTIONS".

And then, after that, ask these people they tell this to: *"What's wrong with getting together as a team?"*

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX



CODE				
AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

Pos. Last Week

1 — **CRY**

JOHNNIE RAY — **1**

CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749 x 45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

2 — **WHEEL OF FORTUNE**

KAY STARR—SUNNY GALE & EDDIE WILCOX O. — **6**

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

3 — **ANYTIME**

EDDIE FISHER — **3**

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

4 — **TELL ME WHY**

FOUR ACES — **2**

CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee
ME-5767 (5767 x 45)—Ralph Marterie
ME-8267 (8267x45)—Dinah Washington
VI-20-4427 (47-4427)—Four Tunes
VI-20-4444 (47-4444)—Eddie Fisher
KI-4515 (45-4515)—The Swallows

5 — **PLEASE, MR. SUN**

JOHNNIE RAY — **7**

CA-1966 (F-1966)—Les Baxter
CO-39636 (4-39636)—Johnnie Ray
CR-60647 (9-60647)—Georgie Auld
DE-27946 (9-27946)—Bill Kenny
MG-11134 (K11134)—Tommy Edwards
VI-20-4453 (47-4453)—Perry Como

6 — **TIGER RAG**

LES PAUL & MARY FORD — **5**

CA-1920 (F-1920)—Les Paul & Mary Ford
DE-27939 (9-27939)—George Barnes

7 — **THE LITTLE WHITE CLOUD THAT CRIED**

JOHNNIE RAY — **4**

CA-1892 (F-1892)—Lou Dinning
DE-27893 (9-27893)—Roberta Lee
ME-5761 (5761 x 45)—Herb Lance O.
OK-6840—Johnnie Ray

8 — **BERMUDA**

BELL SISTERS & HENRI RENE O. — **9**

CA-1956 (F-1956)—Ray Anthony
DE-27893 (9-27893)—Roberta Lee
ME-5774 (5774x45)—Jimmy Palmer
VI-20-4422 (47-4422)—Bell Sisters & Henri Rene O.

9 — **BROKENHEARTED**

JOHNNIE RAY — —

CA-1956 (F-1956)—Ray Anthony O.
CO-39636 (4-39636)—Johnnie Ray
DE-27961 (9-27961)—Alan Dale

10 — **BE MY LIFE'S COMPANION**

MILLS BROTHERS — —

CA-1967 (F-1967)—Skeets McDonald
CO-39631 (4-39631)—Rosemary Clooney
DE-27889 (9-27889)—Mills Bros.
KI-1039 (45-1039)—Hawkshaw Hawkins
ME-5758 (5758x45)—Georgia Gibbs
MG-11133 (K11133)—Art Lund
VI-20-4454 (47-4454)—Mindy Carson

11) DANCE ME LOOSE. 12) SLOW POKE. 13) BLACKSMITH BLUES. 14) BLUE TANGO. 15) COME WHAT MAY. 16) PERFIDIA. 17) SHRIMP BOATS. 18) WIMOWEH. 19) TULIPS AND HEATHER. 20) STOLEN LOVE. 21) AT LAST; AT LAST. 22) HAMBONE. 23) SILVER AND GOLD. 24) AT LAST. 25) PITTSBURGH, PENNSYLVANIA.

That "Golden Millionth Disk" No Surprise To Juke Box Biz

Nation's 500,000 Juke Boxes Very Quickly Grind Up Million Platters If Tune Meets Public Fancy

A couple of weeks ago, the front cover of *The Cash Box* showed the Four Aces receiving a gold platter for having sold more than a million copies of one record.

Yet a year ago no one had even heard of the Four Aces.

Last week Columbia issued a report that a current Johnnie Ray hit was the second biggest seller in the company's history.

A year ago no one had heard of Johnnie Ray.

The vocalist whom the juke box operators of the nation voted as the biggest moneymaking male singer in 1951 through *The Cash Box* poll was Tony Bennett.

A year ago they didn't even list Tony Bennett.

These singers, who a short while back were completely unknown now sell millions of records, are worth four figured salaries for personal appearances and have fan clubs and followers waiting for their every note.

What is the vehicle for their tremendous success?

The juke box.

The 500,000 juke boxes which cover every corner of this huge nation have a hit making potential which would have been inconceivable just a few years ago.

Not only do the operators of these machines actually purchase one quarter of the total output of the record industry, (last year alone their purchases amounted to over 50,000,000 records), but the sales developed through the promotional effects of the juke box —where everyone in a room must of necessity hear the record that one person plays—is immeasurable.

It is not at all surprising to the juke box operator that one artist after another these days hits the million mark.

It's simple arithmetic to figure it out.

If a record is a hit and gets into only one third of the nation's juke boxes, that alone amounts to almost 200,000 records. If it stays popular for any length of time, that record must be changed at least once and possibly more. Add to these juke box purchases the number of people who buy a record after they hear it played in their favorite ice cream parlor, tavern or other location and it's easy to see what a tremendous impact the juke box has on record sales.

Before the second World War, the number of records that hit the million mark were few indeed. At that time the juke box industry was just beginning to show what it could do but there were considerably less machines in considerably less locations.

Today the juke box industry is a grown up business, still growing to be sure (for a business—any business—that isn't growing is dying) but a full fledged 500,000 location grown up.

What this has meant to the artist, the record company, the writer, the publisher and everyone else in the music world, has been obvious for the past several years.

Everyone who makes a record wants to get it into the nation's juke boxes. The promotion men for every branch of the business do their utmost to bring their record to the attention of the juke box operators. Most record companies today have special departments which just deal with operators. They have lately taken to making disks which might appeal to special locations. And they've begun to meet operators' requirements turning out shorter playing disks.

All this acknowledges the striking role which the juke box plays in building the nation's hits.

When artist after artist can become a star of the first magnitude in less than a year, when singers go from obscurity to a million record sales in so short a time, there must be a market which purchases those records and then gets them heard by the public which purchases even more.

That market is the network of juke boxes located on every crossroads of the land.

With the market growing and enlarging its horizons as it is doing today, the possibilities for even greater record sales now seem imminent.

Wouldn't it be wonderful to have to give a platinum record?



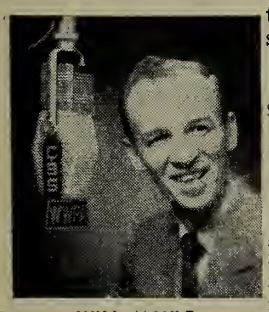
THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	WHEEL OF FORTUNE	Kay Starr (Capitol) Sunny Gale & Eddie Wilcox (Derby) Bobby Wayne (Mercury)
2.	CRY	Johnnie Ray (Columbia)
3.	BLUE TANGO	Leroy Anderson (Decca)
4.	AT LAST	Ray Anthony (Capitol)
5.	PLEASE, MR. SUN	Johnnie Ray (Columbia)
6.	TELL ME WHY	Four Aces (Decca)
7.	ANYTIME	Eddie Fisher (RCA Victor)
8.	TIGER RAG	Les Paul & Mary Ford (Capitol)
9.	LITTLE WHITE CLOUD THAT CRIED	Johnnie Ray (Columbia)
10.	BERMUDA	Bell Sisters (RCA Victor)

Senator Charles W. Tobey is the newest entry in the DJ field. The Senator aired his favorites for one solid hour one day last week, proving you're never too old to try something new. The New Hampshire Republican is 71 years young. . . . **"Bud" Skurian,** formerly with WAAB—Worcester, Mass., now with WARE—Ware, Mass. . . . **Allan Curtis,** who used to be at WFGM—Fitchburg, Mass., now has an afternoon show on WWNH—Rochester, N. H. . . . **Felix Grant** (WWDC—Washington, D. C.) made local and national newspapers when he ad-libbed a killer on his show recently. Felix was manning his "Yawn Patrol" when his companion on the broadcast, a cat named "Muscles," gave a howl, a yowl, and a jump off the table. Felix "yowled": "My cat—she's having kittens." . . . **Dick Piper** (WKBR—Manchester, N. H.) has joined the rapidly expanding list of New England Dee-Jays who select their tunes from **The Cash Box.**

* * * * *



WILL MOYLE
(WWPA—Williamsport, Pa.)

Will Moyle has been with WWPA—Williamsport, Pa., since its first broadcast on May 22, 1949. Will does newscasting, is station Music Director, has set up the entire record library, and when the mood strikes him plays the piano along with the records he's airing. Such versatility. . . . **Robert Cook** has taken over the Art Fazzin morning spot at WAKR—Akron, Ohio. . . . **Fred Porcy** is the new record librarian at KRXL—Roseburg, Oregon. . . . **Jerry Lewis** is a Dee-Jay at WCSH—Portland, Maine. Now if he can find a Dean Martin to go on with him. . . . **Freddy Robbins,** one of the nicest guys in the business, is no longer with WINS—New York. Freddy is still going great, however, on his Sunday eve TV show. . . . "Coffee With Lee and Lorraine," Mr. & Mrs. record personality show heard daily over WSPR—Springfield, Mass., now going into its fourth straight year under the same sponsor. Recently, after guesting on their show, **J. Fred Coots,** composer of such hits as "Santa Claus Is Coming To Town" and "You Go To My Head," wrote a song called "Coffee Time With Lee And Lorraine." It's now in the process of being arranged and recorded for use as the program theme. . . . Here's a gimmick. **Ben Taylor** (WLEE—Richmond, Va.) on his "Music After Hours" show, aired the telephone numbers of some Air Force boys stationed at nearby Byrd Field. The girls did their patriotic duty and now two of the boys are engaged and many more are going steady. Guess we've heard everything.

Hal Tate (WBKB-TV—Chicago, Ill.) does a wonderful tie-in of records and juke box play on his "Hal Tate TV Disc Jockey Show" every Sundaay afternoon. Hal drops a dime in a juke box each time he introduces a number. **Bill Gersh, The Cash Box** publisher, was instrumental in getting the new Wurlitzer 1400 for the show. . . . **Dick Gottlieb** (KPRC-TV—Houston, Texas) becoming quite a celebrity himself as he continues to astound his listeners with the unusual. As master of ceremonies and general factotum of "Matinee," Gottlieb has had more than 1200 guests, from the Pin Oaks stables to Pakistan, from hair stylists to hypnotists, from motorcyclists to movie stars, from book reviewers to Boy Scouts and from marionettes to a mechanical man. Any celebritity who visits Houston must surely end up on Dick's show. . . . **Art Brown** (WWDC—Washington, D. C.) who has been in Florida sunning his knee, returned to his show tanned and rested—but still limping. Did you know Art owns a horse called "Pass-Me-Not"? The mare is living the life of luxury eating oats and products advertised on the dee-jays morning show. . . . **Rex Dale** (WCKY—Cincinnati, Ohio) has launched a big contest to introduce **Jane Grant,** Dot Record thrush, to the area. Jane's initial recording "Goody Goody" and "Just Believe In Me" are being used as the basis for the contest. . . . **George** and **Marilu Case** (WONE-WTWO—Dayton, Ohio) who are on the air with "Breakfast With Wone" and "Breakfast At Gallahers" recently pulled more mail than all the five other shows combined that participated in this test.



another great

Johnny & Jack

style release . . .

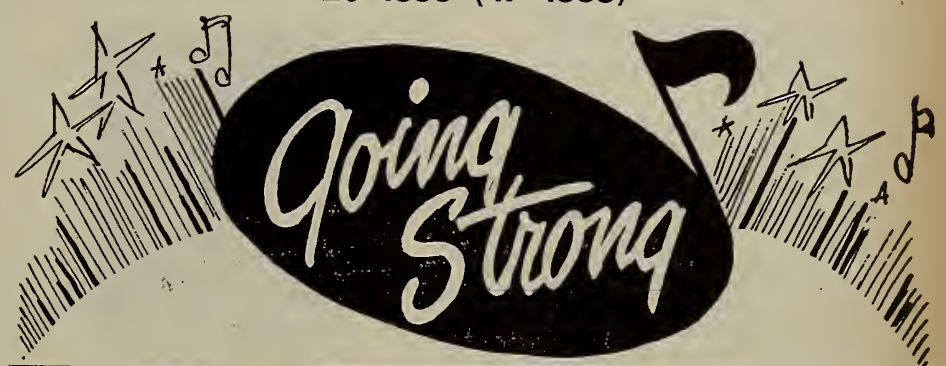


"THREE WAYS OF KNOWING"

backed by

"WHEN YOU WANT A LITTLE LOVIN'"

RCA Victor Record
20-4555 (47-4555)



For the past many weeks the buy-word has been "HERE WE GO AGAIN—WITH THE BIG NEW HITS" with the result that this week's special listing highlights of the fastest-soaring sales scorchers on the market. This proven merchandise pairs top RCA Victor artists with top tunes to give you a star-studded sales package. Terrific reaction in the field, including a deluge of re-orders, indicates that every one of these items has a strong chance of happening. For that reason, and to give you and the entire RCA Victor record force ample opportunity for a concerted drive, it was decided to eliminate Release 52-12.

All RCA Victor radio and television programs will give the sales-winning collection a boost and leading pop deejays (who have received all the singles) will be spinning the discs for their audiences. Play 'em! Display 'em! You're sure to have winners.

WEEK OF MARCH 15

Hambone / Mama's On The Warpath
Bell Sisters & Phil Harris 20-4584 (47-4584)*

Noodlin' Rag / Play Me A Hurtin' Tune
Perry Como 20-4542 (47-4542)*

Tulips And Heather / Please, Mr. Sun
Perry Como 20-4453 (47-4453)*

The Gold Rush Is Over / Why Do You Punish Me
Hank Snow 20-4522 (47-4522)*

That's The Chance You Take / Forgive Me
Eddie Fisher 20-4574 (47-4574)*

Poor Whip-Poor-Will / Wheel Of Fortune
Bell Sisters & Henri Rene 20-4520 (47-4520)*

Easy On The Eyes/Anything That's Part Of You
Eddy Arnold 20-4569 (47-4569)*

Blue Tango / The Gypsy Trail
Hugo Winterhalter 20-4518 (47-4518)*

Three Ways Of Knowing/When You Want A Little Lovin'
Johnnie & Jack 20-4555 (47-4555)*

Woman Is a Five Letter Word / Got You On My Mind
John Greer 20-4348 (47-4348)*

Down South / I've Turned Gadabout
Spike Jones 20-4568 (47-4568)*

Egbert The Easter Egg / Peter Cottontail
Roy Rogers 45-5336 (47-0306)*

Senator From Tennessee / Double Shuffle
Dinah Shore & Tex Williams 20-4561 (47-4561)*

Top Pops
Frankie Carle P/WP-3024 LPM-3024

* 45 rpm cat. nos.

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LOVE FOR SALE" (2:40)
"WAS I" (2:10)
ALAN HOLMES ORCHESTRA
(King 15164)

● Alan Holmes' orchestra and female vocalist get together with a dynamic number and present it in a first class manner. The melody and lyrics make this an interesting side. The under lid is a cute novelty that makes good use of a set of suggestive lyrics. Ops have a pair of sides that should make good juke box material.

"HONEST AND TRULY" (2:55)
"ONE LITTLE WORD" (2:54)
GUY LOMBARDO ORCHESTRA
(Decca 27995; 9-27995)

● A good tune is on the receiving end of a typical Guy Lombardo going over. And with Kenny Martin and the Lombardo trio handling the vocalizing the lid is gonna mean more spins for ops. Flip is a light number that's delivered pleasurefully by the same artists. Guy always gets his share of plays and these two sides are gonna do the same.

"IT'S A SIN TO TELL A LIE" (2:37)
"NEVER LEAVE YOUR SUGAR" (2:55)
BUDDY GRECO
(Coral 60672; 9-60672)

● Buddy Greco takes hold of a grand oldie and delivers it with warmth and vigor. This change of pace item is helped along by the Heathertones and the Richard Maltby orchestra. The arrangement and presentation could make this a likely dish. Flip is another pleasant ballad that also gets a good going over. Ops oughta watch the first lid.

"LOVE LETTERS IN THE SAND" (3:12)
"WHO'S EXCITED?" (2:53)
LES BROWN ORCHESTRA
(Coral 60671; 9-60671)

● Les Brown, his orchestra and vocalist Lucy Ann Polk, treat an ok jump tune in a sprightly fashion and come up with a pleasant half. Lucy works the lyrics in smoothly with the manipulations of the band. The under siding finds the Four Hits adding their bit in helping the side wind up listenably. Ops might take a look.

"BACK IN THE GOOD OLD DAYS" (2:04)
"A BROKEN ENGAGEMENT" (2:38)
ELLEN SUTTON & SIR HUBERT PIMM
(Kem 2711)

● Ellen Sutton and Sir Hubert Pimm do a little reminiscing on the top level as they bounce through a lively number that features the raucous vocal of Ellen and the piano rolling of Pimm. The flip is a bar room tune that gets a similar treatment. Ops can use this one to its fullest in the right spots.

"INVITATION" (2:46)
"FESTIVAL" (1:50)
LES BAXTER ORCHESTRA
(Capitol 2005; F-2005)

● The Les Baxter orchestra sets in motion two pretty instrumentals. Both numbers feature the fine piano styling of Buddy Cole as he supplements the orchestrational arrangement of the band. The result is a pleasureful sound that should get some spins.

DISK OF THE WEEK

"BE ANYTHING (BUT BE MINE)" (2:57)
"SHE TOOK" (2:15)

EDDY HOWARD ORCHESTRA
(Mercury 5815; 5815 x 45)



EDDY HOWARD

● The stylized vocalizing of Eddy Howard plus a beautiful ballad add up to a side that's gonna click big. Eddy's rendition of this tune gives it everything it should have. "Be Anything" contains a lovely melody that both vocalist and orchestra exploit fully. Eddy's sincere reading and the wonderful choral background supplied by the Jack Halloran choir offer a mighty potent combination that's gonna be heard over and over again. The total effect is one to make ops hustle for this disk now. The under portion is a bouncy ditty that's carried through with a cute presentation. The infectious tune and the smooth delivery of the lyrics by both Eddy and the choir should make this a strong second half. The first one is the level that can't miss and ops are urged to get with it.

"THERE ARE SUCH THINGS" (2:56)
"MOONLIGHT SAVING TIME" (2:05)
RAY ANTHONY ORCHESTRA
(Capitol 2002; F-2002)

● Falling right in line with the current trend, Ray Anthony and his orchestra give out with a big production of a gorgeous standard. Tommy Mercer handles the vocal on this end. The lower lid offers Marcie Miller together with the Skyliners as they fly through a listenable jump number. The first half could make it.

"PRETTY AS A PICTURE" (2:26)
"WON'T YOU SURRENDER?" (2:36)
DEAN MARTIN
(Capitol 2001; F-2001)

● Dean Martin makes a good effort on the top level. The tune is a slow and easy going number that comes out with a pleasant sound as Dean works his way through the lyrics. The under siding is a beautiful oldie that's treated to a new set of lyrics and once more Martin comes in with a listenable platter. Ops may be interested.

"NEAR YOU" (2:27)
"JOHNNY MADDOX BOOGIE" (1:58)
JOHNNY MADDOX
(Dot 15008)

● A wonderful oldie is taken for a fast spin by Johnny Maddox and the Rhythmasters. Johnny offers some good piano playing to give the side a send off. The under siding is a boogie beat number that Maddox handles in a spirited manner through the medium of his piano. Ops oughta look in.

"BE ANYTHING" (2:50)
"WHEN I LOOK INTO YOUR EYES" (2:10)
CHAMP BUTLER
(Columbia 39690; 4-39690)

● A wonderful new ballad is given a winning vocal treatment by Champ Butler on the initial end. The melodic tune is further enhanced by the Percy Faith orchestra which helps make this a potent platter. The under deck finds Butler dishing up a new set of lyrics to an old and beautiful tango. This could click too, but we look for the top half to get lots of play.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "CONFETTI"	Johnny Desmond	Coral 60670; 9-60670	
★ "NEAR YOU"	Johnny Maddox	Dot 15008	
★ "BE ANYTHING (BUT BE MINE)"	Champ Butler	Columbia 39690; 4-39690	
★ "THERE ARE SUCH THINGS"	Ray Anthony Orchestra	Capitol 2002; F-2002	
★ "HONEST AND TRULY"	The Ink Spots	Decca 27996; 9-27996	
★ "BASTA"	Louis Prima	Columbia 39692; 4-39692	

"ALL I DO IS DREAM OF HER" (2:51)
"MAMA'S RAGTIME SWING" (2:15)
LARRY VINCENT & DOTTIE BARLOW
(Pearl 700)

● The top deck offers Larry Vincent with a pleasant number that he delivers in a creditable manner. It's a bouncy thing and Larry gives his all in bringing it in. The under siding features Dottie Barlow with a ragtime tune that's belted out with a fine beat. Ops may be interested.

"I'VE TRIED A MILLION TIMES" (2:59)
"FESTIVAL" (2:39)
FRANKIE CARLE ORCHESTRA
(RCA Victor 20-4577; 47-4577)

● Smooth piano playing by Frankie Carle and better than average material add up to a good end. The soft easy treatment by both orchestra and vocal should give this side added spins. The lower deck is a tune that's currently getting lots of recordings and Frankie and the Continentals give out with a flowing performance. Ops oughta check here.

"SOMEONE STOLE MY DARLIN'" (3:21)
"I KNOW WHAT IT MEANS TO BE LONESOME" (2:54)
CONNEE BOSWELL
(Decca 28036; 9-28036)

● Connee Boswell has a tune in the folkish vein on the top platter and she gives it a thorough going over along with the Sy Oliver orchestra. Result—listenable item. The bottom dish is a slow simple number that Connee carries smoothly and once again the windup is an ok side. Ops might peek in.

"THERE ARE SUCH THINGS" (3:06)
"WHAT IS TIME?" (2:58)
TOMMY DORSEY & GORDON JENKINS O.
(Decca 28035; 9-28035)

● A gorgeous oldie is taken for a refreshingly new spin by Tommy Dorsey and the Gordon Jenkins orchestra and chorus. A fine arrangement and the slick trombone playing of Tommy make this a good lid. The under level is another good tune that gets a similar presentation. Our pick is the first side.

"HORSE AND BUGGY" (3:19)
"THE PENNY-WHISTLE SONG" (2:44)
LEROY ANDERSON ORCHESTRA
(Decca 28037; 9-28037)

● Composer and leader, Leroy Anderson comes up with a pair of pretty instrumentals. The fine arrangements and the successful musical interpretations add to the appeal of these lids. Each half has a light and lilting feeling and ops will get play out of the disk. The impetus of his current hit should help.

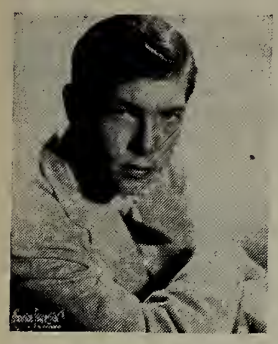
"A GUY IS A GUY" (2:51)
"THAT OLD FEELING" (2:41)
ELLA FITZGERALD
(Decca 28049; 9-28049)

● A cute little ditty that's heading high is given a further push by Ella Fitzgerald. Ella has lots of charm in her delivery and she makes this bouncy tune sound grand. Flip offers Ella with an oldie and she exploits it fully using her vocal improvisations to good advantage. Sy Oliver gets orchestrational credits for both lids. The top one should be a contender.

'ROUND THE WAX CIRCLE

NEW YORK:

Johnnie Ray takes us back to the old **Frank Sinatra** days. Last week the lines outside the Casino Theatre in Toronto, where he was appearing, were eight blocks long. After each performance the lights went up and the theatre was cleared for a completely new audience. Johnnie will open at the Copa, New York, in April. . . . **Joe Shuster,** song writer, now promoting for Wheeler Music and getting an excellent reaction to the new **Joe Medlin** Decca record "I Never Loved Anyone But You." . . . We hear that **Snooky Lanson,** Lucky Strike Hit Parader, has been signed on the Tennessee label. . . . Singer **Don Rodney** out with two **Martin Block** Publishing Co. tunes, "Little Boy I Knew" and "You Haven't Changed A Bit" on the MGM label. . . . **Bob Shad,** A & R head of Mercury, reports the diskery has taken over sixteen **Errol Garner** sides from Roost. . . . **Gunther Lawrence,** who manages **Oscar Brand,** dropped in to tell us Oscar opens at the Vanguard soon for eight weeks. . . . **Murray Sporn,** eastern contact man of American and Choice Music Companies, became the proud daddy of a baby boy on March 12th. Sporn, Jr., has been named **Allen "Hambone" Robert.** Poppa is the publisher of the current hit "Hambone." . . . **Randy Wood,** Pres. of Dot Records, and **Beasley Smith** were in town last week with their wives. . . . Feist Music which has cleared up previous commitments is now going all out on "At Last." **Ray Anthony** and Capitol Records, through big advertising and promotion campaigns, have pushed the tune into being one of the most played records in the country. . . . **Bobby Wayne,** whose Mercury recording of "Wheel Of Fortune" is going strong in that territory, being held over at the Blackhawk Hotel in Chicago an additional four weeks. . . . **Barbara Belle (Mrs. Lee Newman)** has presented hubby with a belated Valentine gift. A baby boy named **"Joe."** Congratulations. . . . **Tony Bennett** opened at Loew's Penn, Pittsburgh, March 21st. . . . **Charles Kanter,** Cincinnati juke box op, has been invited to be a judge and panelist on the CBS Television show "Songs for Sale" March 22nd in New York. . . . **Peggy Lee's** opening at the Copa, New York, on March 13th a smash.



JOHNNIE RAY

CHICAGO:

If you should drop into the Marine Room of the Edgewater Beach Hotel next Monday and see **Benny Strong** all gleeful and smiling—that's not an act—even if it is St. Patrick's Day, March 17. It's Benny's birthday. . . . **The Weavers** expected into the Blue Note here on the 21st. They still haven't had their award presented to them. So, in case The Weavers read this, let us hear from them as to how, why and when, they want the presentation made. . . . That was a very grand cocktail party **Irv Victor** and **Bob Broz** of Jeb Records gave at **Linn Burton's** "Steak House" for their newest recording sensations: **Eddie Brandt** and **Ruthie James.** Both are featured on the Jeb click: "Easter Parade" b/w "Bunny Polka." So far neither Bob nor Irv know which side is the big one. . . . **Fred Reynolds** (WGN) kicked off with a deejay shot from the Blackhawk Restaurant this past Satty as the Blackhawk inagurated a matinee show. **Elva Behrens** and **Charley Maddox** who wrote "Bunny Polka" much elated over the success of their tune. . . . **Hy Reiter** of BMI in town looking over the site for the big broadcast convention where BMI will go all out with one of the most elaborate displays ever yet arranged for this show. . . . **Jimmy Palmer** carries two vocalists with his band. Claims that this is the one way he can twist the tunes to perfection. . . . **Dick Bradley** (who used to be here with Tower disks) has just become a grandpapa. The notice received was one of the very cutest seen in a long time. "It's a **Betty Anne** and **Jerry Bradley** production," according to Dick. . . . **Natt Hale** (our late-to-get-column-in) columnist had the pleasure of squiring the most gorgeous of grandmas, **Marlene Dietrich** about, telling deejays and others all about her French and German albums. . . . **Lew Simpkins** of United, who has a clickeroo in "Night Train" all across the "Hot Charts," now excited over a new one: "Solitude." Lew sees great action for this great tune. . . . The way one guy put it who visited us with a copy of another publication under his arm: "Imitation is the sincerest form of flattery."



THE WEAVERS

LOS ANGELES:

Capitol Records promotion man **Joe Mathews** and local distrib chief **Ed Nielsen** brought **Kay Starr** into **Bill Leuenhagen's** while Kay had a spare hour between sessions, and the music ops on hand really went wild over the "Wheel Of Fortune" gal and her very friendly manner. . . . **Mary** and **Kay Solle** tell us she's just about the nicest person among the top artists they've yet met. . . . Back in town from a Honolulu honeymoon were Modern's **Saul Bihari** and his beautiful wife while Specialty's **Art Rupe** and his beautiful wife were en route down South for their honeymoon. . . . For Imperial's **Lou Chudd** it was all work, traveling light to New York. . . . On the home front, Swingtime's **Franklin Kort** lunched with us and announced that the firm is now distributing nationally for the new Flame label. . . . First release is **Gladys Bentley's** "Easter Mardi Gras" and "Before Midnight," which Frank tells us has really taken off fast. . . . Also out is **Ike Perkins** on "River Boat" while a number of the old Exclusive masters, including the Basin Street Boys on "I Sold My Heart to the Junkman," **Dan Grissom's** "I Wonder" and **Frank Haywood's** "Please Believe Me," are also being released on the Flame label. . . . Big ones on Swingtime currently are **Lloyd Glenn's** "Yancey Special" backed by "After Hours" and "Honky Tonk Train" with "Pine Top Boogie Woogie." . . . Just about largest crowd ever to hit Hollywoon Palladium is expected March 16, night of annual Queen Esther Ball and **Ralph Flanagan's** last Sunday night there this trip.



KAY STARR

Dee-Jay **George Jay** may head for San Francisco soon on a new show. . . . He and **Larry Green** are now handling **Jud Conlon's** Rhythmaires, **Bob London** and **Kay Brown,** who has been honored as choice of studio and the writers to sing "A Kiss To Build A Dream On" at the Motion Picture Academy Award clambake. . . . Interesting to note that **Peter Potter's** Platter Parade on TV came up with six music ops a few weeks back who voted every one of the six records played a miss.



BEST SELLERS

TOMMY TUCKER and his orchestra	★	BABY DOLL b/w WITH NO ONE TO LOVE TONIGHT MGM 11162 78 rpm ● K11162 45 rpm
TOMMY EDWARDS	★	FORGIVE ME b/w THE BRIDGE MGM 11170 78 rpm ● K11170 45 rpm
FRAN WARREN	★	I HEAR A RHAPSODY b/w MOTHER, MOTHER MGM 11190 78 rpm ● K11190 45 rpm
CINDY LORD	★	GOODBYE SWEETHEART b/w WISHIN' MGM 11173 78 rpm ● K11173 45 rpm
LIONEL HAMPTON	★	OH, ROCK b/w LOVE YOU LIKE MAD MGM 11176 78 rpm ● K11176 45 rpm
BARBARA RUICK	★	DON'T STOP NOW b/w MAMBO ON MY MIND MGM 11183 78 rpm ● K11183 45 rpm
GEORGES GUETARY		I'LL BUILD A STAIRWAY TO PARADISE MGM 30400 78 rpm ● K30400 45 rpm
DANNY DAVIS	★	DEEP WATER b/w PLEASE BRING BACK THE SUNSHINE MGM 11175 78 rpm ● K11175 45 rpm
CARSON ROBISON	★	SQUARE DANCE POLKA b/w PROMENADE INDIAN STYLE MGM 11159 78 rpm ● K11159 45 rpm
IVORY JOE HUNTER	★	LAUGH b/w WHERE SHALL I GO MGM 11165 78 rpm ● K11165 45 rpm
HANK WILLIAMS	★	HONKY TONK BLUES b/w I'M SORRY FOR YOU MY FRIEND MGM 11160 78 rpm ● K11160 45 rpm

NEW RELEASES

FAITHFULLY YOURS b/w WALTZ OF THE PUPPETS MGM 30482 78 rpm ● K30482 45 rpm	★	MACKLIN MARROW
BE ANYTHING (BUT BE MINE) b/w ALL MY LIFE MGM 11187 78 rpm ● K11187 45 rpm	★	ALAN DEAN
(I Stood and Threw) CONFETTI b/w DON'T GRIEVE, DON'T SORROW, DON'T CRY MGM 11184 78 rpm ● K11184 45 rpm	★	BILLY WILLIAMS QUARTETTE
SUNDAY IS MY DAY WITH YOU b/w NOODLIN' RAG MGM 11185 78 rpm ● K11185 45 rpm	★	ROBERT Q. LEWIS
BLACK AND WHITE RAG b/w SHE WAS JUST A SAILORS SWEETHEART MGM 11186 78 rpm ● K11186 45 rpm	★	FRANK PETTY TRIO
SINGIN' IN THE RAIN b/w THE WEDDING OF THE PAINTED DOLL MGM 11189 78 rpm ● K11189 45 rpm	★	TEX BENEKE and his orchestra
HEAVEN KNOWS WHY b/w SINCERE MGM 11193 78 rpm ● K11193 45 rpm	★	BILL FARRELL
THE LITTLE BOY I KNEW b/w YOU HAVEN'T MISSED A THING MGM 11188 78 rpm ● K11188 45 rpm	★	DON RODNEY
JUST LOOKIN' b/w FIDDLE-FADDLE MGM 11191 78 rpm ● K11191 45 rpm	★	ARTHUR (Guitar Boogie) SMITH and His Cracker Jacks
JUST AN OLD FARM FOR SALE b/w MORE THAN SATISFIED MGM 11192 78 rpm ● K11192 45 rpm	★	ALLEN VAUGHAN

ALBUMS

EASTER HYMNS AND CHORUSES
THE CANTERBURY CHOIR Conducted by MACKLIN MARROW, ERNEST WHITE, Organist.
MGM 20 78 rpm ● E-20 33 rpm

KEYBOARD KINGS
Page Cavanaugh Trio
MGM 124 78 rpm ● K-124 45 rpm ● E-124 33 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

KEEP M-G-MINDED — IT'S GOOD FOR YOUR BUSINESS

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THAT OLD BLACK MAGIC" (2:30)
"WHEN YOU'RE SMILING" (2:28)

FRANK SINATRA
(Columbia 37257; 4-37257)

● Here is a rerelease that offers Frank Sinatra at his best. The top and finds Frankie doing justice to a wonderful oldie with the orchestrational asisstance of the Axel Stodahl group. Flip is another old favorite that Sinatra chants effortlessly. This piece of wax always makes for good listening and ops are urged to look in.

"HAMBONE" (2:29)
"COME WHAT MAY" (2:35)

TOMMY DORSEY ORCHESTRA
(Decca 28057; 9-28057)

● A zestful coverage of a ditty that's taking off is turned out by the Tommy Dorsey crew. This jumpy number gets a fitting vocal from Charlie Shavers while the group lends further vocal help. The bottom dish features Buddy Stark with a current ballad. Our bet is the upper one it may grab some of the spins the tune is gonna get.

"SENTIMENTAL TEARS" (2:53)
"IT DOESN'T MATTER WHERE I GO" (2:24)

DON CHERRY
(Decca 28050; 9-28050)

● An attractive ballad is given a smooth reading by Don Cherry on the first deck. The Ray Charles Singers and the Sy Oliver orchestra compliment the tune and the result is a good end. The under portion is another slow tune that lacks the appeal of the first one. We like the top dish, it may make some noise.

"HONEST AND TRULY" (3:15)
"ALL MY LIFE" (3:09)

INK SPOTS
(Decca 27996; 9-27996)

● This disk offers the inimitable blend of the Ink Spots with Bill Kenny taking charge of the lead. The upper end is a very pretty tune that the group delivers expressively and it may prove to be a big one for the boys. The reverse lid is another good number that's turned out in a better than average fashion. Our choice is the first deck.

"SHIP AHOY" (2:33)
"YOU'RE NOT WORTH MY TEARS" (2:25)

ROSE MARIE
(Mercury 5811; 5811 x 45)

● A cute, bouncy item that sports a set of clever lyrics is set a-sail by Rose Marie. The artist manages a fitting vocal for the ditty and winds up with an earful of pleasure. The under portion is a coverage of a good ballad that comes out fair. Hal Hastings does the baton twirling on each lid. Our nod goes to the first one.

SLEEPER OF THE WEEK

"SUMMER IS A-COMIN' IN" (3:05)
"EASTER SUNDAY MORNING" (3:00)

NAT "KING" COLE
(Capitol 1994; F-1994)



NAT "KING" COLE

● The ingratiating quality of a Nat "King" Cole vocal is shown to wonderful advantage on this new release. The warmth of his style blends beautifully with this slow, melodic number called, "Summer Is A-Comin' In." The lyrics and tune are infectious and the soft reading offered by Nat is sure to make this lilting ditty a big seller. Pete Rugulo and his orchestra come up with a grand orchestrational accompaniament that adds to the appeal of the disk. Ops know what the artist can do for any song and with the material he has here he's gonna make a big splash. The bottom deck is an appropriate tune for the coming Easter season and ops can take full advantage of it. Nat gives out with a lovely vocal to an equally lovely melody that's right up the alley for coming holiday spirit. Once again the orchestra sets the proper musical mood and helps the number along. Ops can't afford to wait with this two-sider.

"AY-ROUND THE CORNER" (2:35)
"CHUI CHUI" (2:38)

XAVIER CUGAT ORCHESTRA
(Mercury 5813; 5813 x 45)

● A South African folk tune that's kickin' up a fuss is given a Latin American going over by the Xavier Cugat orchestra. With Abbe Lane handling the vocal chores this number is belted out with a samba beat. Flip is a Cugat standard and it is also a samba that Abbe carries easily. Ops oughta watch the top one.

"LOW IN THE LEHIGH VALLEY" (2:08)
"FLAPPERETTE" (2:30)

PAUL WESTON ORCHESTRA
(Columbia 39666; 4-39666)

● Good harmony by the Norman Luboff choir plus the Paul Weston orchestra add up to a smooth side. The material is fair and the group helps it along. The under siding is a lilting tune that's delivered flippantly by the ensemble and once again ops have listenable material on hand.

"CONFETTI" (3:03)
"FESTIVAL" (2:40)

JOHNNY DESMOND
(Coral 60670; 9-60670)

● A melodic tune in the form of an attractive ballad is given an expressive treatment by vocalist Johnny Johnny Desmond. This stirring rendition receives added impetus from the Tony Mottola orchestra. Flip is a bouncy tune that's given an interesting sound via the Desmond-Mottola collaboration. We like the initial end.

"AT LAST" (3:03)
"PERFIDIA" (3:16)

GLENN MILLER ORCHESTRA
(RCA Victor 27-0157)

● The familiar strains of the Glenn Miller aggregation makes a pretty sound on the top lid as the group is presented on a rerelease. The tune is currently being revived and Glenn's version should get play. Flip is another such number and once again the orchestra shows well. Ops oughta check here.

"MY REVERIE" (2:40)
"ARE YOU LONESOME TONIGHT?" (2:44)

THE DREAM MAN
(Regent 193)

● The Dream Man offers a take off on the Continental and does a recitation while backed by soft music. Each half finds the artist doling out slow and deep voiced readings of the lyrics to both songs. His suggestive whisper and the soothing organ backdrop set this platter up properly.

"I AIN'T LAZY—I'M JUST DREAMING" (3:15)
"WINNIPESAUKEE" (2:05)

SAMMY KAYE ORCHESTRA
(Columbia 39688; 4-39688)

● A simple tune is hypoed by the Sammy Kaye orchestra, with vocal efforts by Tony Russo and the Kaydets and the result is a pleasant sound. The second half is a novelty item that features the same artists. On this level the group gives out with some jibberish lyrics that makes for interesting listening. Ops might take a peek.

"BASTA" (2:25)
"OOH-DAHDILY-DAH" (2:30)

LOUIS PRIMA ORCHESTRA
(Columbia 39692; 4-39692)

● Louis Prima injects all of his personality and style into a cute ditty that's lined with Italian words. Helped along by Keely Smith this half should prove to be good fare in the right locations. The second dish falls right in with the duos vocalizing as they give out with a hand clapping, zestful side. Ops have a good one here.

"PERFIDIA" (2:08)
"CONFETTI" (2:53)

BOB SAVAGE
(Capitol 2019; F-2019)

● An oldie that has recently kicked off big gets a spirited coverage on the top deck by Bob Savage and the Buddy Cole orchestra. The half should make fair listening. Flip is a new ballad that moves along smoothly with a pretty melody. Bob's rendition is an interesting one. Ops might take a gander.

"WONDERING" (2:46)
"GOD'S LITTLE CANDLES" (2:35)

JEANNE GAYLE
(Capitol 2018; F-2018)

● Jeanne Gayle works her way through a simple tune and comes up with a fair end. This sentimental sort of number gets a warm delivery from Jeanne and a vocal chorus. The second dish is a folk type weeper that's done slowly but forcefully by Jeanne and once again she has an ok half. Les Baxter sets each end up musically. Ops might look in.

"THE COLONEL'S DAUGHTER" (2:15)
"IF YOU DON'T HUG 'ER BY NINE O'CLOCK" (2:15)

FREDDY MARTIN ORCHESTRA
(RCA Victor 20-4575; 47-4575)

● A wordy novelty number that's carried with a rousing march beat is belted out by the Freddy Martin orchestra. Murray Arnold and the group take charge of the vocal work and the result is a fair half. The lower deck is a happy sounding thing that bounces along via the cute presentation of the orchestra and Merv Griffin. Ops should give a peek.

"BE ANYTHING" (2:50)
"EV'RYTIME" (2:37)

DON ESTES
(RCA Victor 20-4576; 47-4576)

● An attractive ballad that's destined to climb high is given fair coverage by Don Estes. The quality of the number is first class and Don's reading should get it some spins. The under dish shows Don to greater advantage as he chants the lyrics to a dramatic ballad. On this side a wonderful choral group adds immeasureably to the lid. Ops should take a look.

KING OF THE BARITONES



NEW YORK—In his second annual poll, WINS-New York disk jockey Brad Phillips named Perry Como "King Of The Baritones" for 1952-53. Garnering over 11,000 votes more than his nearest rival, Eddie Fisher, who was last year's winner, Como from the start of the four week contest never lost the number one position. Tony Bennett who at this time last year had made but one record came in third. The rest of the top ten were in the following order: Vic Damone, Alan Dale, Gordon MacRae, Guy Mitchell, Johnnie Ray, Tony Martin and Frankie Laine. Above Perry is shown receiving the winning scroll from Brad Phillips with the Fontane Sisters looking on.

The HALE You Say

by natt hale

Spring is here!

No doubt about it. . . . We have still to view the first robin of the season, no new romance has stirred our soul, there's no inclination to inhabit any palace of indolence—yet, Spring is here. . . .

So how come?

We think we've got the answer.

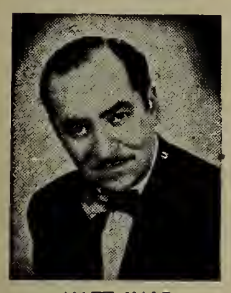
It's the sudden upsurge in the activities of everyone even remotely connected with the record industry: the recording divisions, distributors, salesmen, promotion men, dealers, disc jockeys and, of course, the coin machine operators.

More ballads are being sung and, hence, more necking is going on in the taverns and cocktail lounges throughout the land.

Less quibbling is going on amongst the artiste element about who gets which tune to commit to the tallow for posterity.

Distributors are calling the factories with prepaid 'phone calls, and asking the production chiefs to please try to get such-and-such a record out via Air Express—collect!

The distributor salesmen are having lunch together, sometimes two and three times a week—and sometimes popping for the other fellow's check. . .



NATT HALE

The promotion men are going hell-bent-for-leather—plugging each other's records like crazy.

Dealers are succumbing, at last, to the frequent impressionistic "pitches" of the salesmen, to the extent that their heads are nodding up and down continuously and their verbiage is now limited to, "Yes, that's very nice The best he's done yet. You're right."

The deejays are becoming more and more susceptible to flattery, and they are repaying with flattery in kind—to the artists, the promotion men, the A. & R. men, etc.

The coin machine operators are in a mood to agree that any record can go in any spot. Also, that the discs are now longer-wearing, the tone arms are weighted just right, they're getting six zillion plays per needle, and the new crop of records are the best in the history of the business.

All in all, it's an enviable state of affairs, n'est pas?

In our entire experience, we've observed the seasonal spirit of jollity and brotherhood throughout the record industry, but ne'er before as completely fulfilled as this year. Evidently, the income tax reports disclosed an unfamiliar status of prosperity amongst the rank and file of the gentry discussed above. Nevertheless, it's with an unprecedented feeling of giddiness that we attacked the typewriter keys for this session to pay humble tribute to our brethren and sistern within the confines of the wax works for their seasonal rapture making an early appearance this year.

During the past week, we encountered an artiste who suggested to us that we concentrate more of our plugging on another fellow-artiste on the label "who needs it more." This suggestion was greeted with profound amazement, as was to be expected, whereupon the great one informed us that, "Well, I dunno, I just feel g-o-o-d. . . . Besides, I really think that so-and-so really has it, Man. I'd like to see him make!" (Under his breath, we detected a slight murmer which sounded suspiciously like "I'd like to see him . . ."—but we could be wrong. . . .)

Be it as it may, we find we're a veddy happy lot and we only hope it continues indefinitely.

While we attributed this new spirit of relationship to the effect of seasonal mellowness, the diehards will probably offset the philosophy with, "So what? When Spring comes, can Summer, Fall and Winter be far behind? And then—look out!"

But who cares . . .

Spring is here!

America's Fastest Selling Records

DECCA

"BEST BETS"

Selections based on *actual sales*. Place these fast-moving numbers *now* to boost plays and profits.

PLACE LAST WEEK	PLACE THIS WEEK			
		POPULAR		
2.	1.	YOU'RE NOT WORTH MY TEARS High and Dry	Mills Brothers	28021*
5.	2.	WISHIN' Gaadbye Sweetheart	Russ Morgon	27975*
3.	3.	FOR THE FIRST TIME Play Them Banes	Francis Craig	27937*
4.	4.	WHEEL OF FORTUNE 'Til All The Stars Fall In The Ocean	Arthur Prysock	27967*
9.	5.	HONEST AND TRULY One Little Ward	Guy Lombardo	27995*
12.	6.	HONEST AND TRULY All My Life	Ink Spots	27996*
7.	7.	THE BLACKSMITH BLUES ANY TIME	Sy Oliver with Trudy Richards	27972*
B.	B.	POOR WHIP-POOR-WILL WONDERING	Andrews Sisters	27979*
10.	9.	MOTHER, MOTHER EVERY HOUR	Gordon Jenkins	27933*
11.	10.	GRANADA COPACABANA	Bing Crosby with the Bando do Luo	27951*
15.	11.	I'LL WALK ALONE THAT'S THE CHANCE YOU TAKE	Patty Andrews	28038*
—	12.	MISTAKES My Castle In Spain (Is A Shack In The Lane)	Al Morgan ond Frankie Froba	28040*
13.	13.	BEGIN THE BEGUINE BELIEVE IT BELOVED	Connee Boswell	27945*
—	14.	A GUY IS A GUY That Old Feeling	Ello Fitzgerold	28049*
—	15.	I WILL NEVER CHANGE The Sweetheart Waltz	Music by Comorota and Don Cherry	27755*
		COUNTRY		
5.	1.	HONEST AND TRULY Warmed Over Love	Rolond Johnson	46405*
2.	2.	AS LONG AS THE RIVER FLOWS ON THE WALTZ OF THE ROSES	Rex Allen	27952*
3.	3.	CHARMING BETSY HIGH HEELS	Lonzo ond Oscor	46399*
4.	4.	SILVER AND GOLD THE SENATOR FROM TENNESSEE	Hardrock Gunter	46401*
—	5.	AN ANGEL IN DISGUISE I'M OLD KENTUCKY BOUND	Chorlie Monroe	46406*
6.	6.	I'M GOING BACK TO BIRMINGHAM DON'T TRADE YOUR LOVE FOR GOLD	Orval Prophet	46404*
		SEPIA		
5.	1.	HONEST AND TRULY I Faund A New Lave	Little Donno Hightower	48284*
2.	2.	I HEAR A RHAPSODY YOU PLAYED ON MY PIANO	Helen Humes with Gerold Wiggins	48282*
3.	3.	WHEN YOU SURRENDER MY FAVORITE CHICK	Larry Cummings	48281*
4.	4.	I NEVER LOVED ANYONE BUT YOU WORRIED OVER YOU	Joe Medlin	48283*
—	5.	SIT DOWN SERVANT DOES JESUS CARE	Marie Knight	48285*

*Also available in 45 RPM (add prefix '9-' to record number)

A HIT!

SISTER ROSETTA THARPE

with the Anita Kerr Singers

PEACE IN THE VALLEY

and

NEAR THE CROSS

DECCA RECORDS

JUKE BOX OPERATOR RAVES ABOUT

THE NEW

HIRSH COIN MACHINE CORP.

EXCLUSIVE DISTRIBUTORS OF COIN OPERATED MACHINES SINCE 1920

1309 NEW JERSEY AVENUE, N.W., WASHINGTON 1, D.C.

ALL PHONES: HOBART 3170

MARCH 4, 1952

MR. DICK GERSH
BUDDY BASCH OFFICE
17 EAST 45TH ST.,
NEW YORK 17, N.Y.

DEAR DICK:

I AM VERY EXCITED ABOUT THE TWO NEW SPIKE JONES' SIDES "DOWN SOUTH" AND "I'VE TURNED GADABOUT". THE SOUND THAT SPIKE GETS WITH HIS "COUNTRY COUSINS" IS THE MOST COMMERCIAL MATERIAL FOR THE JUKE BOXES THAT HE HAS EVER TURNED OUT. I THINK THAT THESE WILL BE THE BIGGEST JUKE BOX HITS THAT HE HAS EVER HAD.

LET ME KNOW IF I CAN COOPERATE WITH YOU IN ANY WAY IN YOUR PROMOTION OF THE RECORD. I REALLY BELIEVE THAT THIS IS THE BEST JUKE BOX MATERIAL THAT SPIKE JONES HAS EVER RECORDED. LET'S HAVE MORE MONEY-MAKERS FOR JUKES!

ALTHOUGH THIS IS DONE IN A WESTERN STYLE, I BELIEVE THIS WILL GO POPS AND HILLBILLY BOTH.

MY BEST REGARDS TO YOU AND BUDDY. HOPE TO SEE YOU DOWN HERE SOON AGAIN.

VERY SINCERELY YOURS,

HIRSH COIN MACHINE CORP.,

Hirsh de La Viez

HIRSH DE LA VIEZ, PRESIDENT

HDEL/AG

Mgt.
ARENA STARS, INC.
Ralph Wonders—Pres.

Record Promotion.
BUDDY BASCH OFFICE—Eastern
BOB STERN—Western

the great NEW Hits are on . . .

RCA

RCA

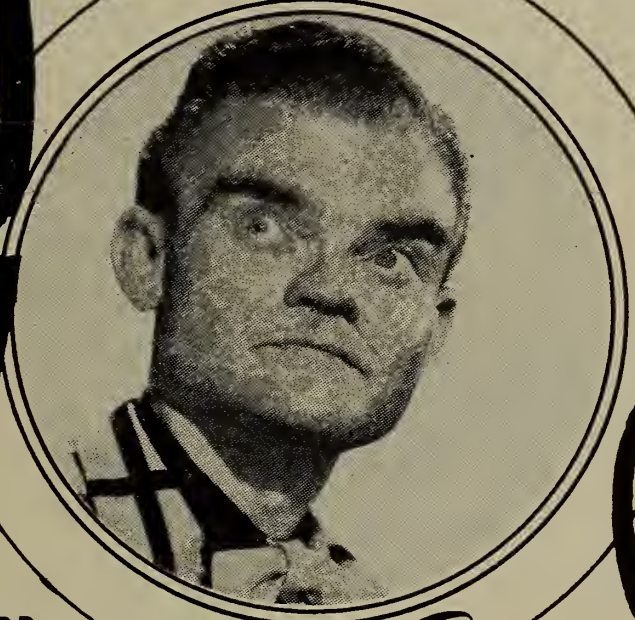
Spike Jones

and his Country Cousins ...

NEW RELEASE STYLE BAND

DOWN SOUTH

Published by:
EDWARD B. MARKS MUSIC CORP.



and

I'VE TURNED GADABOUT

Published by:
RIDGEWAY MUSIC, Inc.

RCA VICTOR

20-4568 (78 rpm)

47-4568 (45 rpm)

VICTOR RECORDS

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

BRIGHT BOUNCER ● **WHO, WHO, WHO** (Daywin) — Doris Day (Col.) and the Paul Weston Orchestra produce a bright and happy item which Billboard says is "another of her personality-loaded bouncers." (Rates 84 — excellent.) Reverse side is the smash, "A Guy Is a Guy."

★ ★ ★ ★ ★

"FIRST RATE" ● **SENATOR FROM TENNESSEE** (Babb) — Dinah Shore teams with Tex Williams (Vic.) on a timely lyric and bouncy tune called by Cash Box "first rate job." Billboard rates it "excellent" for deejays and says this "novelty bouncer should intrigue."

★ ★ ★ ★ ★

MAKE BID ● **I'VE TURNED GADABOUT** (Ridgeway) — Spike Jones (Vic.) makes a strong bid here. Billboard sees it as "a truly fine Pee Wee King and Redd Stewart opus — done up brightly by the Jones Group." A straightforward job without the typical Jones' gimmicks.

★ ★ ★ ★ ★

CUGAT SCORES ● **THE ACAPULCO POLKA** (Pemora).
● **THE HILLBILLY MAMBO BAND** (Pemora) — Xavier Cugat (Mer.) features Abbe Lane in what Cash Box calls "a fast moving polka" and "a novelty mambo . . . mixture of Latin-American and hillbilly flavoring." Billboard names disk "a happy item."

★ ★ ★ ★ ★

"BEST BET" ● **BEWARE** (Montauk) – Dolores Gray (Dec.) scores a Cash Box "BEST BET" and is rated by Billboard "a warm vocal on a pleasant ballad, performed as a beguine by the (Sy Oliver) ork."

★ ★ ★ ★ ★

"EXCELLENT" ● **MORE I GO OUT WITH SOMEBODY ELSE** (Weiss & Barry) — Billboard places this item in the "excellent" class, reporting, "The Four Knights (Cap.) show their fine, smooth blend on a lively and melodious ballad."

★ ★ ★ ★ ★

SPIRITED ● **THAT EVERLOVIN' RAG** (Johnstone-Montei) — An old-fashioned instrumental is turned out by the Buddy Morrow Trio (Vic.) in "fine fashion" says Billboard. "Has spirit and fun . . . could be a coin gatherer."

★ ★ ★ ★ ★

"VIBRANT" BALLAD ● **THEY SAY YOU CRY** (Algonquin) — Merv Griffin (Vic.) comes up with a ballad which Cash Box says is an "expressive-feelingful job." Billboard calls it "vibrant piping backed by restrained orking."

★ ★ ★ ★ ★

"BEST BET" ● **THE ROCK ISLAND LINE** (Algonquin) — Making his singing debut, Art Ford (Essex), the deejay of "Milkman's Matinee" fame (WNEW), earns a strong Cash Box "BEST BET." Opinion is that Ford "gives out with a sock treatment . . . a fast moving ditty."

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 15 without any changes on the part of THE CASH BOX.

Bud Brees
WPEN—Philadelphia, Pa.
1. AT LAST AT LAST *(Tony Martin)*
2. DANCE ME LOOSE *(Arthur Gadfrey)*
3. SILLY DREAMER *(Tony Bennett)*
4. I HEAR A RHAPSODY *(Ray Anthony)*
5. BROKENHEARTED *(Johnnie Ray)*
6. PURTIEST LITTLE TREE *(Evelyn Knight)*
7. NOODLIN' RAG *(Perry Como)*
8. PLEASE MR. SUN *(Johnnie Ray)*
9. DID ANYONE CALL *(Dolores Gray)*
10. BLUE TANGO *(Leroy Anderson)*

Ray Schreiner
WRNL—Richmond, Va.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. UNFORGETTABLE *(Nat "King" Cole)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. TELL ME WHY *(Four Aces)*
5. BE MY LIFE'S COMPANION *(Rosemary Claaney)*
6. BERMUDA *(Bell Sisters)*
7. ANYTIME *(Eddie Fisher)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. BLUE TANGO *(Leroy Anderson)*
10. WALKIN' *(Nat "King" Cole)*

Bert Knapp
WVNJ—Newark, N. J.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. LITTLE WHITE CLOUD THAT CRIED *(Jahnnie Ray)*
3. TRUST IN ME *(Ricky Vallo)*
4. A GUY IS A GUY *(Doris Day)*
5. BERMUDA *(Bell Sisters)*
6. DANCE ME LOOSE *(Arthur Godfrey)*
7. BE MY LIFE'S COMPANION *(Mills Brothers)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. BLUE TANGO *(Leroy Anderson)*
10. TULIPS & HEATHER *(Perry Como)*

Lee Morris
WSB—Atlanta, Ga.
1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. ANYTIME *(Eddie Fisher)*
3. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
4. PLEASE MR. SUN *(Perry Coma)*
5. WHEEL OF FORTUNE *(Bell Sisters)*
6. CRY *Eileen Barton)*
7. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
8. AT LAST *(Ray Anthony)*
9. SLOW POKE *(Helen O'Connel)*
10. BERMUDA *(Bell Sisters)*

Paul Flanagan
WTRY—Troy, N. Y.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. HEART OF A CLOWN *(Bobby Wayne)*
4. BROKEN HEARTED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. BLUE TANGO *(Leroy Anderson)*
8. CRY *(Johnnie Ray)*
9. TRUST IN ME *(Eddie Fisher)*
10. ANYTIME *(Eddie Fisher)*

Bud Wendell
WJMO—Cleveland, Ohio
1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. AT LAST *(Ray Anthony)*
4. BLACKSMITH BLUES *(Ella Mae Marse)*
5. ANY TIME *(Eddie Fisher)*
6. SLOW POKE *(Arthur Godfrey)*
7. DANCE ME LOOSE *(Arthur Godfrey)*
8. COME WHAT MAY *(Patti Page)*
9. PERFIDIA *(Four Aces)*
10. YOU WEREN'T THERE *(Nat "King" Cole)*

Ed Perry
KFRE—Fresno, Calif.
1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. CRY *(Johnnie Ray)*
3. BERMUDA *(Bell Sisters)*
4. BLUE TANGO *(Hugo Winterhalter)*
5. I WANNA LOVE YOU *(Ames Brothers)*
6. A KISS TO BUILD A DREAM ON *(Kay Brown)*
7. ANYTIME *(Eddie Fisher)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. GREENSLEEVES *(Mantovani)*

Howard Miller
WIND—Chicago, Ill.
1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. PLEASE MR. SUN *(Johnnie Ray)*
3. AT LAST *(Ray Anthony)*
4. PITTSBURG, PA. *(Guy Mitchell)*
5. COME WHAT MAY *(Patti Page)*
6. PERFIDIA *(Four Aces)*
7. SINCE MY LOVE HAS GONE *(Tony Bennett)*
8. THE BRIDGE *(Tommy Edwards)*
9. AY-ROUND THE CORNER *(Jo Stafford)*
10. ANYTIME *(Eddie Fisher)*

Bob Corley
WQXI—Atlanta, Ga.
1. CRY *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Bobby Wayne)*
3. TELL ME WHY *(Four Aces)*
4. LITTLE WHITE CLOUD THAT CRIED *(Roberta Lee)*
5. BLUE TANGO *(Leroy Anderson)*
6. PLEASE MR. SUN *(Perry Como)*
7. WISHIN' *(Teddy Phillips)*
8. GOODBYE SWEETHEART *(Jane Ward)*
9. STOLEN LOVE *(Eddy Howard)*
10. COME WHAT MAY *(Patti Page)*

Lou Barile
WKAL—Rome, N. Y.
1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Eddie Fisher)*
3. ANYTIME *(Eddie Fisher)*
4. BERMUDA *(Bell Sisters)*
5. TRUST IN ME *(Eddie Fisher)*
6. PRFIDIA *(Four Aces)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. BROKEN HEARTED *(Johnnie Ray)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. UNFORGETTABLE *(Nat "King" Cole)*

Bill Fox
KSTA—Coleman, Tex.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. PLEASE MR. SUN *(Perry Como)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. BERMUDA *(Ray Anthony)*
6. SLOW POKE *(Arthur Godfrey)*
7. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
8. ANYTIME *(Eddie Fisher)*
9. TELL ME WHY *(Four Aces)*
10. BLUE TANGO *(Dick Hayman)*

Brad Phillips
WINS—New York, N. Y.
1. PLEASE MR. SUN *(Perry Como)*
2. SINCE MY LOVE HAS GONE *(Tony Bennett)*
3. AT LAST *(Ray Anthony)*
4. ANYTIME *(Eddie Fisher)*
5. BLUE TANGO *(Leroy Anderson)*
6. JUMP THROUGH THE RING *(Vic Damone)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. CRY *(Johnny Ray)*
9. AT LAST AT LAST *(Tony Martin)*
10. YOU WEREN'T THERE *(Nat "King" Cole)*

Pat Chambers
WFLA—Tampa, Fla.
1. BROKEN HEARTED *(Johnnie Ray)*
2. BLUE TANGO *(Les Baxter)*
3. WHEEL OF FORTUNE *(Dinah Washington)*
4. WOULD YOU *(Leroy Holmes)*
5. OH, TO BE YOUNG AGAIN *(Mary Mayo)*
6. WISHIN' *(Eileen Bartan)*
7. ROMANCE ME *(Mary Small)*
8. AT LAST *(Ray Anthony)*
9. BLUE MOON *(Alan Dean)*
10. JUMP THROUGH THE RING *(Vic Damone)*

Robin Seymour
WKMH—Dearborn, Mich.
1. I'LL WALK ALONE *(Don Cornell)*
2. FORGIVE ME *(Eddie Fisher)*
3. PERFIDIA *(Four Aces)*
4. ALONE AND FORSAKEN *(Bill Darnell)*
5. AT LAST *(Ray Anthony)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. WHEEL OF FORTUNE *(Sunny Gale)*
8. A GUY IS A GUY *(Doris Day)*
9. BERMUDA *(Bell Sisters)*
10. BLUE TANGO *(Hugo Winterhalter)*

Ed Penney
WTAO—Cambridge, Mass.
1. POOR WHIPPOORWILL *(Bell Sisters)*
2. BLUE TANGO *(Leroy Anderson)*
3. I WILL NEVER CHANGE *(Don Cherry)*
4. PERFIDIA *(Four Aces)*
5. HEART OF A CLOWN *(Bobby Wayne)*
6. YOU'RE NOT WORTH MY TEARS *(Marksmen)*
7. A GUY IS A GUY *(Doris Day)*
8. AT LAST *(Ray Anthony)*
9. GOODNIGHT MY LOVE *(Ray Bloch)*
10. I'LL WALK ALONE *(Don Cornell)*

Norm Prescott
WORL—Boston, Mass.
1. BROKEN HEARTED *(Johnnie Ray)*
2. AT LAST *(Ray Anthony)*
3. HEART OF A CLOWN *(Bobby Wayne)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. I'LL WALK ALONE *(Don Cornell)*
6. COME WHAT MAY *(Patti Page)*
7. PERFIDIA *(Four Aces)*
8. A GUY IS A GUY *(Doris Day)*
9. I'LL ALWAYS LOVE YOU *(Four Maty's Bros.)*
10. BLUE TANGO *(Leroy Anderson)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Ray Perkins
KFEL—Denver, Colo.

1. ANYTIME *(Eddie Fisher)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Tiny Hill)*
5. WHEEL OF FORTUNE *(Sammy Kaye)*
6. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. WIMOWEH *(The Weavers)*
10. TIGER RAG *(Les Paul & Mary Ford)*

Wallie Dunlap
WICC—Bridgeport, Conn.

1. BROKEN HEARTED *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Bell Sisters)*
3. GOODBYE SWEETHEART *(Cindy Lord)*
4. BLUE TANGO *(Leroy Anderson)*
5. AT LAST *(Ray Anthony)*
6. TULIPS & HEATHER *(Perry Como)*
7. ANYTIME *(Eddie Fisher)*
8. HEAVEN KNOWS WHY *(Four Sensations)*
9. YOU BROUGHT ME LOVE *(Four Aces)*
10. PITTSBURG, PA. *(Guy Mitchell)*

Eddie Hubbard
WIND—Chicago, Ill.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Bobby Wayne)*
3. ANYTIME *(Eddie Fisher)*
4. PLEASE MR. SUN *(Tommy Edwards)*
5. AROUND THE CORNER *(Jo Stafford)*
6. AT LAST *(Ray Anthony)*
7. CRY *(Johnnie Ray)*
8. TAKE MY SUGAR TO TEA *(Billy May)*
9. ON MY WAY *(Ralph Flanagan)*
10. HAM BONES *(Frankie Laine)*

Earle Pudney
WGY—Schenectady, N. Y.

1. AT LAST *(Ray Anthony)*
2. TULIPS & HEATHER *(Perry Como)*
3. BELIEVE IT BELOVED *(Connee Boswell)*
4. PLEASE MR. SUN *(Perry Como)*
5. PITTSBURG, PA. *(Guy Mitchell)*
6. TENDERLY *(Rosemary Clooney)*
7. COME WHAT MAY *(Patti Page)*
8. I HEAR A RHAPSODY *(Dennis Day)*
9. UNFORGETTABLE *(Nat "King" Cole)*
10. SENATOR FROM TENNESSEE *(Shore-Williams)*

John Gale
WINN—Louisville, Ky.

1. WHEEL OF FORTUNE *(Bell Sisters)*
2. AT LAST *(Ray Anthony)*
3. TELL ME WHY *(Four Aces)*
4. CRY *(Jerry Gray)*
5. UNFORGETTABLE *(Nat "King" Cole)*
6. BROKEN HEARTED *(Alan Dale)*
7. FLAMINGO *(Earl Bostic)*
8. OH, TO BE YOUNG AGAIN *(Mary Mayo)*
9. I HEAR A RHAPSODY *(Frank Sinatra)*
10. HAMBONE *(Bell Sisters-Phil Harris)*

Eddie Gallaher
WTOP—Washington, D. C.

1. ANYTIME *(Eddie Fisher)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. PLEASE MR. SUN *(Perry Como)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. BE MY LIFE'S COMPANION *(Mills Brothers)*
8. SLOW POKE *(Pee Wee King)*
9. SHRIMP BOATS *(Jo Stafford)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Ross Smitherman
WHBS—Huntsville, Ala.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. BROKEN HEARTED *(Johnnie Ray)*
3. BERMUDA *(Bell Sisters)*
4. STOLEN LOVE *(Eddy Howard)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. TENDERLY *(Rosemary Clooney)*
7. PITTSBURG, PA. *(Guy Mitchell)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. BLUE TANGO *(Hugo Winterhalter)*
10. TELL ME WHY *(Four Aces)*

Bill Stewart
WHEE—Boston, Mass.

1. AT LAST *(Ray Anthony)*
2. DANCE ME LOOSE *(Arthur Godfrey)*
3. HAMBONE *(Stafford-Laine)*
4. OH, TO BE YOUNG AGAIN *(Mary Mayo)*
5. RETREAT *(Patti Page)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. BLACKSMITH BLUES *(Ella Mae Morse)*
8. I WANNA LOVE YOU *(Ames Brothers)*
9. BLUE TANGO *(Leroy Anderson)*
10. TENDERLY *(Rosemary Clooney)*

Lee & Lorraine Ellis
WSPR—Springfield, Mass.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. I WANT TO SAY HELLO *(Sir Hubert Pimm-Ellen Sutton)*
4. STAIRWAY TO PARADISE *(Georges Guetary)*
5. AY-ROUND THE CORNER *(Jo Stafford)*
6. TULIPS AND HEATHER *(Fred Waring)*
7. COME WHAT MAY *(Patti Page)*
8. CANDY DANCER'S BALL *(Frankie Laine)*
9. BEWARE *(Dolores Gray)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Bob Murphy
WGSM—Huntington, L. I

1. BE MY LIFE'S COMPANION *(Mills Brothers)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. WISHIN' *(Russ Morgan)*
5. BLUE TANGO *(Leroy Anderson)*
6. PITTSBURG, PA. *(Guy Mitchell)*
7. A GUY IS A GUY *(Doris Day)*
8. GANDY DANCER'S BALL *(Frankie Laine)*
9. OH! MY DARLING *(Johnnie Desmond)*
10. MISS ME *(Nat "King" Cole)*

Buddy Deane
WITH—Baltimore, Md.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. AT LAST *(Ray Anthony)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. I HEAR A RHAPSODY *(Frank Sinatra)*
5. CRY *(Johnnie Ray)*
6. BERMUDA *(Bell Sisters)*
7. TELL ME WHY *(Eddie Fisher)*
8. A GUY IS A GUY *(Doris Day)*
9. ANYTIME *(Eddie Fisher)*
10. HAMBONE *(Phil Harris & Bell Sisters)*

Stephen Paul
WMBG—Richmond, Va.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. PLEASE MR. SUN *(Tommy Edwards)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. BERMUDA *(Ray Anthony)*
5. TELL ME WHY *(Four Aces)*
6. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
7. CRY *(Johnnie Ray)*
8. WEAVER OF DREAMS *(Billy Eckstine)*
9. NEVER *(Toni Arden)*
10. BLUE TANGO *(Leroy Anderson)*

Ray Drury
WSPR—Springfield, Mass.

1. TELL ME WHY *(Four Aces)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. LITTLE WHITE CLOUD THAT CRIED *(Les Paul & Mary Ford)*
4. OOPS *(Fitzgerald-Armstrong)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. HEAVEN KNOWS WHY *(Four Sensations)*
7. WOULD YOU *(Percy Faith)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. YOU'RE NOT WORTH MY TEARS *(J. Richards & Marksmen)*
10. PITTSBURG, PA. *(Guy Mitchell)*

David Walshak
KCTI—Gonzales, Tex.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. WIMOWEH *(The Weavers)*
3. CRY *(Eileen Barton)*
4. RETREAT *(Patti Page)*
5. ALL OVER AGAIN *(Tommy Edwards)*
6. BE MY LIFE'S COMPANION *(Mills Brothers)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. BROKEN HEARTED *(Johnnie Ray)*
9. AT LAST *(Ray Anthony)*
10. CHARMAINE *(Mantovani)*

John Wrisley
WFGM—Fitchburg, Mass.

1. WHEEL OF FORTUNE *(Bobby Wayne-Kay Starr)*
2. PLEASE MR. SUN *(Johnnie Ray)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. PITTSBURG, PA. *(Guy Mitchell)*
5. BERMUDA *(Bell Sisters)*
6. BLUE TANGO *(Les Baxter)*
7. CRY *(Johnnie Ray)*
8. ALLEGHENNY FIDDLER *(Mindy Carson)*
9. A GUY IS A GUY *(Doris Day)*
10. STAIRWAY TO PARADISE *(Georges Guetary)*

Dick Webb
WIVY—Jacksonville, Fla.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Eddie Fisher)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. PLEASE MR. SUN *(Johnny Ray)*
6. BLUE TANGO *(Les Baxter)*
7. CHARMAINE *(Mantovani)*
8. TURN BACK *(Four Aces)*
9. BERMUDA *(Ray Anthony)*
10. WHEN *(Les Baxter)*



GUY MITCHELL
Singing...
PITTSBURGH PENNSYLVANIA

With Orch and Chorus under direction of MITCH MILLER

backed with

"THE DOLL WITH A SAWDUST HEART"

Columbia 39663; 4-39663

COLUMBIA RECORDS

FOR MUSIC THAT SENDS THEM TO YOU!

Trade Marks "Columbia," "Masterworks," ℗, ® Reg. U. S. Pat. Off. Marcas Registradas

Dewey Bergman Named King Pop A & R Head by Syd Nathan



DEWEY BERGMAN

NEW YORK—Dewey Bergman was this week appointed pop A & R head for King Records, it was announced by Syd Nathan, president of the diskery.

Bergman has been signed to a long term contract, taking over the spot which Eli Oberstein held until March 1.

Until a few months ago, Bergman had been on RCA Victor's A & R staff for two years and previously to that he had been with King. As a matter of fact it was Syd Nathan who gave Bergman his first recording job and released him from his contract when Victor sought his services. Bergman started his career with the Guy Lombardo orchestra.

Since leaving Victor, he has cut an album "Horoscope in Music".

At King, he will be in full charge of the pop department and will operate out of New York City.

In a couple of weeks, he will announce the signing of several new artists. In addition to cutting single disks, Bergman also has some plans for issuing pop albums.

★ A New DAWN is breaking ★

DOLLY DAWN'S

1st Release on JUBILEE
2 Smash Hits Back to Back

"BE ANYTHING (BUT BE MINE)"

and

"YOU'RE NOT WORTH MY TEARS"

Jubilee 6002 (45 x 6002)

OPS: You remember her great money-makers . . . Dolly surpasses the others with these two.

★ The DAWN will come up like thunder ★

3 For the BIG Money!
Sweeping the Nation
(A Prayer For Love)

"HEAVENLY FATHER"

by EDNA McGRIFF with Buddy Lucas Ork.
Jubilee 5073 (45 x 5073)

THE ORIOLES

"BABY PLEASE DON'T GO"

Jubilee 5065 (45 x 5065)

BUDDY LUCAS
and his Band of Tomorrow

"DIANE"

Jubilee 5070 (45 x 5070)

Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

CODE

AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy			
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In			
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty			
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo			
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee			
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	UN—United			
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor			

Mar. 22 Mar. 15

1—Cry
119.5 102.5

CA-1875 (F-1875)—FOUR KNIGHTS
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
KI-15145—ALAN HOLMES
LO-1169 (45-1169)—VEKA LYNN
And Love Was Born
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

2—Wheel of Fortune
93.0 47.4

CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN HUMES
All Night Long
DY-787—SUNNY GALE & EDDIE WILCOX
KI-1051 (45-1051)—JIMMY THOMASON
Kiamish Choctow Rose
ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown
VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will

3—Tell Me Why
79.8 93.7

CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You
CR-60625 (9-60625)—HORACE BAILEY
I Want You
DE-27860 (9-27860)—FOUR ACES
Garden In The Rain
DE-27926 (9-27926)—ROBERTA LEE
Slow Foot Rag
KI-4515 (45-4515)—THE SWALLOWS
Roll Roll Pretty Baby
ME-5767 (5767x45)—RALPH MARTERIE O.
Perdido
ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune
VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams
VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

4—Anytime
73.3 75.9

CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart
DE-27972 (9-27972—SY OLIVER O.
Blacksmith Blues
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

5—Blue Tango
58.7 58.9

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail

6—Slow Poke
56.8 52.2

CA-1837 (F-1837)—HELEN O'CONNELL
I Wanna Play House With You
CO-39632 (4-39632)—ARTHUR GODFREY
Dance Me Loose
DE-27792 (9-27792)—ROBERTA LEE
I Wanna Play House With You
KI-998—HAWKSHAW HAWKINS
ME-5740 (5740x45)—TINY HILL
Don't Put A Tax On Love
VI-21-0489 (48-0489)—PEE WEE KING
VI-20-4373 (47-4373)—RALPH FLANAGAN
Charmaine

7—Please, Mr. Sun
49.8 44.4

CA-1966 (F-1966)—LES BAXTER
Blue Tango
CO-39636 (4-39636)—JOHNNIE RAY
Broken Hearted
CR-60647 (9-60647)—GEORGIE AULD
If You Go
DE-27946 (9-27946)—BILL KENNY
If I Forget You
MG-11134 (K11134)—TOMMY EDWARDS
Where I May Live With You
VI-20-4453 (47-4453)—PERRY COMO
Tulips And Heather

8—The Little White Cloud That Cried
49.0 49.8

CA-1892 (F-1892)—LOU DINNING
Blue December
DE-27893 (9-27893)—ROBERTA LEE
Bermuda
ME-5761—HERB LANCE O.
A Lonely Town
OK-6840—JOHNNIE RAY
Cry

9—Bermuda
34.4 39.5

CA-1956 (F-1956)—RAY ANTHONY O.
Broken Hearted
DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
ME-5774 (5774x45)—JIMMY PALMER O.
Who
VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH.
June Night

10—Brokenhearted
32.5 20.9

CA-1956 (F-1956)—RAY ANTHONY O.
Bermuda
CO-39636 (4-39636)—JOHNNIE RAY
Please, Mr. Sun
DE-27961 (9-27961)—ALAN DALE
Silver And Gold

11—Charmaine
24.9 28.7

AP-1188—BILLY DANIELS
CA-1875 (F-1875)—FOUR KNIGHTS
Cry
CO-39616 (4-39616)—PAUL WESTON
At Dawning
CR-60599 (9-60599)—NEAL HEFTI O.
Cabin In The Cotton
DE-27859 (9-27859)—GORDON JENKINS
When A Man Is Free
KI-4506—BURNIE PEACOCK
LO-1020—MANTOVANI
Just For A While
ME-5747 (5747x45)—HARMONICATS
Domino
MG-11122 (K11122)—BILLHAYES
For All We Know
PR-916—Gene Ammons
VI-20-4373 (47-4373)—RALPH FLANAGAN
Slow Poke
VI-20-4375 (47-4375)—VAUGHN MONROE
Once

12—Shrimp Boats
24.8 28.9

CA-1873 (F-1873)—DICK BEAVERS
Jealousy
CO-39581 (4-39581)—JO STAFFORD
Love, Mystery And Adventure
DE-27832 (9-27832)—DOLORES GRAY
More, More, More
KI-15151—DICK BROWN
I Wish I Had A Girl
MG-11113 (K11113)—BILL FARRELL
Cry
VI-20-4405 (47-4405)—DANNY SCHOLL
I Remember You, Love
VI-20-4409 (47-4409)—TEX WILLIAMS
Urn On The Mantel

13—Tiger Rag
21.4 37.6

CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie

14—Be My Life's Companion
21.1 17.6

CA-1967 (F-1967)—SKEETS McDONALD
Tell Me Why
CO-39631 (4-39631)—ROSEMARY CLOONEY
Why Don't You Love Me?
DE-27889 (9-27889)—MILLS BROS.
Love Lies
KI-1039 (45-1039)—HAWKSHAW HAWKINS
Everybody's Got A Girl But Me
ME-5758 (5758x45)—GEORGIA GIBBS
Oklahoma Polka
MG-11133 (K11133)—ART LUND
VI-20-4454 (47-4454)—MINDY CARSON
Tuh-Pocket, Tuh-Pocket

15—Wimoweh
20.5 14.2

CO-39651 (4-39651)—JIMMY DORSEY O.
I'll Always Be Following You
DE-27928 (9-27928)—WEAVERS & JENKINS
Old Paint

16—Dance Me Loose
20.4 31.7

CO-39632 (4-39632)—ARTHUR GODFREY
Slow Poke
DE-27906 (9-27906)—RUSS MORGAN O.
River In The Moonlight
VI-20-4457 (47-4457)—MINDY CARSON
Allegheny Fiddler

17—Tulips and Heather
18.9 23.4

CA-1952 (F-1952)—BENNY STRONG
Tavern In The Town
DE-27964 (9-27964)—FRED WARING
You'll Never Walk Alone
LO-1172 (45-1172)—VERA LYNN
Once I Loved You
MG-11142 (K11142)—BILL HAYES
We Won't Live In A Castle
VI-20-4453 (47-4453)—PERRY COMO
Please, Mr. Sun

18—Blacksmith Blues
16.9 17.5

CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag
MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears

19—Perfidia
14.3 11.3

CA-2023 (F-2023)—BEN LIGHT
Mistakes
CA-2019 (F-2019)—BOB SAVAGE
Confetti
DE-27987 (9-27987)—FOUR

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Mar. 22 Mar. 15

ACES
You Brought Me Love
VI-42-0157—GLENN MILLER
At Last

20—Hambone
14.1 4.3
CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD
Let's Have A Party
DE-28057 (9-28057)—TOMMY DORSEY O.
Come What May
OK-6862—RED SAUNDERS
VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS
Mama's On The Warpath

21—At Last! At Last!
13.8 9.1
DE-27934 (9-27934)—BING CROSBY
Isle Of Innisfree
DE-28031 (9-28031)—GUY LOMBARDO
Blue Tango
MG-11143 (K11143)—TED STRAETER O.
Only If You're In Love
VI-20-4477 (47-4477)—TONY MARTIN
Make With The Magic

22—A Kiss To Build A Dream On
11.9 8.4
CA-1769 (F-1769)—BOB EBERLY
But Not Like You
CO-39526 (4-39526)—JIMMY DORSEY O
Cherry Pink & Apple Blossom
CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations
DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas
ME-5710 (5710x45)—KAY BROWN
Cheatin' On Me
MG-11061 (K11061)—MONICA LEWIS
La Bota
VI-20-4455 (47-4455)—HUGO WINTERHALTER
Love Makes The World Go Round

23—Silly Dreamer
8.9 2.9
CO-39635 (9-39635)—TONY BENNETT
Since My Love Has Gone

24—Tenderly
8.6 11.2
CA-1654 (F-1654)—RAY ANTHONY
CO-39648 (9-39648)—ROSEMARY CLOONEY
Did Anyone Call?
ME-5716 (5716x45)—RALPH MARTERIE O.
It's All In The Game
MG-30384 (K30384)—DAVID ROSE
Flying Horse
VI-20-4403 (47-4403)—VAUGHN MONROE O.
I Like It, I Like It

25—(It's No) Sin
7.6 9.9
CA-1806 (F-1806)—FOUR KNIGHTS
CO-39567 (4-39567)—SAMMY KAYE
Jealous Eyes
DE-27769 (9-27769)—ARTHUR PRYSOCK
Love Of A Gypsy
DE-27794 (9-27794)—AL MORGAN
Jealous Eyes
KI-4505—BURNIE PEACOCK
ME-5711 (5711x45)—EDDY HOWARD O.
My Wife And I
MG-11066 (K11066)—BILLY WILLIAMS QT
It's Over
PY-334—GAYLE WALTON
VA-101—FOUR ACES
VI-20-4280 (47-4280)—S. CHURCHILL

26—Pittsburgh, Pennsylvania
7.5 2.5
CO-39663 (4-39663)—GUY MITCHELL
Doll With A Sawdust Heart

Mar. 22 Mar. 15

27—A Garden In The Rain
7.3 10.8
DE-27860 (9-27860)—FOUR ACES
Tell Me Why
DE-27976 (9-27976)—JERRY GRAY O.
Unforgettable
VI-20-4445 (47-4445)—PERRY COMO
Oh, How I Miss You Tonight

28—Three Bells
7.2 20.8
CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
Windmill Song
VI-20-4388 (47-4388)—JUNE VALLI
Cry

29—Stolen Love
7.1 12.9
DE-27962 (9-27962)—GUY LOMBARDO
Marshmallow Moon
ME-5784 (5784 x 45)—EDDY HOWARD O.
Wishin'
VI-20-4510 (47-4510)—THREE SUNS
Cool, Cool Kisses

30—Retreat
7.0 8.7
ME-5772 (5772x45)—PATTI PAGE
Come What May
MG-11151 (K11151)—BARBARA RUICK
You Couldn't Be Cuter

31—Come What May
5.9 10.0
CA-1944 (F-1944)—HELEN O'CONNELL
Baby We're Really In Love
CR-60650 (9-60650)—JIMMY SCOTT
Wheel Of Fortune
DE-28057 (9-28057)—TOMMY DORSEY O.
Hambone
ME-5772 (5772 x 45)—PATTI PAGE
Retreat
VI-20-4489 (47-4489)—FOUR TUNES
The Greatest Song I Ever Heard

32—Chinatown, My Chinatown
5.8 5.4
ME-5773 (5773x45)—BOBBY MAXWELL
Shuffle Off To Buffalo

33—Silver And Gold
5.6 4.9
CA-1955 (F-1955)—BILLY MAY
Unforgettable
CR-60652 (9-60652)—JACK HASKELL
Goodbye Sweetheart
DE-27961 (9-27961)—ALAN DALE
Brokenhearted
ME-5789 (5789x45)—TINY HILL
Milk Bucket Boogie
VI-20-4545 (47-4545)—FRANKIE CARLE O.
Crazy Heart
VI-20-4458 (47-4458)—PEE WEE KING

34—Baby Doll
5.5 4.4
CA-1941 (F-1941)—GORDON MacRAE
Green Acres And Purple Mountains
CO-39637 (4-39637)—DORIS DAY
Oops
DE-27900 (9-27900)—ELLA FITZGERALD
Lady Bug
MG-11162 (K11162)—TOMMY TUCKER O.
With No One To Love Tonight
VI-20-4384 (47-4384)—RAY NOBLE O.
Sensational

35—Ay-Round The Corner
5.4 2.4
CO-39653 (4-39653)—JO STAFFORD
Heaven Drops Her Curtain Down
DE-28054 (9-28054)—WEAVERS
Gandy Dancers' Ball
ME-5813 (5813 x 45)—XAVIER CUGAT O
Chiu. Chiu

Mar. 22 Mar. 15

36—Noodlin' Rag
5.3 1.(
CA-2009 (F-2009)—JOE "FINGERS" CAR
Yes, Yes, Yes, Yes
CR-60646 (9-60646)—TERESA BREWE
Lovin' Machine
DE-27971 (9-27971)—GUY LOMBARDO C
Bundle Of Southern Sunshine
MG-11185 (K11185)—ROBERT Q. LEWI
Sunday Is My Day With You
VI-20-4542 (47-4542—COMO & FONTANE SISTER
Play Me A Hurtin' Tune

37—Jealousy (Jalousie)
4.6 2.
CA-1873 (F-1873)—DICK BEAVERS
Shrimp Boats
CO 39585 (4-39585)—FRANKIE LAINE
Flamenco
KI-4506—BURNIE PEACOCK
LO-1156 (45-1156)—VERA LYN
If You Go
ME-5753 (5753 x 45)—BUDDY MORROW ORCH
Lullaby
MG-11111 (K11111)—BILLY ECKSTIN
Strange Interlude
VI-20-4407 (47-4407)—LUIS ARCARAZ O
Don't Be That Way

38—Gandy Dancer's Ball
4.3 —
CO-39665 (4-39665)—FRANKIE LAINE
When You're In Love
DE-28054 (9-28054)—THE WEAVERS
Around The Corner

39—Dancing With Tears In My Eyes
4.2 —
DE 27825 (9-27825)—FRANKIE FROEBA O
LO-1175 (1175 x 45)—MANTOVANI O.
Dear Love My Love

40—At Last
4.1 8.(
CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
VI-42-0157—GLENN MILLER O.
Perfidia

41—Temptation
4.0 2.7

42—Jump Through The Ring
3.9 —

43—I Wanna Love You
2.8 14.1

44—I Hear A Rhapsody
2.4 —

45—Undecided
2.3 10.5

46—Since My Love Has Gone
2.2 1.9

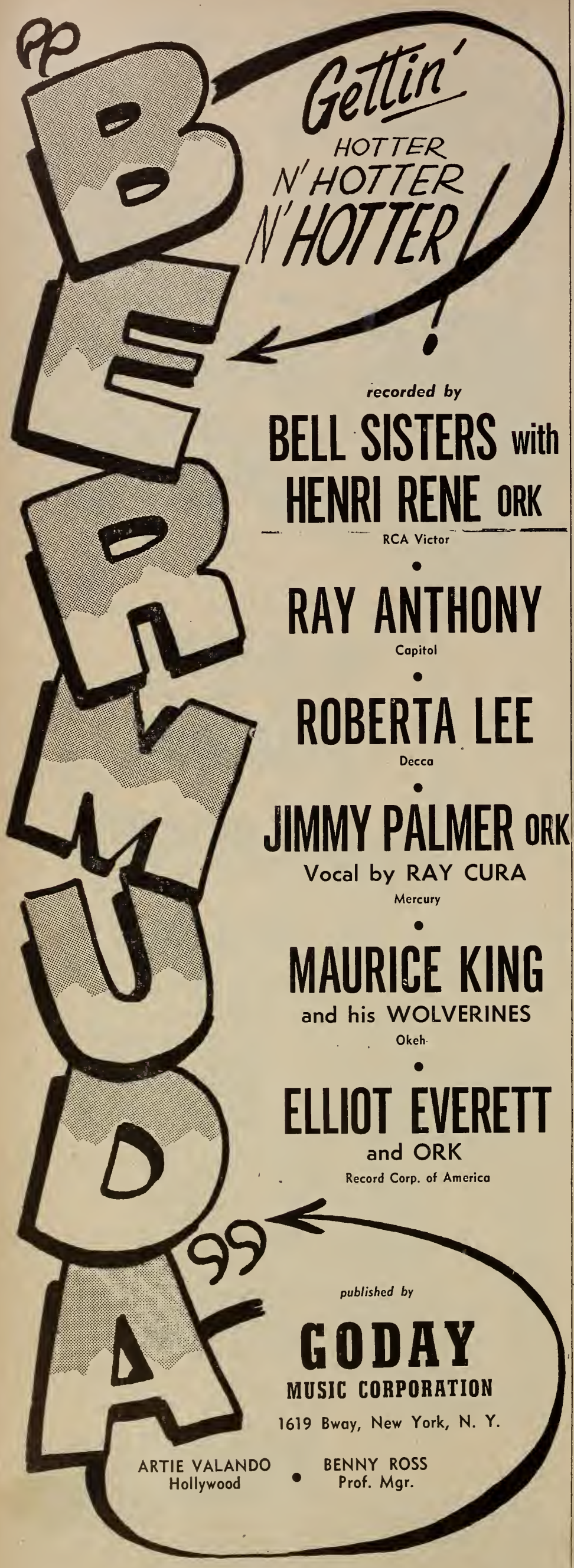
47—Down Yonder
1.9 8.2

48—Babalu
1.8 3.6

49—Wimmin
1.4 3.7

50—Unforgettable
1.2 7.4





Columbia Records Denounces New York Price War On LP Disks

Says It Has No Intention of Reducing Value of Dealers' Inventories

NEW YORK—The following statement was issued this week by Columbia Records:

It has been called to our attention that Liberty Music Shops has issued a statement in which, among other things, it is said that certain "powers that be" among the record manufacturers have indicated that record prices are too high and that they intend to reduce them. No executive of Columbia Records has been in discussion with Liberty Music Shops on this subject.

In any recitation of the past history of pricing, it becomes at once evident what Columbia Records' position has been.

1. In 1939 Columbia Records revitalized the classical record business by cutting the then existing price of records in half.

2. In 1948 Columbia Records introduced the now famous long playing record which effected savings up to 62% of the then existing classical record prices.

3. Virtually all, if not all of the major classical record companies with major artists today price their long playing records higher than Columbia's.

We do not know the identity of the "powers that be" in the phonograph record industry who made the purported statements to Liberty Music Shops but we should like to point out the following salient facts, taken from a statement presented to the Office of Price Control by five major record manufacturers.

1. In 1949 these five manufacturers lost three million one hundred and ninety-two thousand dollars

2. In 1950, the last year for which figures are available, these five manufacturers made a 3.81% return on their investment after taxes.

We do not know what Liberty's motives are, but their actions are open to several interpretations. In any event, their conduct at this time does not lead to any constructive solution of the problems besetting the thousands of phonograph record dealers throughout the country.

It is not our intention to reduce the value of the dealer's inventory by reducing prices at this time.

Merrill-Peters Duet for Victor

NEW YORK—Robert Merrill and Roberta Peters, Metropolitan Opera stars, who appeared on the Ed Sullivan teevee show recently, caused a furor when they announced their engagement to be married, and fittingly sang "So In Love". All the world loves a lover, and the artists were flooded with phone calls and letters demanding a repeat performance. RCA Victor, as a result of the many requests, has announced that the pair cut the song, backed with "Indian Love Call". The disk will be released next week.

Meeting Dates Of Music Operators' Associations

March 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, While Plains, N. Y.

20—Progressive Music Guild of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.

24—Amusement Machine Operators Assn. of Greater Balt.
Place: Mandell-Ballow Restaurant, Baltimore, Md.

24—Central States Phonograph Operators' Assn.
Place: 621 Main Street, Peoria, Ill.

24—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.

25—Automatic Music Operators' Association, Inc.
Place: Park Sheraton Hotel, New York, N. Y.

April 7—Illinois Amusement Association
Place: 208 North Madison Street, Rockford, Ill.

8—Central Association Of Music And Coin Machine Operators
Place: Bellerive Hotel, Kansas City, Mo.

9—Northern Illinois Music Operators Association
Place: To be determined

10—Phonograph Merchants' Association
Place: Hollenden Hotel, Cleveland, Ohio

10—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio

10—Washington Music Guild, Inc.
Place: 3110 M Street, Washington

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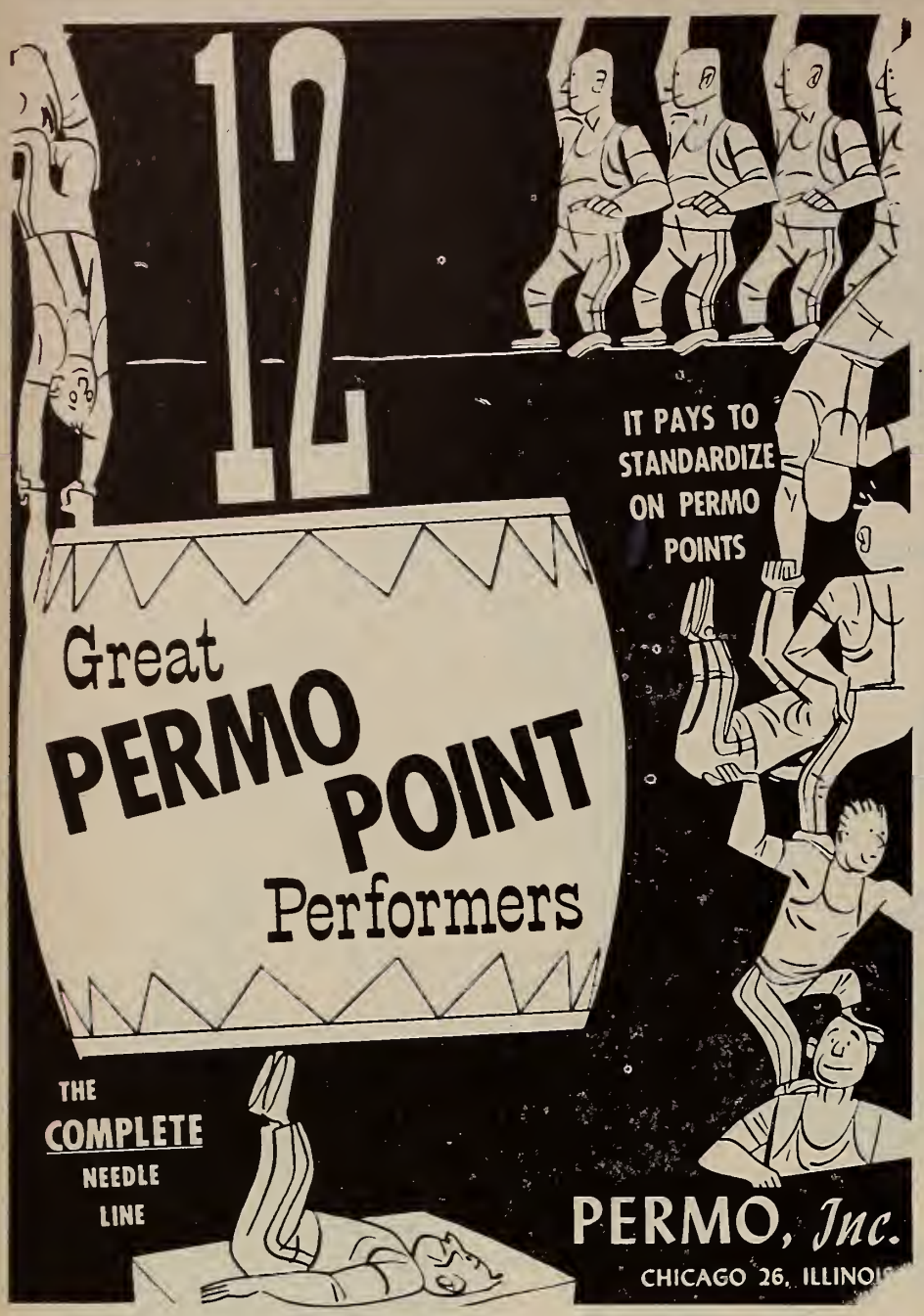
and

"FORGIVE ME"

20-4574
47-4574

RCA VICTOR RECORDS

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SELLING RECORDS



LONG BEACH, CAL.—Between four and five thousand people jammed the Long Beach, California Sears Roebuck store and over $1,100 worth of Coral Records were sold when Lawrence Welk and his vocalist Roberta Linn appeared there one recent afternoon. Between them in the center of the photo is the manager of the store. Welk's biggest right now is "Swingin' Down The Lane" and his album "My Extraordinary Gal" is one of Coral's all time big sellers.

Decca Releases Annual Stockholders' Statement

NEW YORK—Decca Records this week released to stockholders its annual report for 1951. Commenting on the outlook for 1952, Milton R. Rackmil, president, revealed that the increasing activity experienced in the final quarter of 1951 had continued into the first months of the current year.

The acquisition last year of 26 percent of the outstanding common stock of Universal Pictures represented Decca's move into a new field where he said it is scheduled to play a leading role.

"The two companies share interests," Mr. Rackmil continued. "They operate in kindred fields, and the experience of the one can make a contribution to the operations of the other. Moreover, joint operations, such as the production and distribution of films for television, may provide opportunities which neither company alone is in a wholly favorable position to grasp."

In addition to the renewing of expiring contracts with all the important artists, a number of new artists were signed. Among these, were the Four Aces, whose first record for the company, "Tell Me Why" has already sold more than a million copies.

The report announces a net earning of $835,456 for the year of 1951. The regular quarterly dividend was increased from 12½c to 17½c per share. Four payments of this amount were made during the year, totaling 70c per share.

2 GREAT VERSIONS
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BOB SAVAGE (Cap. 2019)
a top instrumental by
BEN LIGHT (Cap. 2023)
Capitol Records

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by JANE GRANT
Dot 15009 (45 x 15009)
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"NEAR YOU"
"JOHNNY MADDOX BOOGIE"
by JOHNNY MADDOX and Rhythmasters
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Kickin' The Blues Around

with Sam Evans



Norman Granz writes from his new Beverly Hills, Calif., office to tell how the sun does shine in them thar western hills. Me thinks there is gold in those same hills. Some of Norman's more profitable property is busy these days traveling and filling busy schedules. Oscar Peterson closed a favorable stay in Portland, Oregon and starts down the coast. . . . Eddie Heywood, always to be remembered for his "Begin The Begvine" has cut "Raindrop" for MGM. . . . Bull Moose Jackson, on a King kick, has a clever novelty in "Nosey Joe," that should sell well. both on boxes and across the counters. . . . Nat "King" Cole, long noted for his string of hits, will perhaps next try "Is It Always Like This?" . . . Advice from Dennison. Texas, tells of Dave Williams, formerly of Peoria's WPEO, who is now spinning wax and filling the new airlanes with smooth chatter from KRRV. . . . Rex Dale, of Cincinnati's WCKY, has a 5 hour show daily and interviews all of the top stars who pass through town. Recently Rex had Martin & Lewis along with Helen O'Connell; Johnnie Ray; Dolores Hawkins; and Jeri Southern.

Out where the corn grows tall. Al Rockwell of Des Moines' KRNT, keeps the night air jumpin' from 10:30 P.M. to midnite, with some solid, rock-ribbed Dixie-land music. . . . Jack Walker, promotion man for Atlantic, doing a capable job of promoting his artists. Atlantic now mails out a nifty sheet with up to the minute notes on Ruth Brown; Joe Turner; The Clovers; Stick McGhee and The Cardina's. . . . Dinah Washington along with Wynton Kelly's trio entertained the patients at Great Lakes Naval Hospital last Sunday, prior to a stand the same night in Gary, Ind. Dinah eyeing a nite club in Chicago to open for the coming summer season. What with both big political conventions and the normal tourist trade plus the singing of Miss Dinah. the joint should pay. . . . Bobby Shad in town for a quick recording session for Dinah. First time the Queen of the Jukes has had an 18 piece band to back her. even complete with a harp. . . . Of the many entertainment groups formed during the last war, few if any, have remained together and been as successful as the Depaur's Infantry Chorus. Their latest "Eight Days In A Week," on Columbia, bids well.

The big piano package featuring Art Tatum; Errol Garner; Meade Lux Lewis and Pete Johnson should have easy rolling, what with the current high ratings of piano artists. These four men represent some of the best in pure, unadulterated "JASS." This is solid, SOLID, tried and true rhythm as expressed through the medium of the piano. They come and they go, but this type of a package will serve to better bring to the attention of the music loving public the gamut that has been run in piano styling. With Meade and Pete to take us back 30 years; Erroll Garner to picture the contemporary scene; the show will have Art Tatum to bridge the chronological gap!

Billie Holliday singing as of olden days, out in San Francisco prior to a trip to Honolulu. . . . Louis Armstrong flew over to Honolulu for a series of engagements in the islands. . . . Dinah Washington and Cootie Williams band had a banner house for their one-nighter in St. Louis, at the Masonic Hall on March 2nd. The Queen of the Juke Boxes has been breaking box office records at all stops. The week before, she and Mabel Scott teamed up to "kill" 'em at the Club Alabam in Los Angeles.

Lester "Pres" Young (Billie Hol'iday gave Lester the title of "Pres") is at The Glass Bar in St. Louis and will be followed by Paul Gayten and his Orchestra. . . . Percy Mayfield at The Lincoln Theater on Central Ave. near 24th and out further around the Hotel Dunbar at 42nd St., Valaida Snow and the Honey Drippers are helping to keep Los Angeles entertained. . . . Jimmy Witherspoon is all right now, after a night's rest. His agent Ben Waller took care of things. . . . If the Metropolitan Opera puts on "Porgy And Bess," as now planned, it will be mighty interesting to watch the casting. . . . Walter O'Keefe, NBC radio star, was in charge of the rally recently held at the Shrine auditorium in Calif., regarding lawlessness, intimidation and murder in certain parts of the country. . . . Following the huge NAACP benefit in N. Y. C., Lena Horne has sailed for a concert tour of Israel and the European continent.

Lou Krefetz, traveling glad-hander for Atlantic label, touring the rural routes and drumming up business. If Lou hits your village, as he did this hamlet, you can get yourself a couple "on the rocks." Atlantic goes slightly hi-hat with their newest group of LP's, called "Piano Panorama." Albums contain some wonderful music, played by artists like Barbara Carroll; Billy Taylor; Meade Lux Lewis; Errol Garner and Jimmy Yancey. Mabel Mercer, another of the LPers for Atlantic, sings some beautiful songs with a soft modern interpretation that is a pleasant contrast to the general run of commercial type singing of today. . . . Sunny Gale's "Wheel" tops seven of the "Hot" charts in The Cash Box, and deservedly so. . . . Jack Archer, of Billy Shaw's New York office, in charge of one-niters, is the busiest man in the booking business. Jack stays on the phone most of his working day and to good use for the profit ledger of the company. Agency has some top acts, and keeps all working.

The trend toward modern jass music continues unabated. With the emergence of Billy May and Ray Anthony to upset the pop field, we find many companies re-issuing, on LPs, some of the finer work of a few years back. Apollo has an album by Sir Charles Thompson that is real great. Number LAP-103 features such names as Charlie "Bird" Parker; Dexter Gordon; Leo Parker; Bob Dorsey; J. C. Heard; Buck Clayton; Joe Newman; John Simmons; Shadow Wilson and of course Sir Charles. All of the tunes on this biscuit are originals by Thompson, with the exception of "If I Had You," which was written by Shapiro Campbell and Connally. The men and the music in this album are ideally suited each for the other. . . . Visitors dropping by to say hello this week include Harry Goodman, of Regent Music Publishing Co.; and one Mr. Nat Shapiro.

Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.

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- I'll Make It Somehow
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 (Specialty)
- Joy Joy To My Soul
 SOUL STIRRERS
 (Specialty)
- Let's Talk About Jesus
 BELLS OF JOY
 (Peacock)
- Our Father
 BLIND BOYS
 (Peacock)
- Surely God Is Able
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Pennies from Heaven?

NEW YORK—Recognizing a solid eye catcher when they see one, Con Edison decided to cash in on Johnnie Ray's tremendous public appeal with advertisements that appeared in several local papers this week.

Running the now famous picture showing Johnnie tearing his hair as he sings, the utility company plugs Ray's big hits "Cry," "Cloud" and "Please, Mr. Sun," selling the idea "playing records on your home phonograph is fun." The ad reads " you can spin platters for over five hours for 1c." In view of the titles, "Cloud" and "Sun," how did the copywriter resist a little corn, like "pennies from heaven"?

A Solid Groove On A Solid Tune

★

'Solitude'

B/W

"Rockin' The Blues"

FEATURING

Tiny Grimes

And His

Rockin' Highlanders

(U-109)

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Grant (Mr. Blues) **Jones**

"Strange Man"

B/W

"Let's Get High"

(U-112)

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ON
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(BUT BE MINE)

by

WINI BROWN

MERCURY

8270

Mercury RECORDS
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THE CASH BOX Rhythm & Blues Ramblings

About two hundred music notables, newspaper and mag critics, deejays, performers and other "names" flocked to the By Line Room of New York's Show Spot last Friday to toast **Mabel Mercer**. Her newest release on the Atlantic label is LP album "Songs by Mabel Mercer." . . . **Ella Fitzgerald** to fly to Europe on March 28th for one week. **Norman Granz** of Mercury will accompany the artist for her engagement. . . . **Burnie Peacock's** ork off on a tour after finishing its stint at the Howard Theatre, Washington, D. C. One of the stops will be six weeks at the Cotton Club, Cincinnati, Ohio. Along with Peacock will be **The Ravens** and songstress **Wini Brown**. . . . **Gene Ammons** & Ork booked solid into December of this year. . . . **Erskine Hawkins** goes on another swing of one nighters at the end of March. . . . **Thelma Carpenter** into the Earle Theatre, Philadelphia, March 14th.

* * *

Red Saunders finally gives out with his secret. "Hambone" imitators have been going crazy trying to figure out the sound that seems as though three kids were slapping their thighs, their hands and their mouths. Actually, the effect is produced by three kids slapping their thighs, their hands, and their mouths. . . . **Bill Davis** now working in Birdland, New York. . . . **Sarah Vaughan** will probably go to Paris this May. . . . **Bill Harvey**, formerly with Peacock, has signed with Apollo. . . . **Bull Moose Jackson** will be at Week's Tavern, Atlantic City, N. J., in July. . . . **Dizzy Gillespie** has joined Atlantic's talent roster. The trumpet ace etched four sides just before his European trip. . . . **Eddie Wilcox**, newly appointed Derby A & R man, takes his "Wheel Of Fortune" ork into the Apollo the week of March 21st.

* * *

Publicists **Carl Helm** and **Ted Yates** spotted at the **Lester Felton-Johnny Saxton** swatfest in Madison Square Garden. . . . **Arnett Cobb** and **James Moody** Orchestras in "Battle of Music" March 21st at Chateau Gardens, N. Y. . . . King Record artists, **The Swallows**, and Columbia's **Johnnie Ray** will be on the same bill at the Earle Theatre, Philadelphia, the week of March 20th. . . . **Johnny Hodges** will swing through California for two months of one-nighters and club engagements starting March 19th. . . . **Sam Evans** reports that his necktie collection is growing out of hand after last week's **Cash Box** lament about his shortage.

* * *

Pearl Bailey "out" and **Dolores Martin** "in" for "Shuffle Along" lead. . . . **James Moody**, with an all girl show, at Reynolds Hall, Philadelphia, on March 29th. . . . **Dinah Washington** and **Cootie Williams** Band inked for the Birdland March 27th. . . . **Tiny Grimes** and His Rocking Highlanders, doing such a great job that they are being held over at the Blue Note, Philadelphia. . . . Saxman **Willis Jackson**, who recently augmented his band, is fast becoming a big name in music. His current engagement at New York's Birdland, marks his fourth appearance there within one year. . . . **George Shearing** sails for Honolulu for two weeks to appear at the Waikiki Club. . . . **Varetta Dillard**, Savoy songstress and deejay **Willie Bryant** to work together at the Apollo. . . . Prestige sales manager, **Sam Green**, left for a midwestern trip to promote the **Joe Holiday** hit "This Is Happiness."

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	In HARLEM	On CHICAGO'S South Side	In NEW ORLEANS
1	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	NIGHT TRAIN *J. Forest* *(United)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*
2	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*
3	NIGHT TRAIN *J. Forest* *(United)*	BABY, PLEASE DON'T GO *Orioles* *(Jubilee)*	BAD NEIGHBOR-HOOD *Floyd Dixon* *(Aladdin)*
4	TROUBLE IN MIND *Dinah Washington* *(Mercury)*	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	TROUBLE IN MIND *Dinah Washington* *(Mercury)*
5	CRY *Johnnie Ray* *(Okeh)*	CRY *Johnnie Ray* *(Okeh)*	SWEET SIXTEEN *Joe Turner* *(Atlantic)*
6	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	TELL ME WHY *Dinah Washington* *(Mercury)*	NIGHT TRAIN *J. Forest* *(United)*
7	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	WALKIN' *Nat "King" Cole* *(Capitol)*	KISS ME, BABY *Cardinals* *(Atlantic)*
8	THIS IS HAPPINESS *Joe Holiday* *(Prestige)*	DIANE *Buddy Lucas* *(Jubilee)*	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*
9	TELL ME WHY *Dinah Washington* *(Mercury)*	SLEEPY TIME DOWN SOUTH *Louis Armstrong* *(Decca)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
10	LOOKING FOR MY BABY *Ravens* *(Mercury)*	THIS IS HAPPINESS *Joe Holiday* *(Prestige)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*

HOT in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	WHEEL OF FORTUNE *Sunny Gale with Eddie Wilcox Ork* *(Derby)*	
2	NIGHT TRAIN *Jimmy Forest* *(United)*	NIGHT TRAIN *Jimmy Forest* *(United)*	
3	THE BIG QUESTION *Percy Mayfield* *(Specialty)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	
4	BOOTED *Roscoe Gordon* *(R. P. M.)*	THAT'S MY PLAYFUL BABY *Wynonie Harris* *(King)*	
5	LET THE TEARS FALL, BABY *Willie Mae Thornton* *(Peacock)*	HARD TIMES *Charles Brown* *(Aladdin)*	
6	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	MELLOW BLUES *Sonny Thompson* *(King)*	
7	WALKIN' *Nat "King" Cole* *(Capitol)*	DUST MY BROOM *Elmo James* *(Trumpet)*	
8	WHY DON'T YOU EAT WHERE YOU SLEPT LAST NIGHT? *ZuZu Bollin* *(Torch)*	BLOW, BLOW, BLOW *Big Jay McNeeley* *(Imperial)*	
9	HARD TIMES *Charles Brown* *(Aladdin)*	KISS-A ME, BABY *Lloyd Glenn* *(Swingtime)*	
10	GOT YOU ON MY MIND *John Greer* *RCA Victor)*	THE HUNT'S ON *Percy Mayfield* *(Specialty)*	

OAKLAND, CAL.
1. Night Train (Jimmy Forest)
2. The Right Kind Of Lovin' (Lucky Millinder)
3. Dust My Broom (Elmo James)
4. I'm So Lonely (Jimmy Rushing)
5. Wheel Of Fortune (Dinah Washington)
6. The Wind Is Blowing (Jimmy Witherspoon)
7. No More Doggin' (Roscoe Gordon)
8. Booted (Roscoe Gordon)
9. Would You (Roy Hawkins)
10. Mellow Blues (Sonny Thompson)

SAVANNAH, GA.
1. Wheel Of Fortune (Sunny Gale)
2. Cry (Johnnie Ray)
3. Flamingo (Earl Bostic)
4. I'm Gonna Jump In The River (Buddy Johnson)
5. Cloud That Cried (Johnnie Ray)
6. Got You On My Mind (John Greer)
7. Sin (Tab Smith)
8. Lovin' Machine (Wynonie Harris)
9. Good Rockin' Man (Roy Brown)
10. Strong Red Whiskey (John Greer)

OMAHA, NEB.
1. Mellow Blues (Sonny Thompson)
2. Wheel Of Fortune (Arthur Prysock)
3. Diane (Buddy Lucas)
4. Baby, Please Don't Go (Orioles)
5. Living My Life My Way (Helen Humes)
6. 3 O'Clock Blues (B. B. King)
7. It's A Long, Long Time (Lucky Millinder)
8. Rockin' Chair (Fats Domino)
9. Sampson's Boogie (Lionel Hampton)
10. It's All Over, Baby (Paul Williams)

MACON, GA.
1. I Didn't Sleep A Wink Last Night (Arthur Prysock)
2. Central 209 (Lightnin' Hopkins)
3. Sad (Bull Moose Jackson)
4. Louisville Lodge Meeting (L. Gordon)
5. Jump In The River (Buddy Johnson)
6. Night Train (Jimmy Forest)
7. 3 O'Clock Blues (B. B. King)
8. That's What You're Doing For Me (Dominoes)
9. Southland Stomp (Al Friedman Trio)
10. Cry (Johnnie Ray)

NEWARK, N. J.
1. 3 O'Clock Blues (B. B. King)
2. Booted (Roscoe Gordon)
3. Shine On (Ruth Brown)
4. My Baby And Me (Rufus Beachum)
5. Cry (Johnnie Ray)
6. The Wind Is Blowin' (Jimmy Witherspoon)
7. Howlin' Wolf Boogie (Howlin' Wolf)
8. Hard Time (Charles Brown)
9. Best Wishes (Roy Milton)
10. Let's Talk About Jesus (Bells Of Joy)

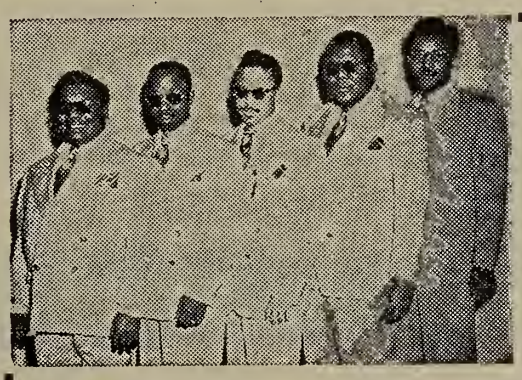
Marshmallows For Deejays



NEW YORK—Pleasant surprises for the nation's deejays was a box of marshmallows sent by Dinah Shore to point up her most recent RCA Victor disking of "Marshmallow Moon." Featured by Dinah in her new film, "Aaron Slick from Punkin' Crick," the song was first introduced on the air by Allan Stuart, ABC network deejay, shown above with Bob McCluskey, RCA Victor Pop Record Promotion Manager.

3 BIG HITS!
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THE CLOVERS
"ONE MINT JULEP"
#963
JOE TURNER
"SWEET SIXTEEN"
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"MOTHER DON'T WORRY" PEACOCK # 1580

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THE CASH BOX JAZZ 'N BLUES REVIEWS

"CRAVIN' COMPANY" (2:47)
"NUMBER THREE" (2:40)
RED CALLENDER SEXTET
(RCA Victor 20-4525; 47-4525)

● The Red Callender Sextet turn out two slow light jump tunes that make listenable and danceable music. The Callenders handle the slick arrangements deftly and the results are pleasing. Some solid saxing is featured on both ends. Ops should take a peek.

"K.C. BLUES" (2:45)
"CURLY HAIRED BABY" (2:53)
ROY "BALD HEAD" BYRD
(Federal 12061)

● A slow blues written by Roy 'Bald Head' Byrd, is delivered by the raspy voiced artist in an exciting manner. Strong lyrics are dramatically read by the chanter who is given solid support by the ork. Lower lid is a fast moving jump that is forcefully handled by the same artists. Ops might look in.

"THE MOON IS LOW" (2:47)
"LOVER COME BACK TO ME" (2:29)
EARL BOSTIC
(King 4511)

● Earl Bostic and his orchestra spin an exciting performance of a moderate beat that has a Latin flavor. Earl really rides the rills as he takes his sax through a spirited arrangement that pleases. The escond side is an old beautiful Romberg-Hammerstein tune that is given a rhythm treatment by Bostic. Again featuring Earl's sax, the result is a strong waxing. Ops should get with this coupling.

"WE'LL UNDERSTAND IT BETTER (Bye and Bye)" (2:42)
"I CALL HIM JESUS MY ROCK" (2:20)
MYRTLE JACKSON
(Coral 65081)

● A slow rhythmic religious item is carroled by Myrtle Jackson who gives it an expressive blues treatment. The ork, directed by Jimmy Blythe, Jr., sets Myrtle up with a dynamic musical assist. Flip is a fast moving religious number that shows the same artists off to advantage. A solid arrangement lends much to the total effect. Ops have two good sides.

"HEY LAWDY, MISS CLAUDIE" (2:43)
"MY FRIEND TOLD ME" (2:45)
CALVIN BOZE
(Aladdin 3122)

● A cute jump tune is bounced thru expressively by Calvin Boze and his All Stars. Warm, comic lyrics are given a forceful send-off by Boze as the group backs him solidly to bring home a zestful deck. Flip is a similar tune, with lyrics on the light side, and Calvin Boze and his boys turn in a strong number for the boxes. Ops ought to take a peek at both sides.

"SIDEWAYS" (3:00)
"A POUND OF BLUES" (3:05)
JOHNNY HODGES
(Mercury 8961; 8961x45)

● Johnny Hodges and his orchestra come up with a fast moving jump that has a rocking arrangement. The treatment features lots of brass and is a show case for Johnny Hodges' alto sax. Hodges steps out with some fast runs on the sax that sparkle. The bottom side is a modearte beat instrumental that receives the same polished treatment from Johnny and the ork.

★AWARD O' THE WEEK★

"ONE MINT JULEP" (2:27)
"MIDDLE OF THE NIGHT" (2:59)
THE CLOVERS
(Atlantic 963)



THE CLOVERS

● A humorous set of lyrics set to a catchy rhythmic tune are infectiously sold by The Clovers. A jump number, titled "One Mint Julep," it is given an exciting going over by the quartet. The lead vocal is in grand voice, and the harmony of the rhythm accompaniment is spirited, and polished. Infectious lyrics tell the story of how "I didn't know what I was doing, but one mint julep was the cause of it it all." A solid arrangement, featuring potent ivory tickling, is executed deftly by the musical aggregation. Lower lid is a similar type tune titled "Middle Of The Night." Again, as on the top deck, the harmony of the artists is notable and the result is a pleasing effort. Both sides look strong and we advise ops to get with this disk fast.

"COUNT THE DAYS I'M GONE" (2:25)
"BOUNCIN' WITH RED" (2:12)
PIANO RED
(RCA Victor 20-4524; 47-4524)

● A fast moving tune is belted out by Piano Red who handled the vocal and supplies the musical backdrop with some exciting chord sweeping. Red's shouty version of this real low down wildish item is rollicking and the waxing is sure to please. The under lid is an instrumental that has Piano Red really rolling on the keys. Ops shouldn't miss this one.

"EVERYBODY'S GOT THE BLUES" (2:42)
"CALIFORNIA BABY" (2:05)
MELVIN SMITH
(RCA Victor 20-4558; 47-4558)

● Melvin Smith gives a real bluesy performance as he drives out a slow tune dramatically. The musicians take over a big part of the arrangement and the brass blares. Flip is a fast moving jump which Smith rasps in red hot style. Backing sounds like a jam session and at times the vocalist can hardly be heard. Ops in the right spots should take a listen.

Jazz 'n Blues SLEEPER OF THE WEEK

"NO MORE DOGGIN'" (2:43)
"MARIA" (2:39)
ROSCOE GORDON
(RPM-350)

● Roscoe Gordon drives out a moderate beat boogie with an exciting rendition that will win him raves and spins. "No More Doggin'" is the title of the tune on the upper half. Gordon's dynamic vocalizing throughout the disking is given a change of pace as he ends the side with a gradual fade-out. A red hot arrangement with the spotlight on a moanin' sax is performed in solid fashion by the instrumentalists. The rollicking item was written by Roscoe Gordon, and this cutting will make him and the ops very happy. The jukes will rock and the cash boxes will jingle. Under siding is a rhumba beat that Gordon vocalizes fairly softly in contrast to the top deck. Roscoe's vocal tricks bring this tune to life as once again the artist is given strong support by the musicians. We look for the top lid to break fast and make a lot of noise.

"HONEST AND TRULY" (2:34)
"I FOUND A NEW LOVE" (2:35)
LITTLE DONNA HIGHTOWER
(Decca 48284; 9-48284)

● An oldie currently being revived is given a rhythm presentation by Little Donna Hightower. Donna's clear, warm carroling of this pretty melody is enhanced by the use of the multiple voice trick that is being used so often today. The orking spots an outstanding sax run and the total result is a strong etching. Lower lid is a fast moving piece on which Little Donna Hightower does a grand vocal.

"I'LL NEVER STOP LOVING YOU" (3:12)
"(SO TIRED OF) WAITING" (2:43)
LINCOLN CHASE
(Decca 48286; 9-48286)

● A slow blues is opened with an interesting bit of trumpeting. Lincoln Chase takes it from there with a dramatic reading of some expressive lyrics. The chanter is ably supported with a slick musical backdrop. The under portion is a slow rhythmic item. Chase gives out with a grand vocal and the ork is aided by handclapping on the beaty passages. We like both sides.

"GOT NOBODY TO LOVE" (2:45)
"I SHOULDN'T HAVE TO CRY OVER YOU" (3:06)
TERRY TIMMONS
(RCA Victor 20-4549; 47-4549)

● Terry Timmons socks out a rocking tune with much zest and she handles the cute lyrics as though they were written for her. An exciting arrangement featuring a chorus, has handclapping joined with drum beat to round out a stirring side. The second side is an infectious low down blues that Terry sells forcefully.

"EVERYBODY LOVES MY BABY" (2:42)
"BLUE TANGO" (2:53)
JOE THOMAS
(Mercury 8268; 8268x45)

● A slow bounce arrangement of an oldie is handled by Joe Thomas and his Ork. Thomas delivers the vocal, and the deep voiced songster's spirited chanting makes this a strong side. Flip side is the Joe Thomas rendition of a current pop biggie. The arrangement is built around Thomas' solid saxing and the waxing comes out pleasureable.

"I MAY BE DOWN" (2:42)
"I'M NOBODY'S TRICK" (2:51)
CLYDE WRIGHT
(Chance 1112)

● A light jump tune is sent through its paces by Clyde Wright, who vocalizes in easy and effortless manner. Wright's clear, smooth chanting is effectively backed by the Chanceteers who handle a slick arrangement potentlv. The second side is a fast number that opens with the blare of brass. Wright's shouty vocal makes this a spirited etching.

"DIG THESE BLUES" (2:58)
"FOUR CLEFS' WOOGIE" (2:36)
THE FOUR CLEFS
(RCA Victor 20-4507; 47-4507)

● The Four Clefs drive out a fast moving tune in dynamic style as they make this instrumental side a pleasurable one. Piano, Bass, Guitar, and Vibraphone are solo spotted effectively as the drums set up the back throughout. Flip is also a fast beat number that features Theodore Roosevelt Marshall on the piano. Some dazzling chord sweeping makes this an ok end.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET OLD MOTHER NATURE HAVE HER WAY**
 Carl Smith
 (Columbia 20862; 4-20862)

2. **SLOW POKE**
 Pee Wee King
 (RCA Victor 21-0489; 48-0489)

3. **GIVE ME MORE, MORE, MORE**
 Lefty Frizzell
 (Columbia 20885; 4-20885)

4. **BUNDLE OF SOUTHERN SUNSHINE**
 Eddy Arnold
 (RCA Victor 20-4413; 47-4413)

5. **SILVER AND GOLD**
 Pee Wee King
 (RCA Victor 20-4458; 47-4458)

6. **HONKY TONK BLUES**
 Hank Williams
 (MGM 11160; K11160)

7. **DON'T JUST STAND THERE**
 Carl Smith
 (Columbia 20893; 4-20893)

8. **WONDERING**
 Webb Pierce
 (Decca 46364; 9-46364)

9. **ALABAMA JUBILEE**
 Red Foley
 (Decca 27810; 9-27810)

10. **MILK BUCKET BOOGIE**
 Red Foley
 (Decca 27981; 9-27981)

The Country Cousins Move In



HOLLYWOOD—At a recent RCA Victor session, Spike Jones temporarily drops his City Slickers and comes up with a group known as the Country Cousins. Two sides "Down South" and "I've Turned Gadabout," are played with Spike's usual inventiveness in sophisticated hillbilly style, minus the customary horseplay but with plenty of fireworks of their own. By the way, "Down South," which is as Southern as magnolias and mint-juleps was written by an Englishman who never set foot in the U. S. A.

Gene Autry Completes Record Breaking Tour

HOLLYWOOD—Gene Autry, Columbia recording star, has returned to Hollywood after completing an arduous 36-day tour of one-day stands throughout the mid-west, during which he grossed a record-shattering $444,782.

The receipts, an all-time high for Autry, represented an attendance of 243,844 for 36 evening and 32 matinee performances. The reported ratio of adults and children at the various arenas was about 50-50.

The tour, which began in Wichita, Kansas, on January 16 and ended in Tampa, Florida, played to standing-room-only audiences on more than half the dates. In Providence, R. I., Gene broke the all-time record which the 7,127-seat Armory had 158 standees for the matinee and another 1,137 for the night show.

Autry encountered generally good weather along the route. Except for a blizzard which struck the show at Cedar Rapids, Ia., and flood waters which slowed them up at Huntington, W. Va., the troupe experienced no climatical difficulties in its 36-day trek.

Gene's Columbia recording songs, consistently among the biggest sellers, were featured on the tour, among them "South Of The Border," "Back In The Saddle" and the fabulously successful "Rudolph, The Red Nosed Reindeer." His latest Columbia recording, "I Was Just Going Out The Door" backed by "Am I Just A Pastime," was released during the tour.

Spinning Stock

NEW YORK—Disk jockies throughout the country were pleasantly surprised this week as they found themselves the possessors of a Certificate for shares of capital stock. However, before they ran down and ordered a new Cadillac, a second look brought them back to earth.

The certificates are a clever gimmick sent to the deejays by Marvin Frank of E. B. Marks Publishing to push its current tune "You're Not Worth My Tears." The elaborate, legal looking certificate reads in part, "This certifies that John Doe is the owner of one hundred (100) spinning shares of the Captal Stock of The "You're Not Worth My Tears" Fan Club.

Legal Difficulties Cleared Up; "Two Little Kisses" Gets Play

CHICAGO — "Two Little Kisses" the latest Four Aces disk on the Flash label, which was slow to get started because of legal entanglements is now beginning to make noise with all the legal difficulties out of the way.

Backed by "Who's To Blame," which now also has been cleared for air play, the record has begun to show up on disk jockey charts.

Dave Miller, president of Flash Records, is currently on a nationwide tour promoting the disk. He intends to wind up his trip in Mexico where several tangos will be cut by Mexican artists.

O G I C A Q T

NEW YORK—The Martin Block Publishing Co. has come up with a tune composed entirely of block letters.

Titled "L.C.". the lyrics start with "LC URAQT" (Elsie You Are A Cutie) and end with "OGURXTC" (Oh Gee, You Are Ecstacy).

Because of the visual possibilities of the tune, Chick Kardale of the pubbery, says that immediate concentration will be on TV shows with an attempt to get it started via that medium.

What Are Folk Stars Made Of

NEW YORK—How do you become a top folk star:

Well, ask Hank Snow and he'll tell you he:

Was born in Canada; shipped to sea as a cabin boy at 12 years of age; became a lumberjack at 15; won prizes for oil paintings in Nova Scotia exhibitions; became a ranch hand and horse wrangler at 16 in Canada; worked his way, as a traveling salesman to Halifax in order to audition for his first radio job; first appeared in America selling War Bonds and in blood donor appeals for the Red Cross.

Hank never had a high school education. But he learned everywhere that a soft, steady influence is best; and his success as a composer, singer and all round good old-fashioned cow-hand proves it.

KING - DELUXE - FEDERAL

King DE LUXE Federal RECORDS

Best Sellers

POPULAR

★ TEDDY PHILLIPS
WISHIN'
SUNSHINE AND FLOWERS
15156 and 45-15156*
I AM SORRY I GOT IN THE WAY
DEEP, DEEP IN THE CELLAR
15162 and 45-15162*

★ JACK RICHARDS and THE MARKSMEN
THERE'S A BLUE SKY WAY OUT YONDER
YOU'RE NOT WORTH MY TEARS
15161 and 45-15161*

★ MARY SMALL
ROMANCE ME
RIVER GET A ROLLIN'
15157 and 45-15157*

★ DICK BROWN
I HEAR A RHAPSODY
THE UNSEEN RIDER
15159 and 45-15159*

FOLK-WESTERN

★ HAWKSHAW HAWKINS
BE MY LIFE'S COMPANION
EVERYBODY'S GOT A GIRL BUT ME
1039 and 45-1039*

★ YORK BROS.
WHEN YOU WANT A LITTLE LOVIN'
LOVE SWEET LOVE
1042 and 45-1042*

★ COWBOY COPAS
THOSE GONE AND LEFT ME BLUES
COPY CAT
1034 and 45-1034*

SEPIA BLUES

★ WYNONIE HARRIS
MY PLAYFUL BABY'S GONE
HERE COMES THE NIGHT
4507 and 45-4507*

★ SONNY THOMPSON
MELLOW BLUES
Part 1 and 2 4488 and 45-4488*

★ TINY BRADSHAW
THE TRAIN KEPT A-ROLLIN'
KNOCKIN' BLUES
4497 and 45-4497*

★ MOOSE JACKSON
SAD
NOSEY JOE
4524 and 45-4524*

FEDERAL

★ FLUFFY HUNTER
WALK RIGHT IN, WALK RIGHT OUT (The Walkin' Blues)
LOVE IS A FORTUNE
12056 and 45-12056*

★ THE DOMINOES
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
THAT'S WHAT YOU'RE DOING TO ME
12059 and 45-12059*

★ LITTLE ESTHER
THE CRYING BLUES
RING-A-BING-DOO
12055 and 45-12055*
THE STORM
SUMMERTIME
12063 and 45-12063*

* 45 R.P.M.

distributors

King RECORDS INC.
CINCINNATI 7, OHIO

THE CASH BOX FOLK and WESTERN ROUNDUP

"Rambling Lou" Schriver, d.j. and promoter of WJJL in Niagara Falls, N. Y., ran three dates last week with **Doc and Chickie Williams** in the Niagara Falls area. Artists are currently featured artists of WWVA in Wheeling, W. Va. and record for the Wheeling label.

Webb Pierce (Decca) promoted at March 11th date in Gonzales, Texas via the country record programs of KCTI m. c.'d by **David Walshak**. The radio buildup is credited with drawing a packed house.

"Uncle Ollie" **Hamilton** has 3½ hours of country record shows on WJZM in Clarksville, Tenn. with the entire time sponsored. These shows are used during summer months to plug **Roy Acuff's** "Dunbar Cave" amusement center.



GEORGE MORGAN

George Morgan (Columbia) just released his biggest record to date according to **Ira Leslie** program director of Birmingham's 50,000 watt WVOK. Station tested reaction prior to reelase and response was biggest for Morgan's "Almost" over all other new releases played on station.

A recent unofficial survey conducted among enlisted men of Fort Bragg, North Carolina has changed programming of all surrounding radio stations. Poll showed a majority of these personnel wanted country and western music, therefore, stations reshuffled programming toward more country music programs, **Jim Mayes** of WFAI in Fayetteville, N. C., is holding forth with what is recognized as the leading country record programs.

"Uncle Joe" **Johnson** runs the "Merry-Go-Round" show broadcast over Mt. Airy's WPAQ from the stage of the New Pick Theatre down Carolina way. Featured artists are **Mac Wiseman** and **The Country Boys** (Dot), **Esker Hutchins** and his Surry County Ramblers (Tigar) **The Blue Ridge Sweethearts, R. D. Scott** and **The Virginia Hilltoppers, Saford Hall** and his Band, along with Johnson's own group known as the **Blue Mountain Boys** with **Blue Eyed Odessa.**

Tommy Carlisle, a leading d. j. of the Kentucky area, recently moved from WLCK in Campbellsville, Ky., to new duties at WROL in Knoxville, Tennessee. Tommy is the son of **Cliff Carlisle**, one of **The Carlisles** (Mercury).

Gene Stephens reports a new show of his own on KTRB in Modesto, Calif. Show's title, "Gene's Musical Jamboree", came from a listener's contest in which record albums were given as prizes. Program holds a Sunday afternoon spot and is exclusively country and western records with chats with listeners by phone. This adds another top country record show to KTRB's leadership of the country field in California.

"Cowtown Roundup" is the name used by **Dean Turner** of KWBC in Ft. Worth, Texas for his personal appearances as well as his d. j. activity. Dean holds his record spinning for two hours each afternoon which has built him to one of the top spots in the Ft. Worth area.

Wesley Tuttle (Capitol) was a recent guest of KSEL's "Saturday Night Western Jamboree" in Lubbock, Texas. Show and d. j. activities at KSEL are headed by **Dave Stone.** Dave also reports that **Ed Mayfield** (formerly with the **Bill Monroe** group) has returned to Texas and is now the featured artist.

Bob Edwards has changed from WAKE to WFBC in Greeneville, S. C. Edwards is also half of the **Bob and Jim** act being featured from the new spot.

Will Coker's "Pony Express" is the featured country record show of Beaumont, Texas's KFDM according to **Margaret Stewart**, station librarian. The hottest disc out there in the past month is **Lefty Frizzell's** Columbia waxing of "Give Me More, More, More of Your Kisses".

Shel Horton is setting up a complete remote studio in his home from which to originate his WVAM programs in Altoona, Pa. One hour each day will go from this studio with two additional country record shows on Saturdays.

Morton Lloyd is doing 28½ hours per week of country records from KXEL in Waterloo, Iowa. "Uncle Mort" moved to KXEL from Nashville's WSIX about six months ago and already has the top show in his new area.

Jerry & Sky formerly with Decca Records, are airing an all night DJ show from WBZ-Boston, Mass. featuring western hillbilly and folk songs. Would like the diskeries to send them records for the program.

A HIT!
"TRY ME ONE MORE TIME"
ROBERTA LEE—Decca
MARGARET WHITING—Capitol
ERNEST TUBB—Decca
AMERICAN MUSIC, INC.
1576 Bwoy, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5-7880 CR 1-5254

A Solid Entry!
"When You Want A Little Lovin'"
by
JOHNNIE & JACK—
RCA Victor 20-4555
YORK BROTHERS—
King 1042
TANNEN MUSIC, INC.
146 West 54 St., New York 19

SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

POPULAR

"FESTIVAL" (Les Baxter Orch.—Capitol)	1:50
"JOHNNY MADDOX BOOGIE" (Johnny Maddox—Dot)	1:58
"BACK IN THE GOOD OLD DAYS" (Ellen Sutton & Sir Hubert Pimm—Kem)	2:04
"WINNIPESAUKEE" (Sammy Kaye Orch.—Columbia)	2:05
"MOONLIGHT SAVING TIME" (Ray Anthony Orch.—Capitol)	2:05
"LOW IN THE LEHIGH VALLEY" (Paul Weston Orch.—Columbia)	2:08
"PERFIDIA" (Bob Savage—Capitol)	2:08

JAZZ & BLUES

"CALIFORNIA BABY" (Melvin Smith—RCA Victor)	2:05
"BOUNCIN' WITH RED" (Piano Red—RCA Victor)	2:12
"I CALL HIM JESUS MY ROCK" (Myrtle Jackson—Coral)	2:20

FOLK & WESTERN

"GOT MY HEART SET ON YOU" (Ramblin' Jimmie Dolan—Capitol)	1:57
"WARMED OVER LOVE" (Roland Johnson—Decca)	2:07
"BAWLIN' BABY" (Johnny Horton—Abbott)	2:15
"THE GOLD RUSH IS OVER" (Hank Snow—RCA Victor)	2:15

THE CASH BOX FOLK & WESTERN RECORD REVIEWS

BULLSEYE of the WEEK

"THE GOLD RUSH IS OVER" (2:15)
"WHY DO YOU PUNISH ME (For Loving You)?" (2:46)
HANK SNOW
(RCA Victor 20-4522; 47-4522)

● A fast moving novelty number is taken for a ride by Hank Snow. Hank belts out the cute lyrics zestfully as he tells how his gold diggin' momma spent all his money and now "the gold rush is over and the bum's rush is on". Hank Snow's Rainbow Ranch Boys do a solid job in supplying the musical backdrop. Their treatment of this infectious tune does much to aid the warbler bring in a sock platter. The dish is just what the doctor ordered to make the coins clatter in the cashboxes. The under siding is a change of pace. Hank Snow's singing is smooth and easy as he sells a slow mellow tune with warmth and feeling. As on the first side, the musicianship is more than fair and the result is a pleasing level. Ops should put the upper deck into the boxes at once to catch their share of the play.

"DON'T STAY AWAY" (2:56)
"YOU'RE HERE SO EVERYTHING'S ALL RIGHT" (2:55)
LEFTY FRIZZELL
(Columbia 20911; 4-20911)

● Lefty Frizzell takes two of his own tunes, delivers them in his stylized manner, and comes up with two decks that should make noise. The upper lid is a slow, soft item that Frizzel yodels zestfully. Titled, "Don't Stay Away", it is a pretty tune that is made to order for the vocalist. A dynamic arrangement that features solo bits of piano, violin and guitar between choruses is sold dramatically by the instrumentalists, and the result is a powerful waxing that will get loads of play. Flip is another slow easy piece, "You're Here So Everything's All Right," that Lefty Frizzell runs through easily as he exploits his vocal tricks to the utmost. The etching is another winning effort for the chanter. We think ops have two strong ones but look for the top side to break first.

"THERE'S A BLUE SKY 'WAY OUT YONDER" (2:27)
"GOT MY HEART SET ON YOU" (1:57)
RAMBLIN' JIMMY DOLAN
(Capitol 2006; F-2006)

● The upper lid finds Ramblin' Jimmy Dolan warbling his way through a slow ballad. Dolan's easy handling of the lyrics is supported strongly by the instrumentalists, and the result is an ok platter. Flip is another slow number with a light bounce that Ramblin' Jimmy delivers in his smooth and effortless fashion.

"I FOUND YOU OUT" (2:39)
"ALABAMA BOOGIE BOY" (2:49)
JOHNNY BOND
(Columbia 20909; 4-20909)

● A slow country weeper is given a smooth and easy reading by Johnny Bond. Bond's expressive chanting is backed solidly by the string band, as together they bring in a pleasant waxing. Under siding is a fast moving boogie that Johnny Bond socks out spiritedly. A solid arrangement is handled deftly by the band which features some fine piano runs.

"I'VE TURNED A GADABOUT" (2:27)
"I WAS JUST WALKING OUT THE DOOR" (2:59)
TOMMY DUNCAN
(Intro 6049)

● Tommy Duncan takes hold of a Pee Wee King-Redd Stewart number and sings the infectious lyrics in an exciting manner. Duncan's vocalizing is aided by a sock arrangement which features solo bits by violins, piano and guitar. The second side is a slow tune with a set of sad lyrics that Tommy Duncan chants pleasantly. The top deck is the one to watch and we suggest ops listen in.

"SINGLE AGAIN" (2:31)
"STALLIN' FOR TIME" (2:39)
EDDIE CLETRO
(Lariat 1101)

● A fast moving folk tune is given a dynamic vocal treatment by Eddie Cletro. Cletro handles humorous lyrics with much gusto, telling of how when he 'was single his money would jingle.' His Round Up Boys lend strong support musically. They fill the vocal breaks with bits taken from well known oldies. The novelty arrangement helps make this a powerful side. Flip is a slow country lament tastefully treated by the artists.

"RHYTHM IN MY BABY'S WALK" (2:20)
"BAWLIN' BABY" (2:15)
JOHNNY HORTON
(Abbott 109)

● Johnny Horton pipes a fast moving rhythmic ditty infectiously as he gives a cute set of lyrics an expressive reading. A potent musical assist is a strong factor as Horton brings in a winning etching. Lower lid is a similar tune in which Johnny Horton is aided on the vocal by Hillbilly Barton. Ops have juke box material here.

"I'M NOT LONESOME ANY MORE" (2:34)
"DON'T THINK IT AIN'T BEEN FUN, DEAR, 'CAUSE IT AIN'T" (2:16)
ERNIE LEE
(Mercury 6384; 6384 x 45)

● Ernie Lee sings a ballad of his own composition softly and pleasantly. An ok set of lyrics are warmly delivered by Lee as the band supplies a strong musical backdrop. The reverse platter is a change of pace that has Ernie Lee doing a fast moving novelty tune. Again the band lends strong support with the piano stepping out for a solo bit.

"NOSEY JOE" (2:20)
"CLICKITY McCLACKITY" (2:30)
CHUCK MURPHY
(Coral 60674; 9-60674)

● A western treatment is given this fast moving boogie beat by Chuck Murphy as he belts out a cute set of novelty lyrics. The second side is another novelty item that features a pair of spoons. Murphy does a solid job on the vocal as he tells the story of the man with the spoons, "Clickity McClackity." Musical backdrop is strong and the result is two interesting juke box possibilities.

"HONEST AND TRULY" (2:38)
"WARMED OVER LOVE" (2:07)
ROLAND JOHNSON
(Decca 46405; 9-46405)

● An oldie that has been revived in pop, western and rhythm and blues fields, is given the country treatment by Roland Johnson. Johnson delivers a polished performance of a slow melodic piece and is soothingly supported by the musical aggregation. The under portion is a slow bouncy item that Johnson and the band carry to a successful conclusion. Ops should listen to the first side as we think it could garner some coin.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 22, 1952

New York, N. Y.

1. CRY *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. BERMUDA *(B-ll Sisters)*
9. BROKENHEARTED *(Johnnie Ray)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Shoals, Ind.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. SHRIMP BOATS *(Jo Stafford)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. SLOW POKE *(Pee Wee King)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. ANYTIME *(Eddie Fisher)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. BLUE TANGO *(Guy Lombardo)*

Fayetteville, Ark.

1. CRY *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BE MY LIFE'S COMPANION *(Mills Brothers)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. BERMUDA *(Ray Anthony)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
9. PERFIDIA *(Four Aces)*
10. BROKEN HEARTED *(Johnnie Ray)*

Savannah, Ga.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. SIN *(Savannah Churchill)*
6. BERMUDA *(Bell Sisters)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. JEALOUSY *(Frankie Laine)*
9. DOMINO *(Tony Martin)*
10. CHARMAINE *(Mantovani)*

Chicago, Ill.

1. WHEEL OF FORTUNE *(Bobby Wayne-Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. I'LL WALK ALONE *(Don Cornell)*
6. TELL ME WHY *(Four Aces)*
7. PERFIDIA *(Four Aces)*
8. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. HAMBONE *(Frankie Laine)*

Massapequa, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. CRY *(Johnnie Ray)*
6. TELL ME WHY *(Four Aces)*
7. ANYTIME *(Eddie Fisher)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. SLOW POKE *(Arthur Godfrey)*
10. NOODLIN' RAG *(Perry Como)*

Sweetwater, Texas

1. BE MY LIFE'S COMPANION *(Mills Brothers)*
2. WHEEL OF FORTUNE *(Sunny Gale-Eddie Wilcox O.)*
3. TELL ME WHY *(Four Aces)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. BERMUDA *(Bell Sisters)*
6. CHARMAINE *(Billy May)*
7. COME WHAT MAY *(Patti Page)*
8. BLUE TANGO *(Guy Lombardo)*
9. CRY *(Johnnie Ray)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

Deadwood, S. D.

1. BERMUDA *(Bell Sisters)*
2. PLEASE, MR. SUN *(Johnnie Ray)*
3. ANYTIME *(Eddie Fisher)*
4. STOLEN LOVE *(Guy Lombardo)*
5. CRAZY HEART *(Guy Lombardo)*
6. CRY *(Johnnie Ray)*
7. SILLY DREAMER *(Tony Bennett)*
8. TELL ME WHY *(Four Aces)*
9. WHEEL OF FORTUNE *(Sammy Kaye)*
10. NOODLIN' RAG *(Perry Como)*

Los Angeles, Cal.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. TELL ME WHY *(Four Aces)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. BLUE TANGO *(Leroy Anderson)*
9. SLOW POKE *(Pee Wee King)*
10. WIMOWEH *(The Weavers)*

Omaha, Neb.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. BE MY LIFE'S COMPANION *(Mills Brothers)*
4. PLEASE, MR. SUN *(Bill Kenney)*
5. BROKEN HEARTED *(Johnnie Ray)*
6. UNFORGETTABLE *(Nat "King" Cole)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. CHARMAINE *(Billy May)*
9. UNDECIDED *(Ames Brothers)*
10. BERMUDA *(Bell Sisters)*

O'Neill, Neb.

1. TIGER RAG *(Les Paul & Mary Ford)*
2. ANYTIME *(Eddie Fisher)*
3. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
4. CHARMAINE *(Guy Lombardo)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. I'LL SAIL MY SHIP ALONE *(Tiny Hill)*
8. SNOWFLAKES *(Guy Lombardo)*
9. SLEEPY TIME GAL *(Ken Griffin)*
10. NOLA *(Les Paul & Mary Ford)*

Atlanta, Ga.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. DANCE ME LOOSE *(Arthur Godfrey)*
5. SHRIMP BOATS *(Jo Stafford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. UNDECIDED *(Ames Brothers & Les Brown)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. COME WHAT MAY *(Patti Page)*

Cleveland, Ohio

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TELL ME WHY *(Four Aces)*
6. AT LAST *(Ray Anthony)*
7. JEALOUSY *(Frankie Laine)*
8. BLUE TANGO *(Les Baxter)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. COME WHAT MAY *(Patti Page)*

Kansas City, Mo.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. SHRIMP BOATS *(Jo Stafford)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. ANYTIME *(Eddie Fisher)*
7. DANCE ME LOOSE *(Russ Morgan)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. SIN *(Eddy Howard)*

Detroit, Mich.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. COME WHAT MAY *(Patti Page)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BLUE TANGO *(Leroy Anderson)*
10. SLOW POKE *(Pee Wee King)*

St. Paul, Minn.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. BROKEN HEARTED *(Johnnie Ray)*
7. BERMUDA *(Bell Sisters)*
8. SLOW POKE *(Ralph Flanagan)*
9. WHEEL OF FORTUNE *(Bell Sisters)*
10. PERFIDIA *(Four Aces)*

Butte, Mont.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. TELL ME WHY *(Four Aces)*
5. ANYTIME *(Eddie Fisher)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Dallas, Tex.

1. CRY *(Johnnie Ray)*
2. SIN *(Eddy Howard)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. CHARMAINE *(Billy May)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. SLOW POKE *(Pee Wee King)*
9. ANYTIME *(Eddie Fisher)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

San Diego, Calif.

1. CRY *(Johnnie Ray)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. PLEASE, MR. SUN *(Johnnie Ray)*
5. BROKEN HEARTED *(Johnnie Ray)*
6. SLOW POKE *(Pee Wee King)*
7. DANCE ME LOOSE *(Arthur Godfrey)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BERMUDA *(Bell Sisters)*

Indianapolis, Ind.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. BE MY LIFE'S COMPANION *(Mills Brothers)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. SHRIMP BOATS *(Jo Stafford)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. DANCE ME LOOSE *(Russ Morgan)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. SLOW POKE *(Pee Wee King)*

Denver, Colo.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. SIN *(Savannah Churchill)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. JEALOUSY *(Frankie Laine)*
7. BERMUDA *(Bell Sisters)*
8. CHARMAINE *(Mantovani)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. SHRIMP BOATS *(Jo Stafford)*

Portland, Ore.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. SLOW POKE *(Pee Wee King)*
9. BERMUDA *(Bell Sisters)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Reno, Nev.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CHARMAINE *(Mantovani)*
4. SLOW POKE *(Pee Wee King)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. JEALOUSY *(Frankie Laine)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. TELL ME WHY *(Four Aces)*
9. SHRIMP BOATS *(Jo Stafford)*
10. TIGER RAG *(Les Paul & Mary Ford)*

San Francisco, Calif.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. BLUE TANGO *(Leroy Anderson)*
7. BERMUDA *(Bell Sisters)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. TIGER RAG *(Les Paul & Mary Ford)*

MFRS GET MORE METAL 2nd QTR

Still More Aluminum and Copper Available. Applications for More Were Filed March 13 by Some Mfrs. Restriction on Lead Removed. Development of Substitutes Helped to Cut Down Use of Some Metals.

With More Materials Available Phono Mfrs Expected to Present New Models This Year. Games Mfrs Still Seeking Low-Priced, New Type Product to Boom Biz. Mdse Machine Mfrs Stick to Present Model Vendors. Few New Vending Machines Are Planned.

MATERIALS ALLOTMENTS UNDER C.M.P. FOR 2nd QUARTER

AUTOMATIC MERCHANDISING MACHINES	TONS CARBON STEEL	TONS ALLOY STEEL	POUNDS COPPER BRASS MILL PRODUCTS	POUNDS COPPER WIRE MILL PRODUCTS	POUNDS COPPER FOUNDRY PRODUCTS	POUNDS ALUMINUM
BASE PERIOD USAGE (AVERAGE QTR)	4,579	37	39,419	44,183	18,415	384,343
FIRST QUARTER 1952 ALLOTMENT...	1,863	9	14,656	9,708	4,835	194,724
SECOND QUARTER 1952 ALLOTMENT.	2,290	19	11,826	15,464	5,525	115,303
AMUSEMENT AND OTHER COIN OPERATED MACHINES						
BASE PERIOD USAGE (AVERAGE QTR)	998	10	144,693	262,726	0	22,108
FIRST QUARTER 1952 ALLOTMENT...	215	3	9,492	72,871	0	5,348
SECOND QUARTER 1952 ALLOTMENT.	499	5	43,408	91,854	0	5,527
COIN OPERATED PHONOGRAPHS						
BASE PERIOD USAGE (AVERAGE QTR)	1,021	2	34,123	58,104	0	429,642
FIRST QUARTER 1952 ALLOTMENT...	747	1	7,155	17,358	0	111,953
SECOND QUARTER 1952 ALLOTMENT.	510	1	10,237	20,366	0	107,411

WASHINGTON, D. C. — Manufacturers of automatic merchandising machines, coin operated amusement games and other coin operated amusement products, as well as coin operated phonographs, were all granted increases in metals under the Controlled Materials Plan for the second quarter of 1952.

In addition, those manufacturers who filed applications with the National Production Authority on or before March 13, may be granted increases in metals if they could show that they needed more to prevent hardship or loss of employment at their factories. It is understood that some of the manufacturers did make such application.

For most products, the allotment levels are 50 percent of the base period consumption of steel, 30 percent of the base period usage of brass mill and copper foundry products and aluminum, and 35 percent of the copper wire mill base.

Some products received allotments somewhat below these levels which, according to NPA, "reflected the ability of producers to maintain output on smaller amounts of copper and/or aluminum thru conservation and substitution."

Restrictions on lead were removed under NPA's Order M-38 Amended. In this regard Irwin Vogelsang, director of this department, stated, "Primary purpose of this action is to enable the civilian economy to benefit directly from the improved lead supply situation."

Regarding the fact that there is additional aluminum and copper available, Manly Fleischmann, Defense Production Administrator, stated that there is approximately 30 million pounds of aluminum and from 20 to 25 million pounds of copper and copper products available for redistribution.

Fleischmann said regarding this redistribution, "This is being done in line with DPA's policy to issue supplementary allotments wherever and whenever possible."

As predicted by *The Cash Box* for some weeks the additional supplies of metal having now begun to be made available to all the manufactories in the industry, there are many of the belief that this year will see many new models of machines.

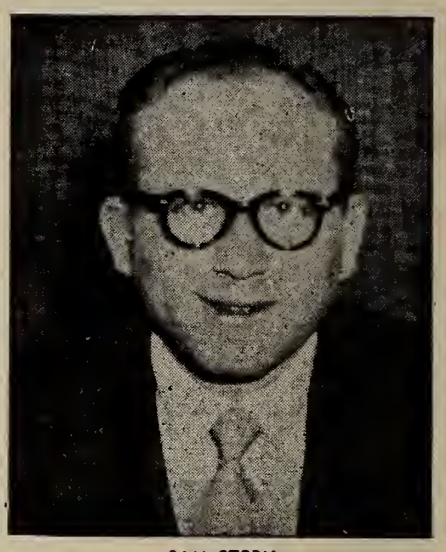
The current rumors are to the effect that the automatic phono manufacturers will present new models this year. Most of these manufacturers had already announced that they would carry on with their old models. But now that materials are again becoming available, and more are expected to become available in the third quarter, with a possible decontrol of many materials by that time, no one will at all be surprised, so these rumorers state, if every one of the phono manufacturers presents new models.

As far as the amusement game manufacturers are concerned, they are still seeking for low-priced, entirely new type products which, they believe, are what their division of the field needs at this time and which, it is agreed, is sure to boom the entire coin operated entertainments field.

With the release of more materials, many are of the belief that the amusement games manufacturers will speed up experimentation and development of new products, to get to the market as soon as possible.

As far as the automatic merchandising machine manufacturers are concerned, the majority plan to continue to produce the very same products they are now building. There aren't expected to be any revolutionary changes. In fact, there will only be very, very few new models, if any at all, one of these manufacturers reported.

Williams Absorbs Increased Costs On New DeLuxe "Slugfest" Game



SAM STERN

CHICAGO—"Our factory is absorbing the increased costs between this new deluxe type five-ball game, 'Slugfest,' and what an ordinary five-ball game would cost," is the way Sam Stern, executive vice president and general sales manager of Williams Manufacturing Company put it in announcing the firm's newest game.

Sam Stern stated that there were eight different ways in this game for the player to come up with a winner and, he added, in addition the player of the game had the thrill of watching the baseball players actually run the bases on the backboard which features a much higher and deeper light box.

The additional costs involved in turning out such a deluxe five-ball game, it was stated at the Williams' factory, would usually find the price of the game, itself, increased to meet the higher costs.

"But," one of thee engineers stated, "regardless of the higher costs to the factory, Sam Stern has decided that this new game, 'Slugfest,' will sell at the very same price Williams Manufacturing Company has been selling all of its five-ball games."

Stern also said, "We are not only giving the operators one of the most outstanding games ever yet produced, tieing right in with the forthcoming baseball season, but, we are willing to sacrifice the extra costs involved, to make sure that the operators will have a baseball five-ball game waiting for the players on all locations as the interest in baseball continues to increase day by day."

sunshine vitamin



Is your equipment listless on location, not playing as it should?

When that happens, you can expect the puny "take" that results.

Better act now and recover in a hurry with AMI's new "D." It's the "sunshine vitamin" that builds a robust, healthy income. It puts a song in your heart—and more music in the location!

Ask Your AMI Distributor to Prescribe for You!

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Is This Their Attitude?—

T'HELL WITH THE MUSIC MACHINE INDUSTRY

NEW YORK—By unanimous vote of the Sub-Committee on The Judiciary on Thursday, March 6, the Bryson Bill was shelved. The entire music machine industry was anxiously awatiing word as to this committee's action, and when *The Cash Box* announced the defeat of this extremely damaging bill, (Issue of March 15) a sigh of relief could be heard around the country.

The Cash Box was the *ONLY* weekly magazine in the coin machine industry that took a definite stand—"THE BRYSON BILL MUST BE DEFEATED IN COMMITTEE" was a goal it set. And thru the medium of its columns blasted away with this purpose in view for months at end.

The Bryson Bill was shelved (which means that this particular bill will probably never be brought back for action at any time in the future). *The Cash Box* gleefully reported this fact in letters one inch high.

But what did the other weekly magazine (which delves into the Coin Machine Business as a side line — and which reaps gobs of gold from the industry) do about this great victory. It didn't seem interested very much. Its report on this most important story in years, into which the Juke Box industry put sweat, tears and hard earned money to save its business from bankruptcy, was camouflaged completely under a heading which in no way was connected with the Bryson Bill. And the news itself, was primarily devoted to other matters, with the Bryson item hidden away in a few sentences.

Actually, the industry has little to concern itself about in connection with the interest shown by this other publication. Every juke box operator, jobber, distributor and manufacturer is well aware of the defeat of the Bryson Bill. THEY READ ABOUT IT IN THE MARCH 15 ISSUE OF *THE CASH BOX*.

While we hate to put a damper on those in the industry who would celebrate this current victory (and they certainly deserve to do so) we must once again WARN ABOUT THE FUTURE.

Over the past several years, the juke box industry won three victories. It defeated the "Buckley Bill", the "Scott Bill", and now the "Bryson Bill." If the past is any indication of what the future holds, the music machine industry can expect another effort by ASCAP to bring similar legislation into being.

The Cash Box is devoted entirely and exclusviely to the interests of all in the coin machine industry. As in the past, we shall keep eternally vigilant, watching to see what new bills are introduced. We'll let you know in good time to once again collect our energies to fight it. The music machine industry KNOWS WHERE *THE CASH BOX* STANDS —IT'S FOR ALL IN THE COIN MACHINE INDUSTRY — REGARDLESS OF THE CONSEQUENCE.

FOR YOUR SPRING & SUMMER NEEDS!

SEEBURG BEAR GUNS	$325.00	BALLY CITATIONS	39 00
WMS. JALOPIES	295 00	WMS. MUSIC MITES	124 50
WMS. HAYBURNERS	295.00	BALLY FUTURITY	Write
WMS. SPARK PLUGS	325.00		
GOTT. WATCH-MY-LINE	110.00		
BALLY TURF KINGS	224.50		
BALLY CHAMPIONS	74.50		

SHUFFLE BOWLING GAMES $10.00 AND UP

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CHARLES SUESENS, Vice-President

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• And Will Handle The Proven Games Of The Leading Manufacturers •

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Rolfing Elected President of Phonograph Manufacturers' Association

CHICAGO—R. Rolfing, president of The Rudolph Wurlitzer Company, was elected president of the Phonograph Manufacturers' Association at their annual meeting last week, according to an announcement. Rolfing succeeds David Rockola, president of Rock-Ola Manufacturing Corporation.

Elected to serve as vice presidents were: David Rockola; John Haddock, president of AMI, Inc.; and Marshall Seeburg, president of J. P. Seeburg Corporation. C. T. McKelvy, vice-president of J. P. Seeburg Corporation was elected as treasurer, and Morris Bristol, general counsel for The Rudolph Wurlitzer Company was named assistant treasurer.

Named to serve on the board of directors, in addition to Rolfing, were Haddock, Rockola and Seeburg.

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Universal
CARD VENDORS
Counter and Floor Models

Proven, steady money makers. Vends large selection of fast-moving cards at 1c, 2c, 5c or 10c. Millions sold each year.

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with a Foursome of Fascinating, Fast High-Stepping Features!

MULTI-VALUE ROLL OVER
at bottom center of playfield—scores Replays when numbers 1 to 8 are hit or when all 4 "Pop" Bumpers are lit.

SUPER REPLAY AWARDS
When numbers 1 to 8 are made and BALL TRAP is filled, Multi-Value Roll Over lights for Extra Special Replay Awards.

BALL TRAP provides HIGH SCORE—lights corresponding "Pop" Bumpers and Roll Overs to score Points—awards Replay when filled.

4 "POP" BUMPERS! 4 FLIPPERS!

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"There is no substitute for Quality!"

Favors MOA Meeting Same Week, Same City As NAMA Meet



BEN PALASTRANT

BOSTON, MASS.—The big question confronting Music Operators of America (MOA) at this time is whether to conduct their annual meeting, and when to hold it. It has been the contention of *The Cash Box* that the music machine show should be held at the same time, in the same city (different hotel if so desired). This plan has been favored by 99% of the votes received by *The Cash Box* when the question was put to the trade in an editorial.

One of the most interesting letters received this week was from Ben D. Palastrant, who at this time is acting as a territorial representative for an automatic merchandising machine. Palastrant writes:

"Enclosed please find my vote in favor of holding ALL coin machine shows in the same city at the same time.

"There never was in the history of the coin machine industry a more critical period than at the present moment for 99 44/100% of the industry.

"Between taxes, adverse legislation, shortages of materials, lack of leadership, ideas and new products, we must if it's only for self-preservation, do something about it.

"A 'Coin Machien Industry Showtime' would bring together and knit more closely operators, distributors, jobbers, manufacturers, leaders, and everybody identified with this great industry of ours.

"I can recall one of the great coin machine shows held at the New Yorker Hotel, N. Y., about eighteen years ago that when you walked into the exhibition hall you met everybody—yes everybody—connected with the industry, and saw every product produced in the entire industry.

"If we haven't common sense enough to be together under one roof at the same time, then let us at least be in one city at the same time.

"Keep up the excellent work that you have been doing for the industry."

WANTED

Stoner — or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.


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Roy Monroe

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CHICAGO COIN'S GREATEST PRODUCTS!!
4 PLAYER DERBY • SHUFFLE HORSESHOES
BAND BOX • KING PIN

★ SPECIALS ★		★ MUSIC ★	
SEEBURG BEAR GUNS	$299.50	AMI MODEL "C"	$510.00
BALLY BRIGHT LIGHTS	Write	AMI MODEL "B"	425.00
BALLY BRIGHT SPOTS	Write	AMI MODEL "A"	315.00
BALLY CONEY ISLANDS	Write	SEEBURG MODEL 100-A	775.00
		SEEBURG 1948 HIDEAWAY	225.00

EXTRA! United 5-Player Shuffle Alleys with Jumbo Pins and 7-10 Split.. **$324.50 EA**

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Exhibit SIX SHOOTER
Exhibit GUN PATROL
Seeburg SHOOT-THE-BEAR
Latest 5-BALLS

INTERNATIONAL AMUSEMENT COMPANY
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Chrome Ice Chest with 6 Whiskey Glasses and 6 Highball Glasses Plus Beautiful Chrome Tray

LIST — $13.95
Your Price Only $7.95

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INDUSTRY ACCLAIM IS TREMENDOUS FOR "The Cash Box" FREE DEPOSIT INSURANCE GUARANTEE

Read This Excerpt from a Letter Received from an Operator Who Has Been in This Business for Only Three Years:

" . . . I wasn't in this business ten years ago, but believe me, you have not only kept me in this field and helped me to get ahead, but everyone of your ideas has been the most outstanding I've ever read, or even heard about, in any industry I've ever been connected with, before I came into this business. This last offer, your free $100.00 deposit insurance guarantee is absolutely the greatest yet. I should know. Though I'm only a small time operator I've lost deposits I've sent to certain firms on four occasions. Each time they were for less than $100.00. In fact, I was all ready to quit buying by mail or telephone. Now I can only say, 'thanks for reviving my faith in this industry.' As one of your subscribers, I warn you right here and now, I'm going to take full and complete advantage of this free $100.00 deposit insurance. Believe me, you can bet I'm only going to buy from those firms that advertise in 'The Cash Box'."

The above is just what we wanted to hear.

Regardless of all the telephone calls, wires and letters which we have received regarding the offer this publication revived after almost ten years dormancy, none were as completely explicit as the above.

This combines everything that *The Cash Box* states in its last editorial in regard to the fact that it offers, on its own, complete, free deposit insurance up to $100.00, to every single one of its subscribers.

In short, to explain it all over once again, *The Cash Box* will pay back to any one of its paid up subscribers $100.00 in cash for any deposit which they lose to any advertiser in *The Cash Box*.

Let any paid up subscriber to *The Cash Box* answer any ad that appears in *The Cash Box* that offers machines or merchandise for sale.

Should this paid up subscriber send this advertiser $100.00, and should this subscriber lose that $100.00 deposit, *The Cash Box* will make that $100.00 good to him, out of its own funds.

There is absolutely no insurance company or United States Governmental Agency involved in this offer.

This is completely, solely, and purely an offer *from The Cash Box*, and from *The Cash Box* only.

If you, as a buyer, (a paid up subscriber to *"The Cash Box")* send $100.00 (or less) to any advertiser of any merchandise or machines in *The Cash Box* (an advertisement that appears in *The Cash Box* only) regardless of whomsoever that advertiser is, and you lose that deposit, you will receive that $100.00 back when you make your report to *The Cash Box* and this report is verified by *The Cash Box*.

If you become a subscriber today, and try to regain a loss you had last week, you won't be able to do so.

But, if you are a fully paid up subscriber already, and you have lost a deposit, whether it is under or over $100.00, you will receive full repayment under $100.00, and up to $100.00 for whatever over that amount the deposit might have been.

NO OTHER PUBLICATION IN THIS, OR ANY OTHER, INDUSTRY DARES TO MAKE SUCH AN OFFER TO ITS SUBSCRIBERS.

Not only does *The Cash Box* back up this offer with its own funds, but, will do everything within its power to help any of its paid up subscribers who may have, truthfully and without bias, received a raw deal from any of its advertisers.

Therefore, as a paid up subscriber to *The Cash Box*, you are the recipient of $100.00 *FREE DEPOSIT INSURANCE* whether you know it or not.

The moment you, as a paid up subscriber to this publication, place an order, plus a deposit, with any firm whose advertisement was responsible for obtaining your deposit and which advertisement appeared in *The Cash Box*, and lose that deposit (up to $100.00) "The Cash Box" makes that money good to you.

You can buy with complete confidence from any advertiser in "THE CASH BOX"!!!



Williams

SLUGFEST

GIVES YOUR LOCATIONS

Grand Slam Baseball Action! Play Stimulating-Profit Producing!

IN-A-BACKBOARD DIAMOND

3-Dimension Ball Players actually run bases within the backboard! Wide-angle "Grandstand" view of lighted diamond, colorful ball park and base-running action converts spectators into cash-paying players.

HOME RUN BALL TRAPS...

score Home Runs — light up Thumper Bumpers and all Base Roll Overs to increase High Score on "Batting Average" Points!

SPECIAL SCORING...

when Bottom Roll Over is lighted by making all 3 Ball Traps . . . when all 5 Lanes are lighted by 1 to 8 Number Sequences!

SINGLES—DOUBLES—TRIPLES—HOME RUNS!
REPLAYS FOR RUNS and HIGH "BATTING AVERAGE" SCORE!

A DELUXE GAME WITH COSTLY EXCLUSIVE FEATURES
AT THE REGULAR 5-BALL PRICE!

SEE — BUY

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NOW!

Williams MANUFACTURING CO. COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. Fillmore St., Chicago 24, Illinois

Civilian And Military Population Increases In Defense Areas

WASHINGTON, D. C. — During the past months many areas have seen an influx of personnel, both military and labor. Whenever this happens coinmen find that their equipment gets added play, and in many instances a number of new locations spring up.

In the last few weeks the Defense Production Administration has announced a number of areas where population increases have made it necessary to designate them as "critical defense housing areas."

They are: *Gary - Hammond - East Chicago, Ind.*, area consisting of Lake County, except the townships of Cedar Creek, Eagle Creek and West Creek.

Indian Head, Md. area, consisting of all of Charles County, Md.

Del Rio, Texas, area, consisting of Justice Precinct 1 in Val Verde County.

Lawrence-Olathe, Kansas, area consisting of all of Douglas County, Kans., including the cities of Baldwain, Eudora and Lawrence; and the townships of Olathe. Monticello, Spring Hill, Gardner, McCamish and Lexington, including the cities of DeSoto, Edgerton, Gardner, Olathe and Spring Hill, all in Johnson County; the city of Bonner Springs and Delaware township, including the city of Edwardsville in Wyandotte county.

Cobalt, Idaho, area, consisting of the election precinct of Forney, including the town of Cobalt in Lemhi county.

Newport, R. I., area, consisting of the city of Newport and the towns of Middletown, Portsmouth and Tiverton. all in Newport county.

Oscoda, Mich., area, consisting of the townships of Au Sable and Oscoda in Iosco county.

Bedford, Mass., area, consisting of the towns of Bedford, Billerica, Burlington, Carlisle, Concord, Lexington and Lincoln, and the cities of Waltham and Woburn, in the Middlesex county.

Fort Meade-Laurel, Md., area, consisting of Districts 10 and 14 in Prince Georges county. and Districts 4 and 5 in Anne Arundel county.

Camp Stewart, Ga., area, which has been extended to include Tattnal and Wayne counties. The area formerly consisted of Long and Liberty counties.

Altus, Okla., area, which embraces all of Jackson county.

S. D. Op Looks Over ChiCoin's Latest



MINNEAPOLIS, MINN.—At a recent visit to Lieberman Music Co., this city, Sam Lewis of Chicago Coin Machine Co., got operator reaction first hand. Here we see Lewis (right) with Bernard Stout, operator from Pierre, S. D., in front of the factory's new hit "4-Player Derby."

CLOSING OUT!

Seeburg Hideaway Units, Metal, H 246M

Seeburg Wireless Wall Boxes, 5c—W1-L-56

Solotone Entertainer Units

Solotone Entertainer Boxes

30-Conductor Cable

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NEW EQUIPMENT

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Write for complete Price List of New and Reconditioned Equipment

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"Imitation is the Sincerest Form of Flattery"

The other day a very well known and leading member of the industry asked us:

"How do you people at *The Cash Box* feel about being imitated so much by another publication?"

All we could think of, at the moment, to answer his query was simply:

"Well over our few years in this world we've seen many, many attempts at imitating such great performers like Al Jolson, Jimmy Durante, and many others.

"Yet, somehow, the imitator always seems to lack that undefinable certain something that makes the originator stand forth so tremendously; head, shoulders and all of his body, up and above all the imitations of his great performances."

That's how we feel about imitation.

Imitation of our "price lists."

Imitation of our "juke box poll."

Imitation of our "classified advertising."

Imitation of dozens and dozens of other ideas originated and pioneered by *The Cash Box.*

Even our "dime play" idea was imitated, after the imitator had actually and openly printed, that it wasn't of any value.

So it goes with small minds. With imitators. When these people haven't the intelligence nor the foresight nor the understanding to bring to the fore constructive ideas, naturally, all they can do is imitate the one publication that is doing the job for the industry.

So they continue to imitate *The Cash Box.*

But, the imitations are so very. very poor. And all the trade has come to recognize their mediocrity over the years. And laugh!

Just as we here at *The Cash Box* laugh.

A publication of such age eventually, just like age affects humans and everything else, must bow to the inevitable, must become decrepit.

Regardless of how much face lifting, nor how much is done about the many wrinkles and blemishes, all the falsity that is covered with creams, lacquers and wigs, or as many new dresses that are worn it seems, somehow, can't cover nor hide that which the Good Lord wanted people (and publications, too) to do—to age gracefully and with dignity.

Is there dignity or grace in imitation?

A nationally known clothing manufacturer published an ad, not so very long ago, wherein he stated:

"Imitation is flattery. . . . Seems like everytime you look at TV, someone is imitating someone else. Durante, in particular, should get royalties. But, somehow the carbon copies just haven't got it. Imitated, yes, but NEVER DUPLICATED."

We agree with this manufacturer. We know he, too, feels sad. He may feel hurt for a short time, that his ideas are openly imitated, but, when he (like us) thinks about it, he realizes that it is all to his glory.

Just as it is to the glory of *The Cash Box* that this old-aged, and worn out aper MUST IMITATE *"THE CASH BOX."*

Yes, as we stated above, it is sad. It's a case of small minds. The smaller the mind the greater the falsity—the greater the reliance on imitation.

The Greatest Advertising Bargain!

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THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

1-2-3 or 4 CAN PLAY!

THE NEW GAME SENSATION OF THE YEAR

4-PLAYER DERBY



4 NICKELS IN ABOUT 1 MINUTE PLAYER COMPETITION TIMES THE EARNING POWER 4

. . . A Speaker That Looks LIKE AN "ORCHESTRA"

"THE WORLD'S SMALLEST BAND"



- A speaker for any juke box or hideaway that makes any location a standout.—Whole families travel miles to hear and see it play.
- Lifelike motion of musicians playing their instruments and swaying to the music intrigues the public. (Puts more money in your juke box—increases bar business.
- Attachments included for easy mounting on walls. Fast, simple connection to any juke box.
- 2½ Ft. HIGH—4 Ft. WIDE—2 Ft. DEEP—Wt. 80 Lbs.

CHICAGO COIN MACHINE COMPANY 1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS



EASTERN FLASHES

The immediate headache confronting coinmen here this week was the same as that of all citizens—income tax payment. Games ops had a two-fold rap—March 15 being the day Uncle Whiskers wanted his dough, and Father Knickerbocker wanted his license money. This give-up brought biz along coinrow to rock bottom, with local buying down to a minimum. However, wholesalers accept the condition philosophically, aware that in a week or so, biz will once again pick up. In particular, all are expecting good action for resort and shore locations. What might seem contradictory to the situation mentioned above, the unusually fine weather brought in quite a few out of town ops, and arcade owners, who were buying equipment for their summer set-ups.

* * * * *

New York City, which has been suffering from a lack of government defense spending, has been termed a "distress area" and now qualifies for special treatment in the placement of defense contracts. . . . Most of the wholesale firms now located on coinrow own their own buildings. It's becoming a major part of conversation here as to the future of the street. An airport terminal will be built on the southeast corner of 10th Avenue and 42nd Street, which will make this area one of the most active and desirable in the city. The question being asked is "Will property values jump so tremendously that coin firms could hardly pass up high offers for their property?" . . . **Harry Poole,** who became distributor in New England of the Rudolph Wurlitzer Company, notifies the trade that his firm name has been changed from Harry Poole Distributing Company to Poole Distributors, Inc. In addition to distributing for Wurlitzer, Poole will handle games of the leading manufacturers. . . . **Barney (Shugy) Sugerman,** Runyon Sales Co. back from his Miami Beach vacation, all tanned and restful looking. As a matter of fact, looks to us as if he'll have to take off a few pounds. . . . **Abe Green,** Shugy's partner, and head of the Newark, N. J. office, in town for the day. They both visit with **Jack Nelson** and **Ben Becker** of Bally, who spend several days in town.

* * * * *

Al Simon, Albert Simon, Inc., who's having himself quite a time with ChiCoin's "4-Player Derby" (demand growing with each succeeding day), expects to be in his new building on 10th Avenue, near 43rd St., by the 1st of April. . . . All an arcade owner needs is a smell of balmy weather and he's getting ready for the season. This is quite evident at **Mike Munves'.** The place loaded with arcade men buying for their 1952 season. Visiting Munves was our old friend **Charley Wertheimer** of Boston. Charlie, who just returned from a vacation in Havana, Cuba, tells us he got out the day before the "revolution." . . . Also in the city, and spending some time at Mike's office, was **Frank Mencuri,** the genial sales manager for Exhibit Supply Co. . . . **Joe Young,** Young Distributors, preparing a shipment for export when we dropped in. "Not to Cuba" chuckled Joe. . . . **Jack Semel** and **Willie Aronson** (game operators) in a huddle—with Jack handing out some fatherly advice. . . . Catch up with **Dave Lowy,** Dave Lowy & Co., eating his sandwich at his desk instead of in the bakery. Dave's secretary, **Ann Sens,** vacationing in Miami Beach. We understand the boys gave Ann a going away party which included Champagne and Orchids. . . . **Dick DiCiccio,** popular Westchester op, makes the rounds. . . . Also on the row, doing some buying, was **Joe Hahnan,** Gordon Amusement Co., one of the real experienced and good ops in the country.

* * * * *

Joe Hirsch, business manager of the games operators' association, resigns effective April 5. While not announcing his future plans, Joe reports he intends to remain in the coin machine business. . . . This week at Koeppel Distributing Company, **Harry** and **Hymie Koeppel** more busy with reconditioned music than with their plastics line. Equipment, in most instances, being shipped out of the city. . . . **Teddy Seidel,** manager of **Milty Green's** American Vending Co., New York branch, stocking up the display room with a variety of games. Thinks he'll be completely set in the next few weeks. . . . **Harry Lavenar** and his missus **Rhoda** (bookkeeper for Atlantic-New York Corp.) celebrate their 1st wedding anniversary. . . . **Tilford Gross,** Madison Music, his wife and new baby, in Florida vacationing.



DALLAS DOINGS

Lack of rain still has the Texans screaming. West Texas and the valley has been particularly hard hit. . . . We talked to **Tommy Chatten** of Commercial Music Company. He had just come back from a trip to West Texas. Says all the citizens in those parts are praying for rain. . . . Over in Shamrock, Texas, the population is getting ready for a big St. Patrick's celebration. The men are growing beards. On the big day, anyone caught without a beard will be fined $5. . . . **Raymond Williams** has been fishing at Possum Kingdom. This sounds like a fish story but he swears that he caught sixty fish in a single day. We wonder if they were all keepers. . . . **Bud Whitney** is going to work in the shop of Commercial Music Company. . . . Over in Wichita Falls, **Ray Hyatt** and **Gerald Yates** of Wichita Novelty Company say that business is good. They have purchased several new trucks. Are using the Willis for their pick-ups and deliveries.

Ray Barnes of Palestine was in town. He's been playing golf and is all smiles these days. And who wouldn't be. Business is good and he has recently acquired the television rights for his area. . . . **Al Sebastian** of Kileen is sorry to see the soldiers moving out of his territory. Where there are servicemen, the coin machine business flourishes. . . . **Jimmy Bounds** of Maxia is buying lots of the new Chicago Coin "4-Player Derbys." . . . **George Bury** of Hamlin was in town recently. . . . Ditto for **Vincent Lopez** of Fort Worth and **R. L. Choate** of Mineral Wells. . . . **Weldon Denton** of Dallas says that he is doing a good business with shuffle alleys. . . . **Ralph Claybrook** was in Dallas this week visiting around and buying new equipment. . . . **Alin Dreyer** of San Angelo says that he can't complain about business. On the contrary he's increasing the size of his route. . . . **George Freedell** of Fort Worth was in town recently. . . . We hear that **H. R. Harrison** of Pampa is out of the used car business and is devoting all his time to the coin machine business. . . . **Travis** and **Jenny Roberts** of San Angelo were visitors in Dallas this week.

THRU THE COIN CHUTE

CHICAGO CHATTER

It's starting very slowly, but, among those financiers and bankers who have had former experience in the field, we understand there is more interest being shown in music machine paper than there has been shown in a long, long time. Some distribs advise that their bankers very favorable, at this time, to handling more such paper. . . . (Now's the time for a good game at a low price.) . . . Music ops here were all elated when the news of the Bryson Bill being shelved by the Sub-Committee of the Judiciary came thru. And quite a few phoned this publication to say "thanks" for the grand work **The Cash Box** did to awaken the entire field.

Izz Edelman in town from Detroit discussed his new Formica boards. Hope is that Izz will be turning 'em out in good volume soon. . . . **Murray Rosenthal** of Coinex has turned to operating and tho he's still doing some conversions, his main biz today, is out on his route. . . . **Dom Pigati** of Highwood, Ill., used local newspapers to publish an ad announcing that this was his 15th anniversary in the juke box field and thanking all his locations and their patrons for those fifteen swell years. . . . While some distribs are crying those big, crocodile tears, ops are going right ahead, better and bigger than ever. . . . Funny thing about **Phil Weisman.** Give him one good day and he'll dash for the golf course. But, tho he's sittin' and wishin' he was shootin' a game of golf, he's playin' "gin"—and always winning. . . . **Andy Oomens** is back on the sick list again. Seems Andy just walks into about everything that can happen to any guy, since he's returned from the Army. . . . **Mary Gilette,** we hear, is off on another journey.

Frank Mencuri of Exhibit leaves for the east. Frank just seems to never stop traveling. Expects to be in Noo Yawk for the weekend. . . . **Chet Gore,** by the way, made us a promise we hope he won't forget. . . . **Ray Cunliffe** phones to discuss this and thata with us and agrees that MOA should hold some kind of meet. Let's hope, Ray, MOA's Board of Directors will agree to same dates for a meet in Chi as NAMA.

Dave Gottlieb discussing the great amount of experimental work the firm undergoes. Many phone to offer ideas and suggestions to mfrs. No mfr passes up anything that "may be it". And that costs lotsa money, just to keep trying. . . . One of the funniest mental pictures anyone can conjure is that of **Ben Coven** attending an "important" meeting with his Cub Scout son, **Jeffrey.** Imagine Ben sitting there in those short Boy Scout pants with his hairy legs sticking out a mile. . . . Once more we emphatically state: "There's nothing a hit won't cure." . . . Wonder if you realize that Canada has about one phono for every 30,000 people, whereas U. S. has about one phono for every 18,000 people. (Who said there's no room left for more music routes.) . . . Just in case you didn't know, over at Williams Mfg. Co., increased costs were absorbed by the firm, **Sam Stern** tells us, because Williams wanted its new five-ball, "Slugfest", to be a deluxe game featuring a higher and deeper light box to take care of the players who actually run the bases on the backboard of this game.

Ray Moloney has been busier than a bee ever since his return from Florida. He dashed to Washington this past week with **George Jenkins** and others to take care of many important details for his firm. . . . Mfrs get more metal (and will get still more metal) which means that there should be some new machines coming thru soon that will startle the trade and bring the biggest and best play action yet enjoyed. . . . **Stanley Levin** phones to ask us for "that New Orleans decision". Says he, "I've got a downstate op here who needs a copy." . . . We didn't realize it until the latter part of last week, but, the NY Central RR strike had tied up editorials and ads for us. We waited in vain for some of these to meet the deadline. . . . **Roy Monroe** of Cleveland, we hear, not feeling so well. Dashed down to Florida to spend a few weeks there getting health from the sunshine. . . . **Nate and Irene Gottlieb** on their way to Miami Beach for a few weeks. "And", says Nate, "without the kids. This", he emphasizes, "is gonna be a vacation."

Jack Nelson in New York meeting a new crowd of business men. . . . **Milt Marmer** of Cincinnati in town looking things over. . . . **Bill O'Donnell** claims that his house is now all set and he's simply waiting for spring planting—of lotsa new grass. In fact, optimist O'Donnell already has purchased himself one of those power lawnmowers in anticipation of the lawn he's gonna cut. . . Admire the way that **Vic Comforte** and **Don Koren** settle all disputes regarding locations. This is the sort of better business that helps everyone concerned to enjoy a finer industry. . . . **Bob Lindelof** called together the juke box ops of the Northern Illinois Music Ops Assn. this past Wednesday. Bob's president of this outfit that ranges all the way to the Wisconsin line taking in all the communities outside Chicago. Many of the Chicago assn members attend these meetings. Report that they're among the finest held by any music organization in the country. "And", they state, "orchids to **Bob Lindelof** for conducting these meetings in such fine style". Meeting this past Wed. was at Villa Bianco at Round Lake, Ill., a famous eatery. The boys enjoyed themselves tremendously.

All juke box ops happy that **Phil Levin** back on the job as chipper as always. For a while back there, because of thisa and thata, Phil decided to resign from what is, and always will be, a very thankless job, that of Sect'y of the local juke box ops assn. But, when voting time pulled around again, the ops just simply voted him right back into office. but, so unanimously that it must have done this golf pro's heart lots of good. And when we say "golf pro" we ain't kiddin'. Just ask **Vince Shay** who lost to Phil last year. And Vince is no slouch with those golf clubs. . . . **Herb Oettinger** phoned (right quick we tho't maybe he's inviting us back for some 'gin', must be short of the ready) instead Herb wanted to know about this and that and the other thing. Not a word about 'gin'. From what the guys at United tell me, "Herb's still champ." . . . **Bob Gnarro** of A. B. C. Music, questioned regarding dime play last week stated that it has proved itself so solidly that he doesn't know of ops who would change back to nickels. Tho it's many a year now since **The Cash Box** urged dime play, it's very good to hear, especially from as outstanding an operator like **Bob Gnarro** that, after almost a year here in Chi, it's tops with ops.

If you've been planning to establish your name and your firm permanently in historical records—get your ad into the Tenth Anniversary Issue of The Cash Box. Ads are now being accepted for this historical and encyclopedic issue of the past ten years of the coin operated entertainments industry.

Bally Futurity & Bally Spot-Lite

Wurlitzer 1400 & 1450

WRITE! WIRE! PHONE! CALL AROUND TODAY!

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

The Finest Name in Coin Machines. Exclusive With Bally Products and Wurlitzer Phonographs.

YOUR CHOICE OF 3 ATTRACTIVE COLORS

★ GOLD HAMMERLOID
★ GREY HAMMERLOID
★ STANDARD MAROON

With Pastel Green Tray And Buttons



OPERATE THE **KEENEY**
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading.

WRITE WIRE PHONE **R. F. JONES CO.**
1263 Mission St., San Francisco, Calif.
1515 N.E. Broadway, Portland, Oregon
2208 Fourth Ave., Seattle, Washington
1314 Pearl St., Denver, Colorado
127 East 2nd South, Salt Lake City, Utah

REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!
Special: Magic Gluglass (Adhesive for all mirrors) $1.25 pint
KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)

We are pleased to announce that
Herman Jaffe, C. P. A.
has joined our staff and has accepted the editorial position of
Tax Consultant
•
Mr. Jaffe can be addressed at
The Cash Box
26 West 47th St., New York 19, N. Y.

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR *"Personal Property"* TAX COLLECTOR . . . AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: *"The Confidential Price Lists"* which appear in each and every week's issue of *The Cash Box*—and which are an integral part of *The Cash Box*—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.



Gentlemen: It sure is worth $15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for $15, and start sending me "The Cash Box" immediately.

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name



Biggest news on the L. A. Row this trip was the arrival of two new pieces of equipment, one in the music field and the other in the game end of the business. . . . Over at **Nick Carter's** Nickabob we had our first glimpse of the long awaited AMI "D-80" and we can well imagine Nick will have to nail the floor sample down to keep some eager op from wheeling her out, and gladly paying the asking price to be sure. Now with 45s coming into wide use as they have, this machine looks like just about the answer to a music operator's prayer for a handsome, compact box with plenty of records to choose from. . . . We gathered there'll be a showing of the new phonograph soon, and beauty it is, with its bleachwood cabinet and eyefilling design of plastic top and colorful selector panel.

Already shown for three days at **Dan Stewart's** was Chicago Coin's new "4-Derby" game. **Phil Robinson**, who's out covering his Coast territory on the new piece, should be pleased to know that ops really took a liking to the game. We found it loads of fun, skill and as good a way for womankind to prove who's the superior sex as any yet invented. Pretty **Jo Ann Lewis** beat **Bob Bever** and us by a nose on the game. For a real competitive thrill, "Derby" is the best we've ever seen, providing as much sport as the horse games on the Ocean Park Pier or a real bona-fide Santa Anita race. It's probably the very cleverly designed 3-dimensional horses and jockeys in the upper field that give the feeling of being able to boot the winning horse in with a prayer, a kind word or a skillful flip of the wrist.

Knee deep in inventory, **Paul Laymon** and staff seem to be maintaining their sales pace on Bally's "Spot Lite" and the Wurlitzer 1400 and 1450. . . . **Lucille Laymon** is proof that a poodle hair-do can look human. On her it even looked mighty attractive. . . . Just back from that long extended trip to Mexico City and parts, **Mr. and Mrs. Al Sleight** spent a few days with the Laymons on route home to Portland, where Al is still connected with Bally and is also gentleman farming. . . . One game that seems to be going strong wherever handled is Gottlieb's "Quartette." Tried our hand at it alongside **Charlie Daniels** and was doing fine once we got the hang of the double flippers on each side.

Over at **Charlie Robinson's**, we found **Al Bettelman** with a loaded floor of new and used games, covering every make and description of 5-ball and shuffle, and all selling these days, Al tells us. . . . Some of the heat and chatter about the big horse competition has cooled off on the local scene, but they're selling in this area and elsewhere, with Exhibit's "Big Bronco" still apparently holding the inside track. . . . Stopped in for the first time at **Bill Leuenhagen's** new place (the former General Music location) since the move and was very impressed with the way walls have been torn down and counters set up to utilize every inch of the place. **Mary Solle's** record dept. is in the center while the front end is for games and the far back end is the shop. . . . Of special interest is the space and cabinet shelves given over to 45s, which Mary considers as very much here to stay with music ops.

On the Row: Giving other local music ops the lowdown on his recent trip to Washington, D. C., with **Nick Carter** concerning the Bryson Bill was **Ed Van Atta**. . . . Among those talking things over at Leuenhagen's were **Frank Robinson, Tommy Robinson** and **Louis Uhl** of the city. . . . Other ops on the Row included **Al Miller** of Blythe . . . **H. E. MacClure** of San Luis Obispo . . . **Tommy Workman** from El Monte . . . Santa Monica's **Freddie Bohner**.



Among those who took off for the sunnier climates were **Archie Pence** and his wife of the Automatic Piano Company in Minneapolis; who are vacationing in Biloxi, Miss., along with **Mr. and Mrs. Chester Case** of Robbinsdale. . . . **Mike Young** of Soldiers Grove, Wis., is sunning himself in Florida and **Jonas Bessler** of the Lieberman Music Company in Minneapolis is visiting the Virgin Islands and the other beauty spots in the Caribbean. . . . Another vacationer who just left are **Herman Paster's** of the Paster Distributing Company in St. Paul. Herman has a six week stay in Hawaii, marked on his travel ticket.

Getting back to those who must stick to the usual routine, **Joe Totzke** of Fairmont, reports that business is good and that he is being kept so busy that he doesn't get much of a chance to get into the Twin Cities at all. . . . **Bernard Stout** and his wife and daughter made a trip into the Twin Cities to see what was new in coin operated equipment and it is the question of who was getting the vacation, Bernard, who was checking on the equipment or his father **Gordon** who was taking care of the route back in Pierre, S. D. . . . **Harold Havenor** of Eleva, Wis., made his long contemplated trip into town to see the new equipment. Harold had been planning to come in for sometime but just couldn't get away because of business. . . . Here and there at the various distributors were **George Atol** of Duluth; **Urban Kost** of St. Cloud; **T. J. Fischer** of Waconia; **August Quade** of Rochester; **Ted Heil** of Gaylord; and genial **J. Allen Redding** of La Crosse, Wis.

Paul Felling of Sauk Center, who besides having a very nice route around Sauk Center, operates a very successful farm. Paul states that he is looking forward to a good year both on the farm and in the coin operated business. . . . A visitor to the North Country is **J. H. Porter** of Woodard, Oklahoma. At one time Porter ran a very sizeable route in northern Minnesota and Wisconsin, and after disposing of this route he went down to Oklahoma and at the present has quite an operation consisting of all types of coin operated equipment.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel. SUperior 1-4600.

WANT — We are paying the highest market price on Uuited's Twiu Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. CHickering 4-5100.

WANT—Coney Islands; Bright Spots; Bright Lights; Williams Super World Series; Keeney Four Way long and short board conversions also 12 ft. Shuffleboards. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIucoln 9-3996.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Will buy tubes small or large quantities of all types. Will pay cash or will trade. LEWIS ELECTRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT — New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.

WANT—Music Operators—to send us their list of top teu tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition iu first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phouograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Bruuswick; Victor; Vocalion; Paramouut; Genuett; Bluebird; Champiou, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT — Star Series (Williams); Coney Island; Bright Lights; Bright Spot; Spot Lite. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO.

WANT—AA-1 Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings iu original crates. Write, Wire, Phoue: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Bally Bright Lights; Bright Spots; Coney Island; Seeburg M100-A; AMI Model A, B or C; Wurlitzer 1250 or 1100. State price, condition in first letter. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT — Turf Kings; Spark Plugs; Jalopies; Globetrotters; Packard Pla-Mor Boxes; Scales, 1217, 1017, 1400, 1250; AMI C & D; Seeburg M-100's, 78 and 45. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay $$ for Metal Typers; Photomatics; Panorams; Voice Recorders; Quizzers; Hayburners; Dale Guns; Six Shooters; AMI Phonographs; Bally Bright Lights; Bally Bright Spot and Coney Island. REDD DIST. CO., INC., 298 LINCOLN ST.. ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—Operator's Atteution! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

WANT — Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. Used 45 RPM bought in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT—Used records. We pay more. We pay freight and furnish shipping labels. Operators with more than 50 machines will be contacted by phone. Please state number of machines operated. JULIAN BROWN ENTERPRISES, 9106 SO. WESTERN AVE., LOS ANGELES, 47, CALIF.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in auy quantity. Give uames, condition they are in, price wauted, and wheu ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—Wurlitzer Model 1250's; Seeburg M 100's (78's or 45's). Will pay cash or trade late Pin Games; Alleys or Arcade Equipment. Also can use Universal Shuffle Tournament Heads or Keeney Bowling Champ Two and Four player Heads. Write, Wire or phone: BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT — National Cigarette Machines 9M and 7M; Eastern Electric Cigarette Machines C8; United Shuffle Alleys — 6 Player Seeburg — Bear Guns. Cigarette machines to be 25c, or with change maker. All equipment must be complete and in proper working condition including playing surface on Shuffle Alleys. Write—Give best price. MAESTRO MUSIC, INC., 121 E. BROADWAY, TUCSON, ARIZONA.

FOR SALE

FOR SALE—United Skee Alley $50; United Twin Shufflecade $65; Bally Champion $65; Rock-Ola Phonograph Model Sup 40 $20. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Coin Operated Pool Tables. 3½′ x 7′. Pateuted—Feature returns Q-Ball nad Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Peusacola, Florida. F.A.B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE — Clean, ready for location: Wurlitzer 1015's $165; Wurlitzer 1080's $175; Seeburg 146's $110; Seeburg 147's $150; Rock-Ola 1422's $85; Wurlitzer 3031 Wall Boxes $8.50; Seeburg 3-Wire 5-10-25c Wall Boxes $10; Seeburg Wireless 5c Wall Boxes $7.50; Packard Wall Boxes $7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — Uuited Twin Rebound $175; United Four Player $225; United Five Player $275; United Six Player $325; C.C. Trophy Bowl $75; Genco Shuffle Target $100; United Twin Shufflecade $175; Canasta $75. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — 40,000 uew aud used records in good conditiou, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

FOR SALE — 100A Seeburgs $775, checked from top to bottom. One 1432 Rock-Ola, 50 selection, blonde cabinet, first-class condition $410. Model 1250 Wurlitzer $489.50; Model 1015 Wurlitzer $185. Every piece guaranteed. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—New Williams' Shoot The Moon $225; Keeney 4 Player League Bowler $199.50; Keeney 2 Player League Bowler Rebounds $99.50; Floor sample Mutoscope Flying Saucers $100; like new Seeburg Shoot The Bear $300; Floor sample United 2 Player Hockey $99.50; clean Exhibit Gun Patrol $225; Williams' Double Header $75; New Williams Sea Jockey $375. Write for prices on new Williams' Horse Feathers; Exhibit Jet Gun; Exhibit Bronco Horses. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—Atteution Operators: We have the most advertised, uationally known fishing tackle uow in stock. Special discouuts to quantity buyers. Write for our prices ou all premiums, we either meet or beat competitive prices. United Shuffle Alley Express, twiu rebound $169.50; Keeney 4-Players $239.50; United Twin Rebounds $210; Keeney Double Bowlers $139.50; Chicago Coiu Trophy $129.50; Williams Super World Series $250; Keeney League Bowler Shuffleboard Couv. $125; Americau Bank Boards, 128 foot rebound $125; Monarch Bank Boards $59.50. Checked and double checked, reconditioned and refinished with three coats of the toughest, most durable, glossiest finish that we could buy: Wurlitzer 1015's $159.50; Wurlitzer 1100's $310; Rockola 1422 $89.50. Write for terrific trade-iu ou the uew Rock-Ola Rockets. DAN SAVAGE NOV. CO., 628 THIRD STREET, BELOIT, WISCONSIN.

FOR SALE — Bally Hot Rods $69; Chicago Coin Pistol Pete $69; Chicago Coiu The Thing $69; High Score Bowler $169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: Euglewood 4-9202; 9204.

FOR SALE—1 Chico Ace Bowler FP $160; 7 Packard Chrome Wall Boxes @ $15; 1 Universal Across The Board FS, write; 2 Seeburg Bear Guns @ $325; 1 United Double Express Alley $90; 1 Bally Futurity, like new $325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—50 Bally One Balls, special price. Will trade what have you. Display Plastic Stands for Punch Boards, used $1.50 ea., lots of 25. Write, phone or wire. FRENCHY & CO., 7624 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767.

FOR SALE — Used Keeney 4-Player League Bowler $235; New C. C. Play Ball $75; New Pokerino Jr. $150; New Tri-Score $125; New Watch-My-Line $175; Packard Wall Boxes Hi-Chrome Late $22 ea.; Aireon Coronet $125; Williams Quarterback $69.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Bally Citations, Champions, Turf-Kings; Uuiversal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—1 balls off of our own route, beautifully refinished and made mechanically perfect; Turf Kings $185; Futuritys $395; Winners $110; Photo Finishes $55; Crusader Mechanical Horse $595 and Postwar Photomatic $575. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Turf Kings $225; Champions $85; 1 lot good flipper games (8) for $150; Double Header (new) Shuffle $90; 1015 Wurlitzer $135; Seeburg 146 $135. Write: ROANOKE VENDING MACHINE EXCHANGE, 118 W. WASHINGTON ST., CHARLESTON, W. VA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned Wurlitzers, ready for location: 1250's $500; 1100's $325; 1015's $175; 700's $60; 600's $50. Rock-Ola's 1422 — $125; 1432 — $550. Seeburg 146M $135. 1/3 Deposit, balance C. O. D. WINTERS DISTRIBUTING CO., 1713-15 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M $159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Williams All Stars $79.50; Star Series $99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer $79.50. Terms ½ deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—Pitch 'Em and Bat 'Em, excellent shape $135. Dale Gun, as is, needs work $25. Will consider trade of above equipment for music or wallbox equipment. SAKS MUSIC CO., 599 WEST 176th ST., N. Y. C., N. Y.

FOR SALE — Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C.O.D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

FOR SALE — Six Shooter like new, $225; Bally Hi-Rolls $49.50; Play Ball $49.50; Chicoin Goalee $69.50; Seeburg Bear Gun $349. All machines A-1 condition, no charge for crating. Will trade for 100 selection Seeburgs; Bright Spots; Bright Lights and Coney Islands. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI. 5110.

FOR SALE—20 Wise Owl Quizzettes (like new) $5 ea.; 4 Grippers $9.50 ea.; 3 ABT Challengers $12 ea.; 2 Pop Ups $10 ea.; 2 Electric Shockers $10 ea.; 1 Shipman Select-A-Bar (like new with stand) $20. 1/3 deposit, balance C.O.D. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE — Star Series $85; Williams Double Header $89.50; Bally Big Inning $175; Dale Guns $65 ea.; Chicago Coin Pistols $75 ea.; Wilcox-Gay Recordio, new, $160; Quiz $99.50; Heavy Hitters $42.50 ea.; United Shuffle Alley Express $45; Keeney Double Bowler $125; Chicago Coin Twin Rebound $45; Chicago Coin Trophy $85; Bally Turf Kings $265 ea.: Bally Futurity, brand new, write; Seeburg 5-10-25c Wireless Wall Boxes $32.50 ea.; Seeburg 5c 3 Wire Wall Boxes $18.50 ea.; Packard Wall Boxes Pre-war $8.50 ea.; Shuffle Skee Alley $90. MONROE COIN MACHINE EXCH., INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—2 Sea Jockeys @ $395 ea.; 1 Lite A Line @ $179.50; 1 County Fair @ $325; 4 Total Rolls @ $45 ea.; 3 Pro Scores @ $45 ea.; 1 Exhibit Six Shooter @ $215; 2—1015 Wurlitzer @ $225 ea.; 1 Seeburg M 100 A @ $700. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Seeburg 146M $149.50; Packard Pla Mor Boxes $7.95; Seeburg W6-656 5c Wireless Wall Boxes $9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) $109.50 ea. Plus $10 for crating. Many others — write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — "America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders — Special $39.50 complete. Shipman Folders $10 carton 20,000 Victory Folders $6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Jumbo Pins—Winners, new $250 Winners, used $175; Turf Kings, used $275; Citations $85; Champions $85; Gold Cups $65; Jockey Specials $50; Special Entrys $50; Photo Finish $85; Futurity, new $525; Futurity, used $425. Wanted—Bally's Line Up Games. CLEVELAND COIN MACH. EXCH. INC., 1827 ADAMS, TOLEDO, OHIO.

FOR SALE—Your choice $25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—For those seasonal spots, your choice of 18 phonographs in good working order, $49 ea., representing February trade-ins on new 1952 Wurlitzers. For best buys in the Middle West, contact us. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — To highest bidder, all offers considered: Automatic Phonographs: Wurlitzer (2) 750E; (4) 500; (2) 800; (1) 700. Seeburg: (1) 9800; (2) Envoy. Additional equipment — Wurlitzer: (3) 145 Stepper; (2) 219 Stepper; (1) 320 5c Wall Box; (1) 125 5-10-25c Wall Box—Rock-Ola: (6) 5c Wall Box—Buckley: (15) 5c Wall Box. TRI-STATE AMUSEMENT CO., 148 18th ST., WHEELING, W. VA.

FOR SALE—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete $650. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

FOR SALE—2 Dale Guns A-1 condition. GEORGE KOZY, 2030 NO. NEWLAND AVE., CHICAGO 35, ILL. Tel.: Mer. 7-4819.

FOR SALE—Happy Go Lucky; Harvey; Mermaid; Shoo Shoo; Snooks; Quartette; Sportsman; Deluxe World Series. Call or write for price: LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PENNA.

FOR SALE—Coney Island $450; Bear Gun $325; Hayburner $275; Bing-O-Roll $75; High Roll $70; Dale Guns $75; 3020 Wall Boxes $40; AMI C $525. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Cigarette Machines: DuGrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—$99.50 ea.; 25c Operation equipped with King Size beautifully resprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE — Shuffle Alleys—Bally Shuffle Bowler $35; Bally Speed Bowler $55; CC Bowling Bowler $45; CC Baseball $95; Exhibit Strike $100; Genco Shuffle Target $185; Genco Glider $30; Genco Bowl. League $45; Gottlieb Bowlette $45; Keeney ABC Bowler $60; Keeney Pin Boy $35; Keeney Ten Pins $45; United Double Shuffle $75; United Shuffle Alley $25; United Shuffle with conv. $55; United Shuffle Express $55; United Two Player Express $75; United Single Rebound $100; Keeney Twin Reb. $210; United Four Player $275; United Five Player $295; Universal Super Twin $100; Universal Twin Bowler $65; Williams Twin Shuffle $35; Williams Double Header $125; United Six Player $310. ½ deposit. CLEVELAND COIN MACH. EXCH., INC., 2021-25 PROSPECT AVENUE, CLEVELAND, OHIO.

FOR SALE — Perfect condition, look like new: ABC's $250; Lite A Lines with new improved play board $175; Bright Lights $350; Zingo's $325; Holiday's $400; Hot Rods $65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVENUE, CHICAGO, ILLINOIS.

FOR SALE—Clean machines: South Pacific $74.50; Star Series baseball $94.50; Evans late ten strike $49.50; Howard metal typer $124.50; Picture booth with double unit camera $325; others—write: S & W MUSIC MACHINE CO., 115 EAST 15 STREET, ANNISTON, ALA.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER: 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Wurlitzer 750's $100; Wurlitzer 1080's $225; Seeburg 148ML's $290; William's Music Mite $125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MUSIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.

FOR SALE—2000 very late, average payout Jumbo Hole; Punchboards made by Gardner, Murcury, Superior at bargain. WOOD AMUSEMENT CO., ANDALUSIA, ALA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Hel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING,, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85; Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you $48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you $4.00. Multiply the $4.00 by 12 such ads during the year, and you arrive at the total of $48.00.

For this very same $48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box "Special Classified Advertising Subscription"* you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of $48. You are actually getting a $223.00 value for only $48. A tremendous savings to you of $175.00 if you act quick.

Here's how you save that $175.00: You get 52 classified ads of 40 words each (actual cost of each ad is $4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times $4.00) that is worth $208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth $15.00, the regular full year's subscription rate. A grand total value of $223.00—All for only $48.

You save $175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same $48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box' "Special Classified Advertising Subscription"* today! (Remember: *The Cash Box publishes more classified ads each week than all the other magazines in the industry combined print in a month.*)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box' "Special Classified Advertising Subscription"* gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

* Enclose your first 40 word classified ad with your check for $48 and mail right now to:

THE CASH BOX
26 W. 47th STREET
NEW YORK 19, N. Y.

** If you already have a $15 subscription you will be given credit for the unused portion toward The Cash Box' "Special Classified Advertising Subscription."*

FOR SALE—Packard Boxes late serial numbers @ $9.00 ea.; Packard Hideaways $50 ea.; Seeburg Hideaways 1946 $100; Seeburg Wall-O-Matics $5.00 ea.; Seeburg Wireless Boxes $15.00 ea.; 1533 Rock-Ola 5c Boxes $5.00 ea.; Rock-Ola Playmaster $75 ea.; 3025 Wurlitzer Boxes $12.50 ea.; 3031 Wurlitzer Boxes $8.00 ea.; 2140 Wurlitzer Boxes $20 ea. Above equipment in excellent condition 1/3 down, balance C.O.D. Will trade the above for Broadways 3-4-5's also for 100 record Seeburgs. GOLDEN GATE NOV. CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—5 Turf Kings $175 ea.; 2 Citations $40 ea.; 1 Chicago Coin Shuffle Baseball $35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful- condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Seeburg Bear Guns, like new, can ship in original crates. Write for prices. Will trade for Post War Wurlitzers; AMI's; Rock-Olas and Mechanical Horses. GIST MUSIC CO., 311 ELM ST., HELENA, ARKANSAS.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
702nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

4.	24	25.00	44.50
4.	600R	49.00	50.00
4.	600 K	49.00	69.50
4.	500A	49.00	69.50
4.	500K	49.00	59.50
4.	41 (Counter)	24.50	50.00
6.	51 (Counter)	30.00	45.00
4.	61 (Counter)	24.50	50.00
4.	71 (Counter)	59.50	75.00
6.	81 (Counter)	49.50	75.00
4.	700	60.00	89.50
1.	750M	79.50	89.00
1*	750E	98.00	109.50
4.	780M Colonial	79.50	99.50
4.	780E	79.00	95.00
1.	800	69.50	98.00
2.	850	44.50	59.00
4.	950	49.50	74.50
4*	1015	135.00	295.00
4.	1017 Hideaway	150.00	250.00
1*	1100	315.00	450.00
2*	1080	145.00	225.00
4*	1250	485.00	525.00
6.	300 Adapter	10.00	15.00
6.	320 Wireless Wall Box	3.50	5.00
6.	310 Wall Box 30 Wire	4.50	5.00
4.	320 2 Wire Wall Box	4.00	5.00
6.	332 2 Wire Bar Box	5.00	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	3.50	5.00
6.	Wireless Strollers	19.50	25.00
6.	430 Speaker Club with 10, 25c Box	69.50	75.00
6.	420 Speaker Cabinet	40.00	49.50
2.	3031 Wall Box	8.00	11.95
4.	3045 Wall Box	9.95	20.00
4.	3020 Wall Box	34.50	45.00
4.	3025	9.95	19.50
4.	2140 Wall Box	19.50	24.50
4.	219 Stepper	25.00	35.00
6.	100 Wall Box 5c 30 Wire	3.50	5.00
6.	100 Wall Box 10c 30 Wire	12.50	17.50
6.	111 Bar Box	3.00	10.00
6.	120 Wall Box 5c Wire	2.00	4.50
6.	305 Impulse Rec.	2.50	10.00
6.	350 WIs Speaker	17.50	29.50
6.	115 Wall Box Wire 5c Wireless	5.00	7.50
6.	135 Step Receiver	14.50	19.50
6.	145 Imp. Step Fast	4.50	7.50
6.	306 Music Transmit	7.50	9.50
6.	130 Adapter	15.00	19.50
6.	580 Speaker	25.00	49.50
6.	123 Wall Box 5/10/25 Wireless	9.00	15.00
6.	125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4.	Plaza	25.00	34.50
6.	Royale	25.00	39.50
4.	Regal	39.50	49.00
4.	Regal RC	39.50	49.00
4.	Gem	29.50	49.50
4.	Classic	49.00	60.00
1.	Classic RC	49.00	60.00
6.	Maestro	39.50	65.00
6.	Mayfair	35.00	59.50
6.	Mayfair RC	49.50	59.50
6.	Melody King	49.50	79.50
6.	Crown	39.50	59.50
6.	Crown RC	49.50	79.50
6.	Concert Grand	39.50	59.50
4.	Colonel	29.50	49.00
4.	Colonel RC	29.50	49.00
6.	Concert Master	49.50	69.50
6.	Concert Master RC	59.50	89.00
6.	Cadet	35.00	65.00
6.	Cadet RC	59.50	65.00
4.	Major	49.00	59.00
4.	Major RC	49.00	59.50
4.	Envoy	29.50	59.00
4.	Envoy RC	29.50	59.00
4.	Vogue	39.00	59.50
6.	Vogue RC	49.50	69.50
6.	Casino	35.00	59.50
6.	Casino RC	49.50	79.50
6.	Commander	39.50	59.50
6.	Commander RC	50.00	69.00
4.	Ti-Tone 9800	45.00	60.00
4.	Hi-Tone 9800 RC	45.00	60.00
4.	Hi-Tone 8800	49.50	59.00
2.	Hi-Tone 8800 RC	49.50	59.00
2.	Hi-Tone 8200	49.50	59.00
2.	Hi-Tone 8200 RC	45.00	59.00
2*	146S	99.50	195.00
2*	146M	110.00	187.00
2*	147S	139.50	225.00
4*	147M	150.00	225.00
2*	148S	285.00	350.00
4.	148M	275.00	350.00
4*	148ML	290.00	325.00
3.	M-100-78	735.00	750.00
6.	Remote Speak Organ	7.50	17.50
6.	Multi Selector 12 Rec.	12.50	35.00
6.	Melody Parade Bar	4.50	6.00
6.	5c Wallomatic Wireless	3.00	8.50
6.	5c Baromatic Wireless	4.50	5.00
6.	5c Wallomatic 3 Wire	2.00	8.00
6.	30 Wire Wall Box	2.00	9.50
6.	5, 10, 25c Baromatic Wire	3.00	6.95

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4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
2. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	15.00	27.00
4* W1L-56 Wall Box 5c	9.95	24.00
4. 3W5-L-56 Wall Box 5, 10, 25c	39.50	47.50
4. W4L-56	37.00	44.50
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playhoy	25.00	30.00
4. Commando	39.00	45.00
2. 1422 Phono ('46)	85.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	279.00	300.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	7.95	22.00
4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
5. Constellation	150.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	275.00	375.00
4. Model B '48	445.00	495.00
2. Model C	475.00	525.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
1. '48 Coronet 400	74.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristaucrat	65.00	79.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	250.00	325.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	45.00
6. Amher (Wm 1/47)	19.50	35.00
4. Aquacade (Un 4/49)	49.50	89.50
4. Arizona (UN 5/50)	50.00	94.50
4. Bahy Face (Un 1/49)	22.50	45.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	25.00	49.50
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	49.50
4. Bank-A-Ball (Got)	89.50	119.50
4. Barnacle Bill (Got 8/48)	39.50	50.00
4. Basketball (Got 10/49)	70.00	134.50
4. Be Bop (Ex)	84.50	115.00
1. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	35.00	79.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bomher (CC 5/51)	69.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.50	99.50
2* Bowling Champ (Got 2/49)	40.00	85.00
4. Bowling League (Got 8/47)	10.00	24.50
1* Bright Lights (B 5/51)	350.00	415.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	60.00	79.50
4. Buccaneer (Got 10/48)	35.00	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	55.00	79.50
4. Camel Caravan	65.00	85.00
2. Canasta (Ge 7/50)	75.00	119.50
6. Carihbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	59.50
4. Carolina (Un 3/49)	42.50	49.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
3* Champion (B '48)	60.00	139.50
4. Champion (CC 6/49)	69.00	72.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	40.00	109.00
4. Cleopatra	25.00	39.50
6. Cluh Trophy	29.50	49.50
1. College Daze (Got 8/49)	89.50	109.50
1* Coney Island (B 9/51)	450.00	495.00
4. Contact	39.50	44.50
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	130.00	175.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	159.50	175.00
1* Dallas (Wm 2/49)	49.50	79.50
6. Dark Horse	10.00	15.00
1. De Icer (Wm 11/49)	100.00	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
6. Douhle Barrel (B 47)	10.00	19.50
4. Dhl Feature (Got 12/50)	110.00	164.50
1. Double Shuffle (Got 6/49)	94.50	100.00
1. Dreamy (Wm 3/50)	110.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fast Ball	10.00	15.00
6. Fiesta	15.00	19.50
1. Fighting Irish (CC 10/50)	115.00	139.50
1* Five Star (Univ 5/51)	195.00	279.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	49.50
4. Flying Saucers (Ge 12/50)	129.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
1. Football (CC 8/49)	64.50	99.50
4. 4 Horsemen (Got 9/50)	100.00	130.00
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	79.50	119.00
4. Gizmo (Wm 8/48)	25.00	45.00
6. Glamour	24.50	29.50
4* Gold Cup (B 48)	35.00	74.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	24.50	44.50
4. Grand Award (CC 1/49)	38.00	60.00
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	90.00	129.50
4. Hawaii (Un 8/47)	20.00	29.50
1. Hayhurner (Wm 7/51)	255.00	295.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	75.00	129.50
4. Holiday (CC 12/48)	42.50	69.50
4* Hot Rods (B '49)	65.00	124.50
1. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	49.00	55.00
4. Jalopy (Wm 9/51)	295.00	369.50
6. Jamhoree	25.00	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4* Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	145.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1. Just 21 (Got 1/50)	59.50	79.50
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	109.50	119.50
4. King Cole (Got 5/48)	28.50	49.00
4. Knockout (Got 1/51)	99.50	125.00
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
2* Lite-A-Line (K 6/51)	175.00	210.00
1* Lucky Inning (Wm 5/10)	69.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
1. Mad. Sq. Garden (Got 6/50)	135.00	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Basehall	25.00	39.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
6. Marjorie (Got 7/47)	19.50	29.50
4* Maryland (Wm 4/49)	49.50	109.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	25.00	39.50
4. Mercury (Ge)	67.50	114.50
2. Mermaid (Got 6/51)	164.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	34.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	17.50	49.50
4. Phoenix	55.00	69.50
2* Photo Finish	55.00	119.00
6. Pimlico	15.00	32.50
4* Pin Bowler (CC 7/50)	119.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
1. Play Ball (CC 1/51)	34.50	60.00
6. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	25.00	59.00
4. Punchy (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	55.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	75.00
4. St. Louis (Wm 2/49)	40.00	79.50
1. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	39.50	45.00
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	99.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	39.50	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	80.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	25.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	25.00	109.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	108.00	154.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
1. Stardust (Un 5/48)	34.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	125.00	139.50
4. Stormy (Wm 1/48)	25.00	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	59.50	70.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
4. Sweetheart (Wm 7/50)	99.50	134.50
4. Tahiti (CC 10/49)	85.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
1. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
1. Tennessee (Wm 2/48)	29.50	49.50
3* Thing (CC 2/51)	69.00	119.50
4. Three Feathers	59.50	79.50
4. Three Four Five (Un 10/51)	265.00	275.00
4. Three Musketeers (Got 7/49)	85.00	115.00
4. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4* Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
1* Tri-Score (Ge 1/51)	75.00	119.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
2. Tucson (Wm 1/49)	59.50	89.50
2. Tumbleweed	69.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	175.00	299.50
4. Utah (Un 8/49)	85.00	94.50
6. Vanities	10.00	25.00
2. Victory Special (B '46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	150.00	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4* Winner (Univ.)	100.00	249.50
4. Wisconsin (Un 3/48)	25.00	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	40.00
6. Zig Zag	12.50	19.50

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

6. ABC Roll Down	24.50	49.50
6. Bermuda	20.00	35.00
6. Big City	10.00	35.00
4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
1. Genco Total Roll	19.00	45.00
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	34.50	60.00
6. Melody	20.00	35.00
4. Pro-Score	39.50	49.50
4. Singapore	10.00	39.50
6. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

2. Bally Shuffle-Line	169.50	185.00
4* Bally Hook Bowler	215.00	250.00
4. Bally Baseball	49.50	99.00
4. Bally Shuffle Champ	50.00	85.00
2* Bally Shuffle-Bowler	20.00	39.00
4* Bally Speed Bowler	49.50	69.50
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
3* ChiCoin Bowling Alley	49.50	59.00
4. ChiCoin Alley w/con.	49.50	79.50
2. ChiCoin Ace Bowl	111.00	160.00
4. ChiCoin Bowl Classic	115.00	130.00
2. ChiCoin Rebound	35.00	45.00
2. ChiCoin Baseball	35.00	95.00
2* ChiCoin Trophy	75.00	140.00
4. Exhibit Strike	65.00	100.00
2* Genco Shuffle Target	100.00	199.50
4. Genco Bowling League	24.50	45.00
4. Genco Glider	30.00	39.50
4. Genco Baseball	49.50	79.50
4* Gottlieb Bowlette	24.50	59.50
4. Keeney ABC Bowler	39.50	60.00
4. Keeney Line Up	22.50	34.50
1. Keeney King Pin	55.00	85.00
4. Keeney Pin Boy	24.50	35.00
2. Keeney Ten Pins	19.50	45.00
2. Keeney Lucky Strike	49.00	75.00
2* Keeney Dbl. Bowler	74.50	139.50
1* Keeney League Bowl	219.50	265.00
4. Keeney Duck Pins	95.00	125.00
4. Keeney Big League Bowl	275.00	310.00
3* Keeney 4-Way Bowl	199.50	239.50
4. Rock-Ola Shuffle Jungle	29.50	59.50
4. Rock-Ola Shuffle-Lane	24.50	30.00
2. Un. Dbl. Shuffle	60.00	79.50
4* United Shuffle Alley	24.50	39.50
3. Un. Shuffle w/con.	29.50	55.00
4* Un. Shuffle Alley Exp.	45.00	75.00
2* Un. 2-play Express	90.00	169.50
2* Un. Sin Rebound	89.50	135.00
2. Un. Twin Rebound	175.00	225.00
6. United Shuffle Skill	19.00	44.50
2. United Super-Shuffle	24.50	39.50
2. United Slugger	60.00	115.00
2. United Skee Alley	99.50	169.50
2* Un. 4-Player	225.00	275.00
2* Un. 5-Player	275.00	305.00
2. Un. Shuffle-Cade	175.00	189.50
1. Un. Twin Shuffle-Cade	225.00	250.00
4* Univ. Super Twin	99.00	125.00
2* Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler	169.00	195.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	24.50	35.00
4. Williams Single Bowler	25.00	28.50
4* Williams Dbl. Head	49.50	125.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
2. Bally Big Inning	175.00	185.00
4. Bally Bowler	175.00	189.50
6. Bally Convoy	47.50	95.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4* Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
1. Bally Rapid Fire	100.00	125.00
6. Bally Sky Battle	49.50	95.00
6. Bally Torpedo	49.50	75.00
4. Bally Undersea Raider	80.00	95.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
4. Chi-Coin Basketball Champ	225.00	275.00
2* Chi-Coin Goalee	39.50	125.00
4. ChiCoin Hockey	69.50	75.00
4. Chi Midget Skee	150.00	229.50
4* ChiCoin Pistol	69.00	149.50
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	225.00
6. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	100.00
4. Evans Play Ball	65.00	75.00
2. Evans Ten Strike '46	69.50	99.50
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	65.00	115.00
4* Exhibit Gun Patrol	225.00	249.50
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	99.50	175.00
2* Exhibit Six Shooter	175.00	239.50
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	95.00	109.50
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	100.00
4. Keeney Texas Leaguer	40.00	50.00
6. Kirk Night Bomber	75.00	145.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bomber	95.00	110.00
4. Muto. Atomic Bomber	100.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
1. Mutoscope Photomatic (Pre-War)	195.00	350.00
4. Mutoscope Sky Figther	95.00	125.00
6. QT Pool Table	89.50	100.00
4. Quizzer	75.00	100.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientilc Batting Pr.	45.00	75.00
1. Scientific Pitch 'Em	135.00	200.00
4* Seeburg Bear Gun	299.50	350.00
4* Seeburg Chicken Sam	75.00	109.50
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	89.50	139.50
2. Un. Team Hockey	99.50	125.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	50.00
4. Wetsern Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
2. Wilcox-Gay Recordio	119.50	150.00
1. Williams All Stars	79.50	109.50
6. Williams Box Score	39.50	65.00
4* Williams Star Series	54.50	139.50
4* Williams Quarterback	44.50	100.00
4. Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

Activity in this week's used machine market continued along at a constant rate. The prices and action that was created last week held quite firmly this week too. It appears that the market has leveled off for a while before starting out on another spiral, which has been the habit of this business. Last week the whole market showed a general tendency toward increase and this lull or status quo condition seems to be only temporary.

As is usually the case, pin games proved to be the most active division with prices remaining high and askings for all types of pieces running quite strong. The newer machines continued to draw well while the more dormant ones held their own. This section of the market appears ready for another active period.

Music machines showed well in the trading this week with the popular games drawing storngly and the price ranges remaining at a normal level. Though the division has fallen off slightly from the heights it had reached a few weeks ago, the position of this section seems to be satisfactory. Prospects point to an inauguration of further trading that will once again lift the division to new levels in both price and activity.

Right behind the pin games come the shuffle pieces as far action is concerned. Nearly every machine enjoyed some of the askings which were quite heavy in the market this week. Prices here too fluctuated slightly but not to any alarming degree. The arcade equipment continued along the lines it has for the past months. Both activity and price showed no noticeable change.

The following was the most active equipment in this week's used market:

Most Active Used Music

Up—Wurlitzer 750E	$ 98.00-$109.50
Held—Wurlitzer 1015	135.00- 295.00
Up—Wurlitzer 1100	315.00- 450.00
Down—Wurlitzer 1080	145.00- 225.00
Held—Wurlitzer 1250	485.00- 525.00
Down—Seeburg 146S	99.50- 195.00
Down—Seeburg 146M	110.00- 187.00
Down—Seeburg 147S	139.50- 225.00
Held—Seeburg 147M	150.00- 225.00
Down—Seeburg 148S	285.00- 350.00
Held—Seeburg 148ML	290.00- 325.00
Held—Seeburg 3W2 Wall-a-matic	15.00- 27.00
Held—Seeburg W1L56	9.95- 24.00
Held—Packard Pla Mor Wall & Bar Box	7.95- 22.00

Most Active Used Pin Games

Held—A.B.C. (Un 5/51)	$250.00-$325.00
Down—Bowling Champ (Got 2/49)	40.00- 89.50
Up—Bright Lights (B 5/51)	345.00- 415.00
Up & Down—Champion (B '48)	60.00- 139.50
Held—Citation (B/48)	40.00- 109.00
Up—Coney Island (B 9/51)	450.00- 495.00
Up—Dallas (Wm 2/49)	49.50- 79.50
Up—Five Star (Univ 5/51)	195.00- 279.00
Held—Gold Cup (B 48)	35.00- 74.50
Held—Hot Rods (B '49)	65.00- 124.50
Held—Jockey Special (B '47)	35.00- 55.00
Up—Lucky Inning (Wm 5/50)	69.50- 99.50
Held—Maryland (Wm 4/49)	49.50- 109.50
Down—Photo Finish	55.00- 119.00
Held—Pin Bowler (CC 7/50)	119.50- 139.50
Down—Special Entry (B '49)	25.00- 50.00
Up & Down—Thing (CC 2/51)	69.00- 119.50
Held—Triple Action	29.50- 49.50
Up—Tri Score (Ge 1/51)	75.00- 119.00
Up—Turf King (B 6/50)	175.00- 229.50
Held—Winner (Univ.)	100.00- 249.50

Most Active Used Shuffles

Held—Bally Hook Bowler	$215.00-$250.00
Down—Bally Shuffle Bowler	20.00- 39.00
Held—Bally Speed Bowler	49.50- 69.50
Up & Down—ChiCoin Bowling Alley	49.50- 59.00
Down—ChiCoin Trophy	75.00- 140.00
Down—Genco Shuffle Target	100.00- 199.50
Held—Gottlieb Bowlette	24.50- 59.50
Down—Keeney Dbl. Bowler	74.50- 139.50
Up—Keeney League Bowl	219.50- 265.00
Up & Down—Keeney 4-Way Bowl	199.50- 239.50
Held—United Shuffle Alley	24.50- 39.50
Held—Un. Shuffle Alley Exp.	45.00- 75.00
Down—Un. 2-play Express	90.00- 169.50
Held—Un. Sin. Rebound	89.50- 135.00
Down—Un. 4-player	225.00- 275.00
Down—Un. 5-player	275.00- 305.00
Held—Univ. Super Twin	99.00- 125.00
Held—Williams Dbl. Header	49.50- 125.00

Most Active Used Arcade Equipment

Held—Bally Heavy Hitter	$ 42.50-$ 69.50
Down—ChiCoin Goalee	39.50- 125.00
Held—ChiCoin Pistol	69.50- 149.50
Up—Exhibit Dale Gun	65.00- 115.00
Held—Exhibit Gun Patrol	225.00- 249.50
Down—Exhibit Six Shooter	175.00- 239.50
Held—Seeburg Bear Gun	299.50- 350.00
Held—Seeburg Chicken Sam	75.00- 109.50
Held—Williams Star Series	54.50- 139.50
Held—Williams Quarterback	44.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	$439.00
Futurity	735.00
Spot-Lite	629.50

CHICAGO COIN

King Pin	$399.50
Band Box (New Model)	229.50
4 Player Derby	550.00

H. C. EVANS & CO.

Century Phono 100/45	$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Quartet	329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	

J. H. KEENEY & CO., INC.

De Luxe League Bowler	$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROC-A-RIDE SALES

Thunderbolt	

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	$485.00
Bolero	595.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	$525.00
Slug Fest	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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